

COST Action IS1308







WELCOME

Lisbon 2014 MC Meeting

Adoption of the Agenda

- 1. Welcome to participants (Toril Aalberg, Susana Salgado & ICS-UL director José Luís Cardoso)
- 2. Adoption of the agenda
- 3. Approval of minutes
- 4. Presentation of the delegations
- 5. Status of the COST Action (Toril Aalberg & Karin Ekberg)
- 6. General orientation of the Work and Budget Plan (Toril Aalberg)
- 7. Selection and presentation of Communication chairs and communication strategy (Toril Aalberg & Jane Suiter)
- 8. Positions to be filled (Toril Aalberg)
- 9. STSMs (Peter van Aelst)
- 10. ESR Think Tank (Sven Engesser & Nayla Fawzi)
- 12. Athens 2015 (Stylianos Papathanassopoulos, via SKYPE)
- 13. Review & next assignment planning (Jesper Strömbäck, Frank Esser & Carsten Reinemann)
- 14. Annual Progress Conference (Claes de Vreese)
- 15. Place and date of future meetings (Toril Aalberg)
- 16. AOB (Toril Aalberg)
- 17. Closing











Status of the COST Action

Member countries: 28

Austria 13/12/2013 Finland NEW 08/08/2014

Israel 27/11/2013

Romania 13/12/2013

Belgium 29/01/2014 France 11/12/2013

Italy 10/02/2014 Slovenia NEW * 21/08/2014

Bosnia and Herzegovina 30/03/2014

Germany 07/01/2014

Lithuania 30/01/2014

Spain 26/11/2013

Bulgaria 26/02/2014

Greece 27/11/2013

Netherlands 29/11/2013

Sweden 06/02/2014

Croatia Not Present 17/12/2013

Hungary 28/01/2014

Norway 02/12/2013

Switzerland 17/01/2014

Czech Republic 03/04/2014

Iceland 07/02/2014

Poland 25/02/2014

United Kingdom 03/12/2013

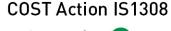
Denmark 21/11/2013

Ireland NEW 16/05/2014

Portugal 21/01/2014

fYR Macedonia NEW 08/04/2014









Status of the COST Action

Type of Action Members

Total Action Members
68

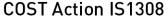
MC Chair	MC Members	MC Substitutes	AWG Members
1	49	13	5

WG1: Actors	WG2: Media	WG3: Citizens
25 (5)	14 (8)	21 (5)

Action Members without WG affiliation

6









Status of the COST Action

Administration

Brussels:

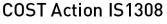
Science Officer	Adm. Officer
Rossella Magli	Rose Cruz Santos

Trondheim:

Grant Manager	Financial Officer
Karin Ekberg	Rachel Nielsen Lørum

IMPORTANT ADMINISTRATIVE DATES			
Approval date	14/11/2013		
Start of action	07/04/2014		
End of action	06/04/2018		









Action Grant Holder



Grant Holder: Norwegian University of Science and Technology, (NTNU), Faculty
of Social Sciences and Technology Management

Responsible for the administrative and financial management of the action in respect to the MC decisions and within COST rules

Grant Holder Manager: Karin Ekberg

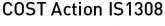
Administrative management, including preparing documents for meetings (agendas, invitations, attendance lists, collecting and archiving supporting documents etc)

Financial Officer: Rachel Nielsen L
ørum

Tasks related to the processing of reimbursements to eligible participants, preparation and delivery of financial report

Contact: for queries concerning travel reimbursement or other financial issues, remember to mark your email in the subject box: *Reimbursement*









Travel Arrangement

- Choose the most economical means of transportation
- Make your transportation arrangements as early as possible upon receipt of the official invitation to the meeting
- Arrive and depart as close as possible to the beginning/end dates of the meeting
- If you have special travel arrangements, contact the Grant Holder for approval









Claiming reimbursement in e-COST

- Make sure to sign the meeting attendance list on each meeting day
- Register bank details at https://e-services.cost.eu
- Read instructions carefully when using e-COST and follow the process step by step as required
- Strong Authentication (SA)
- Submit legible copies of all invoices/receipts
- Keep original invoices/receipts until 31 May 2019









