



COURSE DESCRIPTION

[COURSE READINGS](#)

[COURSE SCHEDULE](#)

The PhD course critically examines key concepts, theories, methodologies, and ethical issues in investigating globalization processes. These issues include debates about what globalization is, approaches to understanding the complexities of globalization processes, global justice and democracy, and corporate responsibility.

The course aims to

- critically analyze theoretical, methodological, and ethical issues in globalization that are relevant to the PhD projects of participants. The analysis includes a review of perspectives on how globalization processes affect politics, business, economics, culture, and ideology. It also includes discussion of issues in epistemology and methodology of social sciences which is important in developing a critical understanding of theories and methods used in investigating globalization processes
- set the stage for deliberating research issues with other researchers and stimulate innovative thinking

Lecturers:

Torbjørn Lindstrøm Knutsen (NTNU)
Prakash Sethi (Baruch College, CUNY)
Jan Aart Scholte (University of Warwick)
May Thorseth (NTNU)
Siri Granum Carson (NTNU)

Course topics:

Methodological issues in globalization research
History of globalization
Theories of globalization
Ethics of sustainability and Political CSR
Explicit vs. implicit CSR
Globalization, Self-Regulation, and CSR-Accountability by Multinational Corporations

Course credits: 10 ECTS

Course number: FI8880

Organized under the auspices of NTNU's Globalization Research Program



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READING LIST:

1. Research methodology and history of globalization

Conceptions of globalization

1.1. Held, D. (1999). *Global transformations: politics, economics and culture*. Oxford: Polity. 1 – 28.

Naturalist and constructivist approaches to investigating globalization processes

1.2. Moses, J.W. & Knutsen, T.L. (2007). *Ways of Knowing: competing methodologies in social and political research*. Basingstoke: Palgrave Macmillan. Chapters 1, 2, 7 and 8.

Globalization before the 1900s and after World War II

1.3. Knutsen, T.L. (1997). *A history of international relations theory*. Manchester: Manchester University Press. Chapters 3 and 7. pp. 57-82; 179-201.

2. Defining, explaining, assessing and enacting globalization

2.1. Scholte, J. A. (2007). Globalization. In Robertson, Roland et al. eds. *Encyclopedia of Globalization*. Routledge. 526- 532.

2.2. Scholte, J. A. (2005). *Globalization: a Critical Introduction* (Second Edition). Palgrave. Part I: pp.13-154.

3. Ethics of sustainability and political CSR

3.1. David Edward Tabachnick: *The Great Reversal. How We Let Technology Take control of the Planet.*, Univ. of Toronto Press 2013, chapter 2: Phronesis vs. Techne pp 37-53.

3.2. John Dryzek: *The Politics of the Earth. Environmental Discourses*, Oxford UP 2005, chapters 2 and 3, pp. 25-71 (*Looming Tragedy: Survivalism and Growth Forever: The Promethean Response*)

3.3. D. Matten and A. Crane. *Corporate Citizenship: Toward an Extended Theoretical Conceptualization*. *The Academy of Management Review*, Vol. 30, No. 1 (Jan., 2005), pp. 166-179.

3.4. A. Scherer and G. Palazzo. *The New Political Role of Business in a Globalized World: A Review of a New Perspective on CSR*. *Journal of Management Studies* 48:4 June 2011.

4. Globalization, self-regulation, and CSR-accountability by multinational corporations

4.1. Ferns, W., & Sethi, S. P. (2012). *Report on the Scope and Quality of CSR Reports from the World's Largest Corporations, How large corporations around the world communicate the impact of their nonfinancial activities* Available from http://zicklin.baruch.cuny.edu/centers/weissman/professionals/publications/sethi-csr-monitor/sethi-csr-monitor/CSRMonitor_2012.pdf

4.2. Sethi, S. P. (2013). The Wal-Mart Affair: Where Implausible Deniability is the Coin of the Realm

4.3. Sethi, S. P., & Schepers, D. (2013). United Nations Global Compact: The Promise–Performance Gap. *Journal of Business Ethics*, 1-16.

Optional reading:

Sethi, S. P. (2013). The World of Wal-Mart Carnegie Ethics Online. Retrieved from http://www.carnegiecouncil.org/publications/ethics_online/0081

Before the seminar

The reading materials are available >> [here](#) << via username and password provided to registered participants.



NTNU

Det skapende universitet

GLOBALIZATION T1 PHD COURSE

Place: NTNU Dragvoll Camp
Date: 19 - 23 August 2013

[COURSE DESCRIPTION](#)

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[COURSE SCHEDULE](#)

Monday, 19 August 2013

DAY 1

09:15 – 09:30 - Introduction to the course (Siri Carson & Allen Alvarez)

09:30 – 12:00 Session 1 - [Torbjørn Lindstrøm Knutsen](#)-Naturalist and constructivist approaches to social research

12:00 – 13:00 LUNCH BREAK

13:15 – 15:00 Session 2 - [S. Prakash Sethi](#) - Voluntary Self-regulation through codes of conduct

15:30 - 16:30 Research paper supervision 1

Tuesday, 20 August 2013

DAY 2

09:15 – 12:15 Session 3 - Jan Aart Scholte - Defining and Explaining Globalization

11:00 – 12:00 LUNCH BREAK

12:15 – 14:00 Session 4 - [S. Prakash Sethi](#) - Analysis of life cycle to social conflicts and corporate response patterns

14:00 – 14:30 BREAK

14:30 – 15:30 Session 5 - [May Thorseth](#) - Obstacles to sustainability

15:30 - 16:30 Research paper supervision 2

Wednesday, 21 August 2013

DAY 3

09:15 – 12:00 Session 5 - Jan Aart Scholte- Assessing and Enacting Globalization

12:15 – 13:15 LUNCH BREAK

13:15 – 15:00 Session 6 - [S. Prakash Sethi](#) - A business-Strategy Model for analyzing corporate response patterns to social issues: The Case of Wal-Mart, bribery & corruption, and human rights abuses and worker mistreatment in Bangladesh and other countries

15:30 - 16:30 Research paper supervision 3

Thursday, 22 August 2013

DAY 4

10:30 – 12:00 Session 8 - [Siri Granum Carson](#) - Globalization and political CSR
12:00 – 13:00 LUNCH BREAK
13.15 - 15.00 Session 9 - [S. Prakash Sethi](#) - Framework for objective analysis of corporate CSR Reports
15.30 - 16.30 Research paper supervision 4

Friday, 23 August 2013

DAY 5

10.15 – 12.00 Session 10 – Presentation of paper proposals by PhD candidates
12.00 – 13:00 LUNCH BREAK
13.10 – 13.50: **Tom Andreassen**: “Lack of access to IP protected essential medicines. Ethical issues at stake.
13.50 – 14.30: **Annik M. Fet**: “CSR-orientations, Innovation dimensions and business Growth-models.”
14.30 – 14.50: Coffee break
14.50 – 15.30: **Siri G. Carson**: “From Implicit to Explicit CSR in a Scandinavian Context: The Cases of HÅG and Hydro.”
15.30 – 16.10: **Prakash Sethi**: “Explicit vs. implicit CSR: avenues for future Research.”
16.10 – 16.20: Coffee break
16.20 – 17.00: **Øivind Hagen**: “CSR across Europe: Northern vs. Southern approaches . A research proposal.”

End of Course