2014 seminar

PhD Course designed to engage PhD researchers in examining key concepts, theories, methodologies and ethical issues in doing research related to globalization and globalization processes with a focus on challenges and opportunities posed by global cultural diversity. The course is designed to help participants develop research papers for publication in peer-reviewed journals. A limited number of Full Scholarship Grants (travel & accommodations) are available to qualified PhD researchers.

The course aims to
• critically analyze theoretical, methodological, and ethical issues in globalization that are relevant to the PhD projects of participants. The analysis includes a review of perspectives on how globalization processes affect politics, business, economics, culture, and ideology. It also includes discussion of issues in epistemology and methodology of social sciences which is important in developing a critical understanding of theories and methods used in investigating globalization processes
• set the stage for deliberating research issues with other researchers and stimulate innovative thinking

Lecturers
Ruth Chadwick (Cardiff University)
Leonardo De Castro (National University of Singapore)
Torbjørn Lindstrøm Knutsen (NTNU)
Prakash Sethi (Baruch College, CUNY)
Jan Aart Scholte (University of Gothenburg & University of Warwick)
May Thorseth (NTNU)
Siri Granum Carson (NTNU)
Øivind Hagen (BI)
Allen Alvarez (NTNU)

Course topics:
Methodological issues in globalization research
Theories of globalization
Cultural diversity, ethics and governance
Cultural diversity and CSR-Accountability by Multinational Corporations
READING LIST:

1. Research methodology and history of globalization
   Approaches to investigating globalization processes and applied ethics

   Globalization before the 1900s and after World War II

2. Defining, explaining, assessing and enacting globalization

3. Cultural Diversity, Ethics and Governance

4. Cultural differences and CSR-accountability by multinational corporations


10:00 – 10:15 Opening remarks - Anne Kristine Børressen, Dean, NTNU Faculty of Humanities

10:15 - 12:00 Journal Editors' Panel I: Publishing in Peer-Reviewed Journals
   - Bioethics: Ruth Chadwick, Bioethics, Life Sciences, Society & Policy
   - Leonardo de Castro, Asian Bioethics Review, Developing World

Bioethics: Siri Carson, Nordic Journal of Applied Ethics
   - Kjersti Fjørtoft, Norsk Filosofisk Tidsskrift
   - S. Prakash Sethi, Journal of Business Ethics, Business and Society

Review: May Thorseth, Nordic Journal of Applied Ethics

12.00 – 13:00 LUNCH BREAK

13.15 – 15.00 Journal Editors' Panel II: How to Measure Publication Quality

Bioethics: Ruth Chadwick, Bioethics, Life Sciences, Society & Policy
   - Leonardo de Castro, Asian Bioethics Review, Developing World

Bioethics: Siri Carson, Nordic Journal of Applied Ethics
   - Kjersti Fjørtoft, Norsk Filosofisk Tidsskrift
   - S. Prakash Sethi, Journal of Business Ethics, Business and Society

Review: May Thorseth, Nordic Journal of Applied Ethics

15.00 - 15:15 Break

15.15 - 16.00 Lecture 1: Publication Ethics: On Gift Authorship - Leonardo de Castro

16.00 - 16.45 Lecture 2: Approaches to Applied Ethics: What is 'Applied'? - Ruth Chadwick

19.00 - 21.00 Dinner

Tuesday, 26 August 2014 – DAY 2 - NTNU Dragvoll, Låven, 2nd floor Room 231

10.00 – 11.00 Torbjørn Lindstrøm Knutsen - Naturalist and constructivist approaches to social research I

11.00 – 11.15 Break

11.15 – 12:15 Torbjørn Lindstrøm Knutsen - Naturalist and constructivist approaches to social research II

12.15 – 13:00 LUNCH BREAK

13.00 – 14.00 Allen Alvarez - Cultural Diversity in Global Bioethics

14.00 - 14:15 BREAK

14.15 – 15.00 S. Prakash Sethi - The real role – and not theoretical postulations – of ethics in global business