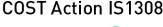
Claiming reimbursement in e-COST

- Extra night(s) not eligible without COST approval before the meeting
- Use of local transport (If costs are less than EUR 25, no receipts are required, but the journey(s) must be listed in details in the claim)

Taxi must only be an option in special cases and only up to EUR 80 for the entire meeting journey

- No receipts needed for meals or hotel (flat rates)
- Submit your claim for travel reimbursement within one month after the event (12 Dec 2014)





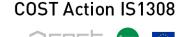




Useful links

- Website: www.ntnu.edu/populistcommunication
- Step-by-step guide to reimbursement:
 http://www.ntnu.edu/populistcommunication
 /lisbon
- Vademecum:
 - http://www.cost.eu/participate/networking









Objectives and level of achievement at the start of the action

Objective as described in MoU				el of nt in	
	0	25	50	75	100
1) To produce up-to-date knowledge on mediated political populism via a coordinated, comparative and comprehensive scientific effort	X				
2) Putt a spotlight on populist communication in Europe	X				
3) Advance Conceptual clarity in research on populist communication	X				
4) Initiate comprehensive comparative research on populist communication	X				
5) Promote innovative empirical research on populists communication	Χ				
6) Build a network of dedicated scholars and a basis for comparative research		Χ			











YEAR 1 Work Plan

Grant Period Goal	MoU objective that it relates to		
Reviewing relevant material and literature	 i) Produce u-to-date knowledge on mediated political populism. ii) Put a spotlight on populist communication in Europe. 		
Defining a research agenda and direction	 i) Produce up-to-date knowledge on mediated political populism. ii) Put a spotlight on populist communication in Europe. iii) Advance conceptual clarity in research on populist communication. 		









Objectives and level of achievement at the start of the action

	Tasks planned per WG for the given Grant Period	Grant Period goal(s) that it/ they relate(s) to
WG1	Workshop 1: Discuss review of relevant material and literature on political actors as communicators. Workshop 2: Initiate definition of research agenda and direction.	Review relevant material and literature. Define a research agenda and direction
WG2	Workshop 1: Discuss review of relevant material and literature on media and populism. Workshop 2: Initiate definition of research agenda and direction.	Review relevant material and literature. Define research agenda and direction.
WG3	Workshop 1: Discuss review of relevant material and literature citizens and populism. Workshop 2: Initiate definition of research agenda and direction.	Review relevant material and literature. Define research agenda and direction











YEAR 1 Budget Plan

TEAR I Budget Hair	
A. COST Networking Tools	EUR
1. MEETINGS	107 800,00
2. TRAINING SCHOOLS	0,00
3. SHORT-TERM SCIENTIFIC MISSIONS	28 000,00
4. DISSEMINATION	6 750,00
5. OERSA	2 668,00
B. TOTAL SCIENCE EXPENDITURE (sum of (1) to (5))	145 218,00
C. FSAC (max. of 15% of B.)	21 782,00
D. TOTAL EXPENDITURE (B+C)	167 000,00

COST Action IS1308

Measures to implement COST Policies

Policy	Action Leadership	Membership of Action	Participation in Action activities	Event location/ organisation
Inclusiveness	2 WG Vice Chairs	20 MC members 5 MC substitute 2 AWG members	Incl. countries rep. in all 3 WG	Second Joint Meetings in Portugal.
Gender	Female: Action Chair, Grant Holder Manager, 2 WG Vice Chairs, 1 financial rapporteurs. Gender will be an important factor when considering new candidates for unfilled positions	Female action members: 25 Male Action members: 40 Important consideration in the inclusion of new members.	Both genders are equally represented in all 3 workgroups Inclusion of new WG members will, amongst other factors, be based on genderbalance concerns.	Female Local Organiser at 2 nd Joint Meetings We will encourage female action members to host future Action events.
Early Stage Researcher	STSM Chair. 4 WG Vice Chairs. Inclusion of Early Important factor when considering new candidates for unfilled positions	A high number of ESR are members of this action. Important consideration in the inclusion of new members	ESR are represented in all 3 workgroups STSM & ERS Think Tank.	ESR Local Organizer at 2 nd joint Meetings. We will particularly encourage Early Stage Researchers to host future Action events.

