The PhD course critically examines key concepts, theories, methodologies, and ethical issues in investigating globalization processes. These issues include debates about what globalization is, approaches to understanding the complexities of globalization processes, global justice and democracy, and corporate responsibility.

The course aims to

• critically analyze theoretical, methodological, and ethical issues in globalization that are relevant to the PhD projects of participants. The analysis includes a review of perspectives on how globalization processes affect politics, business, economics, culture, and ideology. It also includes discussion of issues in epistemology and methodology of social sciences which is important in developing a critical understanding of theories and methods used in investigating globalization processes
• set the stage for deliberating research issues with other researchers and stimulate innovative thinking

Lecturers:
Torbjørn Lindstrøm Knutsen (NTNU)
Prakash Sethi (Baruch College, CUNY)
Jan Aart Scholte (University of Warwick)
May Thorseth (NTNU)
Siri Granum Carson (NTNU)

Course topics:
Methodological issues in globalization research
History of globalization
Theories of globalization
Ethics of sustainability and Political CSR
Explicit vs. implicit CSR
Globalization, Self-Regulation, and CSR-Accountability by Multinational Corporations

Course credits: 10 ECTS Course number: FI8880

Organized under the auspices of NTNU’s Globalization Research Program
**READING LIST:**

1. **Research methodology and history of globalization**
   - Conceptions of globalization
     - Naturalist and constructivist approaches to investigating globalization processes

2. **Defining, explaining, assessing and enacting globalization**

3. **Ethics of sustainability and political CSR**

4. **Globalization, self-regulation, and CSR-accountability by multinational corporations**

Optional reading:

Before the seminar
The reading materials are available >> here << via username and password provided to registered participants.
COURSE DESCRIPTION

Monday, 19 August 2013
DAY 1
09:15 – 09:30 - Introduction to the course (Siri Carson & Allen Alvarez)
09.30 – 12.00 Session 1 - Torbjørn Lindstrøm Knutsen - Naturalist and constructivist approaches to social research

12.00 – 13:00 LUNCH BREAK

13.15 – 15.00 Session 2 - S. Prakash Sethi - Voluntary Self-regulation through codes of conduct
15.30 - 16.30 Research paper supervision 1

Tuesday, 20 August 2013
DAY 2
09.15 – 12.15 Session 3 - Jan Aart Scholte - Defining and Explaining Globalization
11.00 – 12:00 LUNCH BREAK
12.15 – 14.00 Session 4 - S. Prakash Sethi - Analysis of life cycle to social conflicts and corporate response patterns
14.00 – 14:30 BREAK
14.30 – 15.30 Session 5 - May Thorseth - Obstacles to sustainability
15.30 - 16.30 Research paper supervision 2

Wednesday, 21 August 2013
DAY 3
09.15 – 12.00 Session 5 - Jan Aart Scholte - Assessing and Enacting Globalization
12.15 – 13:15 LUNCH BREAK
13.15 – 15.00 Session 6 - S. Prakash Sethi - A business-Strategy Model for analyzing corporate response patterns to social issues: The Case of Wal-Mart, bribery & corruption, and human rights abuses and worker mistreatment in Bangladesh and other countries
15.30 - 16.30 Research paper supervision 3
Thursday, 22 August 2013
DAY 4

10:30 – 12:00  Session 8  -  Siri Granum Carson - Globalization and political CSR
12.00 – 13:00  LUNCH BREAK
13.15 - 15.00  Session 9  -  S. Prakash Sethi - Framework for objective analysis of corporate CSR Reports
15.30 - 16.30  Research paper supervision 4

Friday, 23 August 2013
DAY 5

10.15 – 12.00  Session 10 – Presentation of paper proposals by PhD candidates
12.00 – 13:00  LUNCH BREAK
14.30 – 14.50: Coffee break
16.10 – 16.20: Coffee break

End of Course