15.00 - 16:00 Research paper supervision 1

Wednesday, 27 August 2013 – DAY 3 - Corporate Responsibility for Global Social Issues
– Open seminar
NTNU Dragvoll, Låven, 2nd floor Room 231
10.00 – 10.45  May Thorseth - Cultural diversity in governance of natural resources
10.45 – 11.30  Siri Granum Carson: – Cultural and political aspects of global CSR
11.30 – 12:30 LUNCH BREAK
12.30 – 13.15 Øivind Hagen - Loosening or tightening the bindings? Implications of the Scandinavian transition from 'implicit CSR' to 'explicit CSR'
13.15 – 15.00 S. Prakash Sethi: The Wal-Mart affair – where implausible deniability is the coin of the realm

Thursday, 28 August 2014– DAY 4 - NTNU Dragvoll, Låven, 2nd floor Room 231
Lectures on globalization by Jan Aart Scholte
10.00 – 11.00 Defining Globalization
11:00 - 11:15 BREAK
11.15 – 12.00 Explaining Globalization
12.00 – 13:00 LUNCH BREAK
13:00 – 14:00 Assessing Globalization
14:00 - 14:15 BREAK
14:15 – 15:00 Enacting Globalization

Friday, 29 August 2014– DAY 5 - NTNU Dragvoll, Låven, 2nd floor Room 231
09.00 - 10:00 Research paper supervision 2
10.00 – 12.00 S. Prakash Sethi - A schematic framework for evaluating the quality, objectivity, and verifiability of the information contained in the Corporate Social Responsibility reports
12.00 – 13:00 LUNCH BREAK
13.00 – 15.00 PhD students presentation of paper proposals
15:00 – 16:00 Closing session and refreshments

Click to access presentations
2013 seminar

The PhD course critically examines key concepts, theories, methodologies, and ethical issues in investigating globalization processes. These issues include debates about what globalization is, approaches to understanding the complexities of globalization processes, global justice and democracy, and corporate responsibility.

The course aims to

- critically analyze theoretical, methodological, and ethical issues in globalization that are relevant to the PhD projects of participants. The analysis includes a review of perspectives on how globalization processes affect politics, business, economics, culture, and ideology. It also includes discussion of issues in epistemology and methodology of social sciences which is important in developing a critical understanding of theories and methods used in investigating globalization processes
- set the stage for deliberating research issues with other researchers and stimulate innovative thinking

Lecturers
Torbjørn Lindstrøm Knutsen (NTNU)
Prakash Sethi (Baruch College, CUNY)
Jan Aart Scholte (University of Warwick)
May Thorseth (NTNU)
Siri Granum Carson (NTNU)

Course topics:
Methodological issues in globalization research
History of globalization
Theories of globalization
Ethics of sustainability and Political CSR
Explicit vs. implicit CSR
Globalization, Self-Regulation, and CSR-Accountability by Multinational Corporations

Course credits: 10 ECTS Course number: FI8880
READING LIST:

1. **Research methodology and history of globalization**
   - Conceptions of globalization
     - Naturalist and constructivist approaches to investigating globalization processes
     - Globalization before the 1900s and after World War II

2. **Defining, explaining, assessing and enacting globalization**

3. **Ethics of sustainability and political CSR**

4. **Globalization, self-regulation, and CSR-accountability by multinational corporations**

Optional reading:

**Before the seminar**
The reading materials are available >> [here] << via username and password provided to registered participants.
Monday, 19 August 2013 – DAY 1
09:15 – 09:30 - Introduction to the course (Siri Carson & Allen Alvarez)
09.30 – 12.00 Session 1 - Torbjørn Lindstrøm Knutsen - Naturalist and constructivist approaches to social research
12.00 – 13:00 LUNCH BREAK

13.15 – 15.00 Session 2 - S. Prakash Sethi - Voluntary Self-regulation through codes of conduct
15.30 - 16.30 Research paper supervision 1

