

**A 6000% rate of return: the UK Government's  
answer to improving Programme Delivery**

Simon Eccles, Dr  
Department of Health  
United Kingdom

<http://www.concept.ntnu.no/english/>



Cabinet Office



# A 6000% rate of return: the UK Government's answer to improving Programme Delivery

Dr. Simon Eccles, SRO for NHSmail

26<sup>th</sup> September 2014

UNCLASSIFIED



# Contents

**The Major Projects Leadership Academy**

**My Programme – NHSmail**

**The MPLA effect**

**What were the improvements?**



Cabinet Office



# The Major Projects Authority (MPA)



# The MPA - Overview

**Background:** An estimated two thirds of Government projects failed pre 2010; projects were not delivering the expected quality, within timeframes and budget plans.

**Purpose:** To transform the implementation of Government policy through world-class delivery of Major Projects

## **Prime Minister's Mandate (January 2011):**

- Power to establish the Government's Major Projects Portfolio (GMPP)
  - Delivery of an integrated assurance and approvals regime working in partnership with HM Treasury
  - Power of intervention
  - Transparency and reporting



Cabinet Office



# The Major Projects Leadership Academy (MPLA)



# The MPLA - Enabling Major Project Leaders to deliver

## Established by the MPA to :

- Develop Major Project Leadership capability in Whitehall
- Develop project leaders who are world-class at successfully delivering Major Projects
- Create a cadre of world-class Project Leaders formed into an expert support network
- Build status of project leadership professionalism in Government

*“The MPLA has undoubtedly taught me some new and relevant concepts and re-enthused me with the power of academic rigour. If the MPLA only makes a small difference to the outcome on this £15bn+ acquisition programme with impacts and further costs reaching 50 years into the future then the leverage is huge.” – MPLA participant*



# The MPLA – Backed by partnership

## Supporters:

- Supported by MCO, Lord Browne, Permanent Secretaries and championed by Richard Heaton, Permanent Secretary for Cabinet Office and Una O'Brien, Permanent Secretary for Department of Health
- Co-designed with experts from across Government incorporating key lessons learned from practitioners through Whitehall and the Project Leadership Profession
- The Academy uses expert practitioners, private and public sector, across the programme to share the experiences of 'master builders' offering learning from success and failure

## Participants:

- Programme is for SROs and Project Directors with a focus on GMPP project leaders
- Current number of participants on the programme including Cohort 8 is 240





## The MPLA – Initial benefits

**Strong uptake:** 240 delegates over 3 years, it has reached this number 2 years from launch and within the original budget.

**Positive feedback:** 100% of cohorts are recording high satisfaction levels - over 80% ranking “good” and up to 50% rating “excellent”

### Direct or indirect benefits:

*[The programme] ‘helped me **reset the role of the board**, its membership and the tools we use. This allowed me to move the board from a series of bilateral conversations ‘holding people to account’ to one where we focussed on resolving problems’*

*Participants from the Department of Health and Home Office indicated that treatment of risk has moved from a focus on reporting to **better quality of discussion** and elevation of key issues.*

*MoD participant reported lifting ‘SRO-ship’ to **“another level”** on a £28bn project, noting the difficulty in isolating immediate benefits.*

*BIS participant identified over **£100m** in savings that resulted from having the confidence to hold the line on a project implementation date, which if not achieved would have led to a one year delay.*



