PhD Course designed to engage PhD researchers in examining key concepts, theories, methodologies and ethical issues in doing research related to globalization and globalization processes with a focus on challenges and opportunities posed by global cultural diversity. The course is designed to help participants develop research papers for publication in peer-reviewed journals. A limited number of Full Scholarship Grants (travel & accommodations) are available to qualified PhD researchers.

The course aims to:
• critically analyze theoretical, methodological, and ethical issues in globalization that are relevant to the PhD projects of participants. The analysis includes a review of perspectives on how globalization processes affect politics, business, economics, culture, and ideology. It also includes discussion of issues in epistemology and methodology of social sciences which is important in developing a critical understanding of theories and methods used in investigating globalization processes
• set the stage for deliberating research issues with other researchers and stimulate innovative thinking

Lecturers
Ruth Chadwick (Cardiff University)
Leonardo De Castro (National University of Singapore)
Torbjørn Lindstrøm Knutsen (NTNU)
Prakash Sethi (Baruch College, CUNY)
Jan Aart Scholte (University of Gothenburg & University of Warwick)
May Thorseth (NTNU)
Siri Granum Carson (NTNU)
Øivind Hagen (BI)
Allen Alvarez (NTNU)

Course topics:
Methodological issues in globalization research
Theories of globalization
Cultural diversity, ethics and governance
Cultural diversity and CSR-Accountability by Multinational Corporations

Course credits: 10 ECTS  Course number: F18880

Organized under the auspices of NTNU's Programme for Applied Ethics and the Globalization Research Program
READING LIST:

1. **Research methodology and history of globalization**
   Approaches to investigating globalization processes and applied ethics

   Globalization before the 1900s and after World War II

   Conceptions of globalization

2. **Defining, explaining, assessing and enacting globalization**

3. **Cultural Diversity, Ethics and Governance**

4. **Cultural differences and CSR-accountability by multinational corporations**
   4.3. D. Matten and A. Crane. Corporate Citizenship: Toward an Extended Theoretical


**Before the seminar**

The reading materials are available >> [here](#) << via username and password provided to registered participants.
Monday, 25 August 2014
DAY 1 - PUBLICATION WORKSHOP - NTNU Dragvoll, Låven, 3rd floor Room DL 145

10:00 – 10:15 Opening remarks - Anne Kristine Børressen, Dean, NTNU Faculty of Humanities
10:15 - 12:00 Journal Editors’ Panel I : Publishing in Peer-Reviewed Journals
   Ruth Chadwick, Bioethics, Life Sciences, Society & Policy
   Leonardo de Castro, Asian Bioethics Review, Developing World Bioethics
   Siri Carson, Nordic Journal of Applied Ethics
   Kjersti Fjørtolf, Norsk Filosofisk Tidsskrift
   S.Prakash Sethi, Journal of Business Ethics, Business and Society Review
   May Thorseth, Nordic Journal of Applied Ethics

12.00 – 13:00 LUNCH BREAK

13.15 – 15.00 Journal Editors’ Panel II : How to Measure Publication Quality
   Ruth Chadwick, Bioethics, Life Sciences, Society & Policy
   Leonardo de Castro, Asian Bioethics Review, Developing World Bioethics
   Siri Carson, Nordic Journal of Applied Ethics
   Kjersti Fjørtolf, Norsk Filosofisk Tidsskrift
   S.Prakash Sethi, Journal of Business Ethics, Business and Society Review
   May Thorseth, Nordic Journal of Applied Ethics

15:00 - 15:15 Break
15.15 - 16.00 Lecture 1: Publication Ethics: On Gift Authorship - Leonardo de Castro
19.00 - 21.00 Dinner

Tuesday, 26 August 2014
DAY 2 - NTNU Dragvoll, Låven, 2nd floor Room 231

10.00 – 11.00 Torbjørn Lindstrøm Knutsen - Naturalist and constructivist approaches to social research I
11.00 – 11.15 Break
11:15 – 12:15 Torbjørn Lindstrøm Knutsen - Naturalist and constructivist approaches to social research II
12.15 – 13:00 LUNCH BREAK
13.00 – 14.00 Allen Alvarez - Cultural Diversity in Global Bioethics
14:00 - 14:15 BREAK
14:15 – 15:00 S. Prakash Sethi - The real role – and not theoretical postulations – of ethics in global business
15:00 - 16:00 Research paper supervision 1
Wednesday, 27 August 2013
DAY 3 - Corporate Responsibility for Global Social Issues – Open seminar
NTNU Dragvoll, Låven, 2nd floor Room 231
10.00 – 10.45 May Thorseth: Cultural diversity in governance of natural resources
10.45 – 11.30 Siri Granum Carson: Cultural and political aspects of global CSR
11.30 – 12:30 LUNCH BREAK
12.30 – 13.15 Øivind Hagen: Loosening or tightening the bindings? Implications of the Scandinavian transition from ‘implicit CSR’ to ‘explicit CSR’
13.15 – 15.00 S. Prakash Sethi: The Wal-Mart affair – where implausible deniability is the coin of the realm

Thursday, 28 August 2014 – DAY 4 - NTNU Dragvoll, Låven, 2nd floor Room 231
Lectures on globalization by Jan Aart Scholte
10.00 – 11.00 Defining Globalization
11:00 - 11:15 BREAK
11.15 – 12.00 Explaining Globalization
12.00 – 13:00 LUNCH BREAK
13:00 – 14:00 Assessing Globalization
14:00 - 14:15 BREAK
14:15 – 15:00 Enacting Globalization

Friday, 29 August 2014 – DAY 5 - NTNU Dragvoll, Låven, 2nd floor Room 231
09.00 - 10:00 Research paper supervision 2
10.00 – 12.00 S. Prakash Sethi: A schematic framework for evaluating the quality, objectivity, and verifiability of the information contained in the Corporate Social Responsibility reports
12.00 – 13:00 LUNCH BREAK
13.00 – 15.00 PhD students presentation of paper proposals
15:00 – 16:00 Closing session and refreshments