Tuesday, 20 August 2013 – DAY 2
09.15 – 12.15 Session 3 - Jan Aart Scholte - Defining and Explaining Globalization
11.00 – 12:00 LUNCH BREAK
12.15 – 14.00 Session 4 - S. Prakash Sethi - Analysis of life cycle to social conflicts and corporate response patterns
14.00 – 14:30 BREAK
14.30 – 15.30 Session 5 - May Thorseth - Obstacles to sustainability
15.30 - 16.30 Research paper supervision 2

Wednesday, 21 August 2013 – DAY 3
09.15 – 12.00 Session 5 - Jan Aart Scholte - Assessing and Enacting Globalization
12.15 – 13:15 LUNCH BREAK
13.15 – 15.00 Session 6 - S. Prakash Sethi - A business-Strategy Model for analyzing corporate response patterns to social issues: The Case of Wal-Mart, bribery & corruption, and human rights abuses and worker mistreatment in Bangladesh and other countries
15.30 - 16.30 Research paper supervision 3

Thursday, 22 August 2013– DAY 4
10:30 – 12:00 Session 8 - Siri Granum Carson - Globalization and political CSR
12.00 – 13:00 LUNCH BREAK
13.15 - 15.00 Session 9 - S. Prakash Sethi - Framework for objective analysis of corporate CSR Reports
15.30 - 16.30 Research paper supervision 4

Friday, 23 August 2013– DAY 5
10.15 – 12.00 Session 10 – Presentation of paper proposals by PhD candidates
12.00 – 13:00 LUNCH BREAK
14.30 – 14.50: Coffee break
16.10 – 16.20: Coffee break
End of Course

Organized under the auspices of NTNU's Globalization Research Program
2012 seminar

The PhD course critically examines key concepts, theories, methodologies, and ethical issues in investigating globalization processes. These issues include debates about what globalization is, approaches to understanding the complexities of globalization processes, global justice and democracy, and global health ethics.

The course aims to

- critically analyze theoretical, methodological, and ethical issues in globalization that are relevant to the PhD projects of participants. The analysis includes a review of perspectives on how globalization processes affect politics, economics, culture, and ideology. It also includes discussion of issues in epistemology and methodology of social sciences which is important in developing a critical understanding of theories and methods used in investigating globalization processes
- set the stage for deliberating research issues with other researchers and stimulate innovative thinking

Lecturers
- Torbjørn Lindstrøm Knutsen (NTNU)
- Jan Aart Scholte (University of Warwick)
- May Thorseth (NTNU)
- Torbjörn Tännsjö (Stockholm University)
- Reidar Lie (University of Bergen)

Course topics:
- Methodological issues in globalization research
- History of globalization
- Theories of globalization
- Global democracy, global communication and fundamentalism
- Globalization, health, and global health justice

Course credits: 10 ECTS

Organized under the auspices of NTNU's Globalization Research Program
READING LIST:

1. Introduction
   Conceptions of globalization
   Naturalist and constructivist approaches to investigating globalization processes
   Globalization before the 1900s and after World War II

2. Defining, explaining, assessing and enacting globalization

3. Global democracy

4. Global justice

5. Global health and global health ethics

Before the seminar
The reading materials are available >> here << via username and password provided to registered participants.
Monday, 13 August 2012 – DAY 1
Room D112, Building 7, Level 3, Dragvoll Campus
10:15 – 10:45 - Introduction to the course (May Thorseth & Allen Alvarez)
10.45 – 12.00  Session 1 - Torbjørn Lindstrøm Knutsen
10:45 – 12:00 - Naturalist and constructivist approaches
12.00 – 13:00  LUNCH BREAK
Afternoon session at HF Conference Room 7, Room 2519, Building 2, Level 5, Dragvoll Campus
13.15 – 15.00  Session 2 - Torbjørn Lindstrøm Knutsen
13:15 – 14:00 - Communications revolution and interdependence: basic themes of globalization before 1900s
14:15 – 15:00 - Globalization after World War II

Tuesday, 14 August 2012 – DAY 2
HF Conference Room 7, Room 2519, Building 2, Level 5, Dragvoll Campus
09.15 – 12.15  Session 3 - Jan Aart Scholte
09:15 – 10:30 - Defining Globalization
10:30 – 12:00 - Explaining Globalization
12.15 – 13:15  LUNCH BREAK
13.15 – 16.30  Session 4 - Jan Aart Scholte
13:15 – 14:30 - Assessing Globalization
15:00 – 16:00 - Enacting Globalization