# The MPLA – Programme curriculum

**Module 1: Breaking Away: From ‘managing projects’ to ‘leading temporary organisations’**

**Module 2: Managing Risk: Exploring the problem in depth**

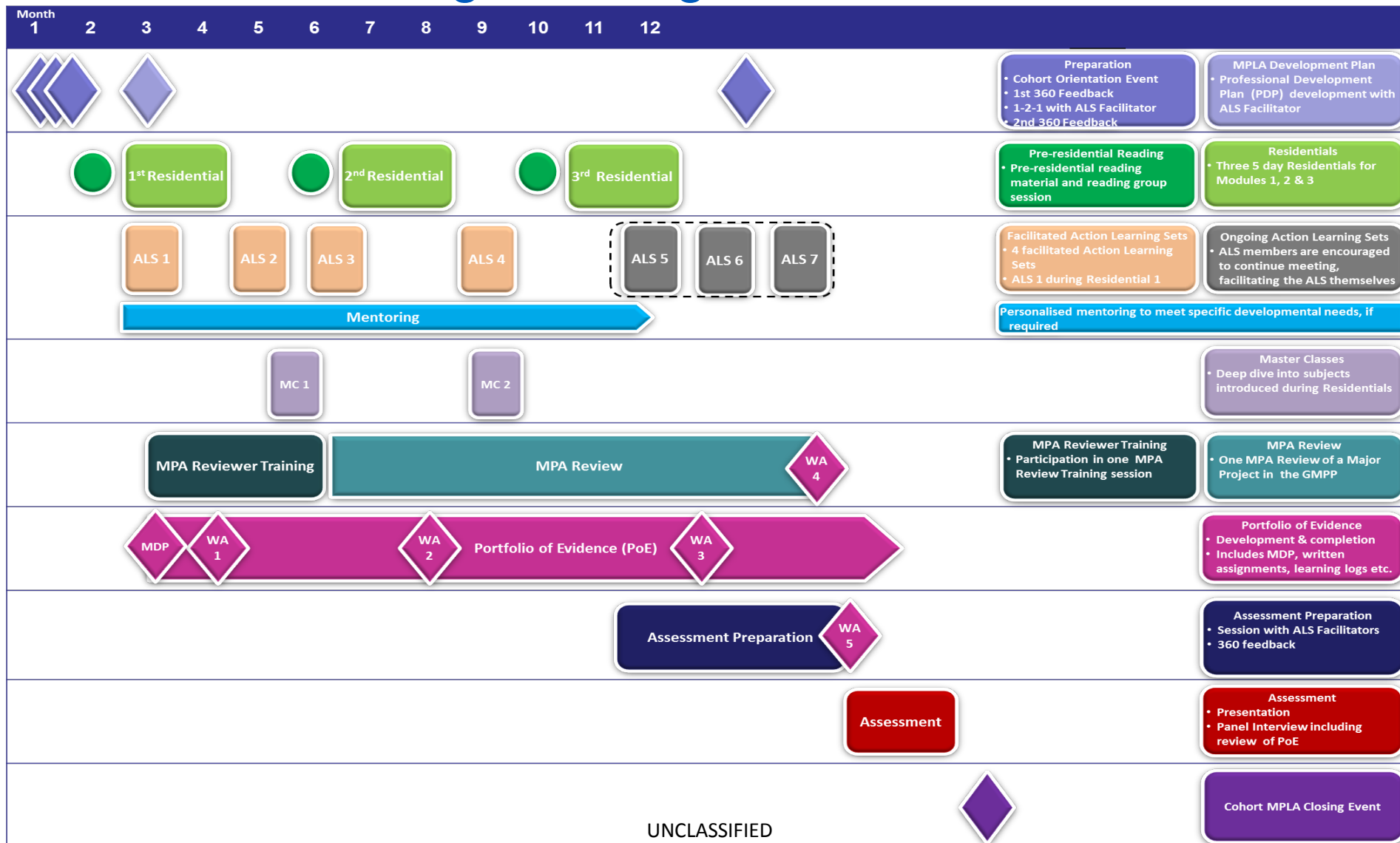
**Module 3: Building the future: Mastering the delivery organisation and realising benefits**

<b>Leadership of Self</b>	<b>Leadership of Major Projects</b>	<b>Commercial Leadership</b>	<b>Technical Leadership</b>
---------------------------	-------------------------------------	------------------------------	-----------------------------



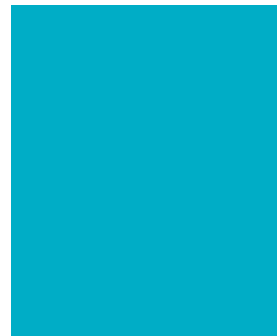
Cabinet Office

# The MPLA – Programme agenda



UNCLASSIFIED

# How has the MPLA improved my programme?



Dr Simon Eccles



# NHSmail

the secure communication solution



# What is my programme?

- NHSmail currently provides secure email, calendar, directory & SMS/fax gateway
- Used as primary email service by half of NHS organisations and over two thirds of its staff
  - 660,000 users
  - 99.99% availability
- NHSmail 2 is the replacement for NHSmail, due to be procured in 2015.
  - Standards based approach to integrating with other secure email systems including with local government
  - Product suitable for use across the public sector



**MPLA**

# The MPLA Effect

- NHSmail(2) Gate 0    March 2012                      Red
  - The Review Team finds that the NHSmail programme is operating in a vacuum. There is no current published and endorsed strategy for the programme or the delivery of the service, no up to date business case and no clear link with DH/NHS policy.
- NHSmail2 Gate 1            Jan 2013                      Amber/Green
  - There are a number of positive factors associated with the NHSmail 2 project:
    - there is a strong SRO and Project Team in place who are proceeding at pace;
    - from a technology perspective the project is eminently deliverable;
    - there is good market engagement and stakeholder involvement;
    - this is a challenging project in a changing organisational environment, but the Project Team have embraced the challenges and are actively managing them

