

WONDER SEMINAR 2015

Theme: Gender and Design Education

Place: Design Centre, Lund university

Date: 10-11 September 2015

This year's seminar focused on academia in general and in particular, on the university as a working place. On the one hand, female university employees are to higher degrees assigned to teaching, whereas male colleagues are assigned to do research. On the other hand, the academic promotion system focuses on and mainly rewards research production.

Presentations and discussions covered to what extent the academic working climate affects our performance from a gender point of view and how do stereotypical mind-sets regarding gender and other norms, affect roles as design educators and researchers. Furthermore, how is the design profession influenced in general, when current students and future design practitioners, enter 'real life' and create products, services and systems reflecting their own norms and values and the ones passed on by researchers and teachers.

PROGRAMME

Thursday 10th September Inspiration Day, Place: Small Lecture Hall, Design Centre

12:00-13:00 Light lunch and registration

13:00- 13:40 **Christer Eldh**, Department for Service Management and Service Studies, Lund University

"Gender and Academia- University as work place"

13:50-14:30 **Nina Bjørnstad**, Institute of design, The Oslo School of Architecture and design, AHO

"Challenge, gender, prejudices - Experiences from the course: Identity in products, services and interactions" for Industrial design students

14:30-15:00 Coffee break

15:00-15:40 **Kerstin Sylwan**, The Swedish association of designers, www.OMFORMA.se

"Gender and design profession – experiences of inclusion and exclusion in the design profession"

15:50- 16:30 Panel discussion. Moderator: **Inger Lövkrona**, Department of Arts and Cultural Sciences, Lund University

"How are we doing?"

16.30-17:00 Round-up discussion and mingle

Friday 11th September WONDER Network Day, Place: room 467

8:30-9:30 **Cheryl Akner-Koler**, University College of Arts, Crafts and Design, Stockholm Sweden

"Form and Formlessness"

9:30 - 11.30 *Discussion on future activities.* **Martina Keitsch**, Department of Industrial Design, Norwegian University of Science and Technology, Trondheim.

12:00-13:00 Light lunch