Wednesday, 15 August 2012 – DAY 3
HF Conference Room 7, Room 2519, Building 2, Level 5, Dragvoll Campus
10.15 – 12.00  Session 5 - Torbjörn Tännsjö - Global democracy 1
12.00 – 13:00  LUNCH BREAK
13.15 – 15.00  Session 6 - Torbjörn Tännsjö - Global democracy 2

Thursday, 16 August 2012 – DAY 4
HF Conference Room 7, Room 2519, Building 2, Level 5, Dragvoll Campus
10.15 – 12.00  Session 7 - May Thorseth - Global communication and democracy
12.00 – 13:00  LUNCH BREAK
13.15 - 15.00  Session 8 - Reidar Lie - Global justice
Course Dinner at 19.00 pm

Friday, 17 August 2012 – DAY 5
HF Conference Room 7, Room 2519, Building 2, Level 5, Dragvoll Campus
10.15 – 12.00  Session 9 – Reidar Lie - Global health and global health justice
12.00 – 13:00  LUNCH BREAK
13.15 - 15.00  Session 10 – Presentation of paper proposals

End of Course
This PhD course critically examines some selected conceptual, theoretical, methodological, and ethical issues in globalization research. These issues include debates about how to define globalization, naturalist and constructivist approaches to social research, global justice and democracy, ethics in international research, and the role of information and communication technology (ICT) in globalization processes.

COURSE OBJECTIVES

- to provide participants the opportunity to critically examine some theoretical, methodological, and ethical issues associated with globalization research, including key perspectives on globalization and how globalization processes affect politics, economics, culture, and ideology and issues in the philosophy of social science (e.g. epistemology, ontology) that are useful in developing critical understanding of social theories and methods used in investigating globalization processes
- to encourage participants to articulate their perspectives, theoretical understanding, and practical concerns in the research process through critical discussions during the course-workshop and writing a paper of 4 800 to 6 000 words.

Lecturers: Thomas Pogge (Yale University), Jan Aart Scholte (University of Warwick), Torbjörn Tännsjö (Stockholm University), Gustaf Arrhenius (Stockholm University), Ruth Macklin (Albert Einstein College of Medicine), Torbjørn Lindstrøm Knutsen (NTNU), Ulrika Mårtensson (NTNU), Tanja Ellingsen (NTNU), Indra de Soysa (NTNU), May Thorseth (NTNU), Allen Alvarez (NTNU)

This course is brought to you by the NTNU Globalization Research Program
Before the seminar
The reading materials are available >> here << via username and password provided to registered participants.

READING LIST:

1. Introduction

2. Naturalist and constructivist approaches to globalization research

3. Globalization before the 1900s and after World War II

4. Defining, explaining, assessing and enacting globalization

5. Quantitative methods in globalization research

6. Global justice

7. Global democracy

8. ICTs, religious fundamentalism and democracy
   8.4. Thorseth, M. (2010). Global Communication Online Against Fundamentalist
9. **Ethical issues in international research**


This course is brought to you by the NTNU Globalization Research Program.
**Week 1 (September 5 - 9, 2011): Sessions 1 – 10**
(click on meeting place to see campus map)

**Monday, 5 September 2011 – DAY 1**
SVT Faculty Meeting Room 1401, Building 1, Level 4, Dragvoll Campus

10.15 – 12.00  **Session 1**
10:15 – 10:45 - May Thorseth and Allen Alvarez - Introduction to the course and presentation of participants
11:00 – 12:00 - Torbjørn L. Knutsen - Naturalist versus constructivist approaches

12.00 – 13.00  **LUNCH BREAK**

13.00 – 15.15  **Session 2**
13:00 – 14:00 - Torbjørn L. Knutsen - Communications revolution and interdependence: basic themes of globalization before 1900s
- short break (15 mins.) -
14:15 – 15:15 - Torbjørn L. Knutsen - Globalization after World War II