Selection and Presentation of Communication Chairs and Communication Strategy

Two candidates were identified and submitted their CV's before the agreed upon deadline (June 1st 2014).

Jane Suiter and Sahra-Josephine Hjorth.

At their July meeting the Core Group agreed to support and propose Jane Suiter as the Action Communication Chair and Sara-Josephine as the Communication Vice-chair.

Jane Suiter and Sahra-Josephine Hjorth was asked to draft a communication strategy for our Cost Action, based on the promises made in our MoU and on previous successful Cost Actions. This Communication Strategy were to be presented to the MC in Lisbon.











Jane Suiter

- School of Communications, Dublin City University
- Political scientist
- Former journalist







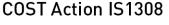


Sahra-Josephine Hjorth



- Centre for the Study of Migration and Diversity, Aalborg University
- Danish Immigration
 Museum
- CEO, HjorthGROUP (marketing & publishing)











Populist Political Communication in Europe

Jane Suiter and Sahra-Josephine Hjorth

DRAFT COMMUNICATION PLAN

Objectives of our communication strategy

- To communicate ideas and progress within and between working groups
- To communicate progress with wider members of our scholarly communities
- To communicate findings with policymakers and practitioners
- To communicate with the wider public and EU citizenry on the challenges facing us

Identifying Stakeholders: 1

Stakeholder	Working Groups	Events	Publications	Blogs/News stories
Members	х	х	х	х
Scholarly Community	No	No	X	No?
COST management	No	No	Х	No
Policymakers	No	No	Х	х
Political Parties	No	х	х	х
Media and disseminators	No	No	Х	X
Voters and citizens	No	No	No	Х

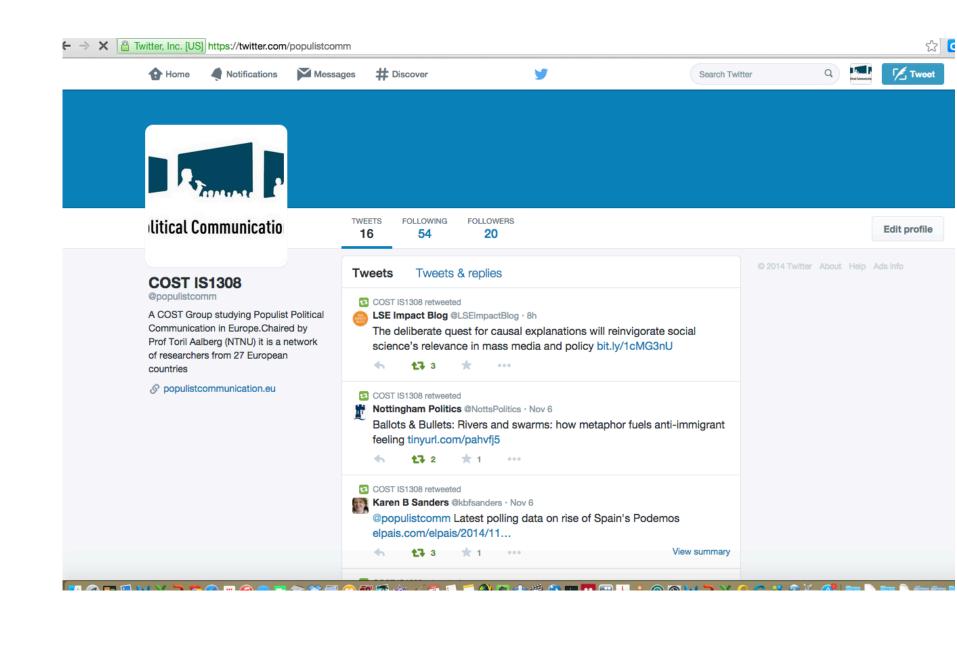
Audience	What they need to know	Key communications messages
Internal/Members	MeetingsCross nationalcomparisonsAcross WG findings	– We provide useful information and support
Outside stakeholders	 Problem identification Strong evidence base Findings Future pathways 	We have a strong robustevidence baseWe are expert in the areaWe are authoritative
Media and public	- We have the ability to understand and change? If they help us?	- We need you to understand what the costs and benefits of populist communication are