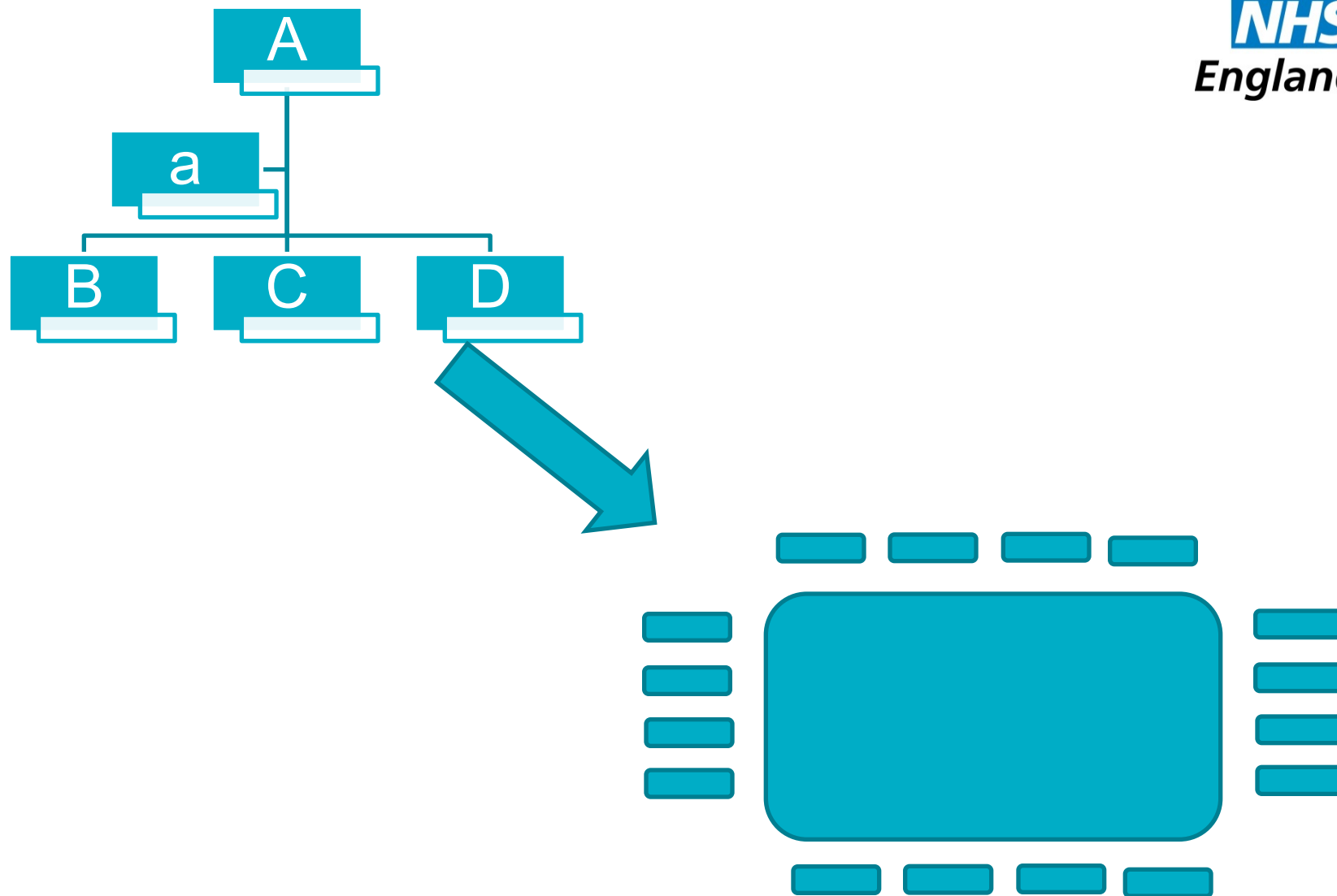


**‘Why?’**

- Bigger isn't always better – challenging what we're doing
  - Constant question – are we the best way of delivering benefit?
- Make or buy?
  - De-risking integration
  - Working with small and medium sized companies
- Richer risk understanding
  - Conversations
- Multiple suppliers
  - Choice to drive down cost
  - Break clauses and easy switching

£1

- Driving down lifetime costs
  - Supplier expectations (per user per month)
    - 800k users x 12 months x 5 years = 48 million
    - 11p less = £5M saved.
  - Negotiate licensing deal
- De-risking procurement
  - Around £4M savings from end-of-life contract
  - Cabinet Office briefings



# Project management

- The programme boards
  - Two into one, into two
    - NHSmail and NHSmail2 merged
    - Separate Operational, and Strategic boards
- Metrics
  - Monthly (and annual) expected reports but...
  - Regular focus on how we're maximising long term benefit
  - Conversations
- Upstream
  - Brief many, brief often
  - Really challenging with the government/health hierarchy



# Leadership

- Commercial
  - Ensuring commercial strength
    - In procurement
    - During contract life
    - Aligning incentives
- Technical
  - The “Dad” test
  - Trust and transparency
    - Huge numbers of excellent ideas – **over £2,000,000 saved**
- Vision and inspiration





# MPLA key lessons

- The role of the SRO
  - Deliver the original reason for doing the project
  - Hold the strategic picture
  - Enable conversations
    - The rounded team
    - Enabled and encouraged staff
  - Question everything
    - “Is there a better way of doing this?”
  - **Protect the benefits**

Thank you