**Tuesday, 6 September 2011 – DAY 2**
D112, Room 7335, Building 7, Level 3, Dragvoll Campus

09.00 – 12.15  **Session 3** - Jan Aart Scholte
09:00 – 10:30 - Defining Globalization
- short break (15 minutes) -
10:45 – 12:15 - Explaining Globalization

12.15 – 13.15  **LUNCH BREAK**

13.15 – 16.30  **Session 4** - Jan Aart Scholte
13:15 – 14:45 - Assessing Globalization
- short break (15 mins.) -
15:00 – 16:00 - Enacting Globalization

**Wednesday, 7 September 2011 – DAY 3**
D137, Room 12469, Building 12, Level 4, Dragvoll Campus

10.00 – 12.00  **Session 5** – Indra de Soysa
10:00 – 11.00 - Quantitative research on globalization
11:00 – 12.00 - ICTs and political repression

12.00 – 13.00  **LUNCH BREAK**

13.00 – 15.00  **Session 6** - Tanja Ellingsen - Globalization, Culture and Conflict: Theoretical and Quantitative Approaches

**Thursday, 8 September 2011 – DAY 4**

Morning session: EL2, Room G212, 2. floor, Old Electrical Engineering Building, Gløshaugen Campus

10.00 – 12.00  **Session 7** - Thomas Pogge - What is global justice?

12.00 – 13.00  **LUNCH BREAK**

Afternoon session: HF Conference Room 7, Room 2519, Building 2, Level 5, Dragvoll Campus

13.00 - 15.00  **Session 8** - Thomas Pogge - Commentary session on paper proposals of
PhD students

Course Dinner at 19.00 pm (place to be announced)

Friday, 9 September 2011 – DAY 5
Auditorium D3, Room 2303, Building 2, Level 3, Dragvoll Campus

10.00 – 12.00    Session 9 – Thomas Pogge - Moral universalism and global economic justice

12.00 – 13.00    LUNCH BREAK

13.00 - 15.00    Session 10 – Thomas Pogge - Eradicating systemic poverty: brief for a global resources dividend

Weekend break (Saturday and Sunday, 10 – 11 September 2011)

This course is brought to you by the NTNU Globalization Research Program
Week 2 (September 12 - 16, 2011): Sessions 11 – 20

Venue for the whole week: HF Conference Room 7, Room 2519, Building 2, Level 5, Dragvoll Campus

Monday, 12 September 2011– DAY 6

10.00 – 12.00 Session 11 – Torbjörn Tännö - Global democracy, part 1

12.00 – 13:00 LUNCH BREAK

13.00 – 15.00 Session 12 – Gustaf Arrhenius - The democratic boundary problem, part 1

Tuesday, 13 September 2011– DAY 7

10.00 – 12.00 Session 13 – Gustaf Arrhenius - The democratic boundary problem, part 2

12.00 – 13:00 LUNCH BREAK

13.00 – 15.00 Session 14 – Torbjörn Tännö - Global democracy, part 2

Wednesday, 14 September 2011– DAY 8

10.00 – 12.00 Session 15 – Ulrika Mårtensson - Global Democracy Policy, Islamic Fundamentalism, and the Challenges of Translation and Transition

12.00 – 13:00 LUNCH BREAK

13.00 – 15.15 Session 16
  13.00 - 14.00 Ulrika Mårtensson - Semi-structured discussion: Democratic participation, communication, and Islamic fundamentalism: A multi-dimensional problem area
  14:15 - 15:15 May Thorseth - Global communication online against fundamentalist knowledge offline

Course night out at 19.00 (venue to be announced)

Thursday, 15 September 2011– DAY 9

10.00 – 12.00 Session 17 – Ruth Macklin - General obligations in conducting international research

12.00 – 13:00 LUNCH BREAK

13.00 - 15.00 Session 18 – Ruth Macklin and Allen Alvarez - Ethical issues in social science research

END OF COURSE

This course is brought to you by the NTNU Globalization Research Program