Key Communciations Messages and Channels

Audience	Key communications messages	Key communications channels
Internal/Members	MeetingsCross nationalcomparisonsAcross WG findings	 e-bulletins WG meetings young scholar meeting website social media
External/Stakehodlers	 Problem identification Strong evidence base Findings Future pathways 	 Regular policy briefings on specific policy areas Blog following WG meetings Website?
Media/Public	- We have the ability to understand and change? if they help us?	Social MediaPress releasesWebsite

Workplan		
Audience	Key communications channels	Responsible
Internal/Members	 WG meetings young scholar meeting website social media 	COST Core GroupCommunciationGroup
External/Stakehodlers	 Regular policy briefings on specific WG areas Blog following WG meetings Website? 	WG Chairs and vice chairsCommunciation Group
Media/Public	Social MediaPress releasesWebsite	COST Core GroupCommunciationGroup

In order to facilitate this:



Actions....

- All members could be asked for their Twitter details if they would like to be kept up to date in that manner.
- Each MC member for each individual country could provide the Twitter details for the major political journalists who may be interested in the topic in their individual countries.
- Each WG chair could commit to a report following each meeting. This should be targeted at external stakeholders with an abstract which can be used for the media and public
- The Communication team would edit these for the different stakeholders and post in the relevant places
- This blog could be incorporated into the website with an easy link which should be the main port of call for journalists and the public
- A facebook page will be created for the COST action. This facebook page will be managed by the Communications team.
- The members of the COST action will be provided the link to the group and are encouraged to both like the group but also share news from the individual member countries

Evaluating Success?

- Hits on website?
 - One time hits
 - Return hits
- Engagement with policymakers?
- Social media following, reach and level of interaction with users?
 - to have followers from all COST action members states?
- Success with future actions?

Webpage



Editorial Board

Training School Chair

Inclusiveness Chair











Editorial Board

EB Chair: Nicoleta Corbu (Romania)

Member: Vice Chair WG1

Member: Vice Chair WG2

Member: Vice Chair WG3









STSM & Training School Chair Peter van Aelst (Belgium)







Inclusiveness Chair

Postponed decision due to open process. Do we need and/or want one?









STSMs

First STSM to Dr Nayla FAWZI

Home institution: Ludwig-Maximilians-University of Munich

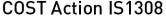
Host Institution: University of Zurich

Time frame: 5 days: August 4 – 8, 2014

Budget: 19 STSMs in year 1. → ESR Think Tank

- Training School
- STSMs
- Meeting/Workshop









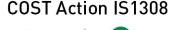
ESR Think Tank

New Perspectives on Populist Political Communication Workshop and Launch Event of the Early Stage Researchers Think Tank

26 to 30 January, Zurich, Switzerland

24 applications, 19 accepted Accepted applications incl. 9 female and 6 incl. countries









Athens 2015



March 26 – 28, 2014 MC meeting, Action Conference & WG meetings Local Organizer: Stylianos Papathanassopoulos

Content of Action Conference:

Keynotes: Mudde, Esser & Bos

Panels/panel debates?

Stakeholders?











Review & next assignment planning

WG Chairs presents....









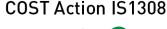
Annual Progress Conference

Presentation of annual report.

COST procedures of how to monitor their actions is under review....

I APC before summer 2015, Vice Chair will represent our Action









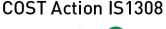
Place and date of future meetings

Odense, Denmark: 25-26 August 2015 (pre ECREA)

Suggestions for Spring, 2016?

Prague, Czech Republic, 7-8 November 2016 (pre ECREA)?









AOB







