

# YOUR GUIDE TO NTNU SCHOOL OF INTERNATIONAL BUSINESS

Ålesund, Norway - 2025/2026





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# WELCOME TO NTNU SCHOOL OF INTERNATIONAL BUSINESS

NTNU School of International Business offers an international and practice-oriented learning environment closely connected to local and international industry. The institute conducts research and education within areas such as international business, marketing, management, innovation, and entrepreneurship, addressing challenges faced by companies in a global economy. With dedicated staff, engaged students, and a welcoming campus in Ålesund, our master's programmes combine academic depth with real-world business experience in an international setting

## **STRONG INDUSTRY CONNECTIONS**

We collaborate closely with companies across a range of sectors, including maritime, aquaculture, furniture, and the supply industry. Our master's students also have the opportunity to apply for internships with regional and international organisations, gaining practical insights and experience that strengthen their academic learning and career prospects.

## **RESEARCH-BASED LEARNING**

Research spans international business, innovation, sustainable development, global value chains, and organizational behavior. Students benefit from a research-active faculty and opportunities to engage with ongoing projects and research groups throughout their studies.

## **INTERNATIONALLY ORIENTED MASTER PROGRAMMES**

Our master's programmes are designed for students aiming for global careers. With an international classroom environment, practice-based teaching, and a strong focus on understanding complex global issues. Our department attracts students and hosts faculty from diverse backgrounds.

## **CAREERS WITH GLOBAL OPPORTUNITIES**

Graduates pursue careers in multinational companies in consulting, project management, supply chain management, sustainability, marketing and work as entrepreneurs. Our strong regional and international networks help students build relevant experience and prepare for a wide range of international business roles.



# MASTER'S PROGRAMMES

ACADEMIC YEAR 2025/2026

## MSc in International Business and Marketing

**The MSc in International Business and Marketing** at NTNU Ålesund is a two-year, English-taught master's degree that prepares you for a global business career. You can specialise in either international business or innovation & marketing.

The programme covers key topics including international business strategy, marketing, innovation, intellectual property rights, international Finance, entrepreneurship and international management

[You can find all courses here](#)

## MSc in Management of Innovation and Sustainable Business Development

**The MSc in Management of Innovation and Sustainable Business Development** at NTNU Ålesund is a two-year, English-taught programme focused on innovation, sustainability and business development.

The programme explores key topics such as sustainable business models, innovation processes, entrepreneurship and change management, preparing students to lead and develop future-oriented organisations.

[You can find all courses here](#)

Both our master's programmes are two years of full-time studies.

## STUDY STRUCTURE

The academic year at NTNU School of International Business consists of two semesters of 30 ECTS each. Courses are taught in English and follow a mix of teaching methods, including lectures, case discussions, seminars, group projects and individual assignments.

### TEACHING STYLES

Courses use a mix of teaching methods, including lectures, seminars, workshops, and group projects. The learning environment encourages active participation, critical thinking, and independent study.

Assessments often focus on analysing real-world situations and presenting well-reasoned solution.

### INTERNSHIP OPPORTUNITIES

Students can apply for internships as part of their studies. In collaboration with companies in the Ålesund region, the internship offers valuable practical experience and the opportunity to apply academic knowledge in real-world settings. Internships are available in the third semester and are closely connected to the department's industry partners.

### COURSE PROGRESSION

Courses are taught in parallel throughout the semester. Each semester includes four courses worth 7.5 ECTS each (30 ECTS total). A typical study week is around 40 hours and includes lectures, seminars, group work, and self-study. Exams and other assessments are usually held at the end of the semester, with mandatory assignments throughout the semester.

### EXCHANGE OPPORTUNITIES

In the third semester, students can go on exchange at one of NTNU's partner universities in Europe, Asia, Australia, or the United States. This provides valuable international academic experience and new perspectives within their field of study. As an alternative, students may choose to complete an internship in a regional or international organisation.

Study examples  
One semester equals 30 credit (ECTS)



## ELIGIBILITY AND REQUIREMENTS

### Requirements for MSc in International Business and Marketing

Applicants must hold a relevant bachelor's degree (e.g., business administration) with at least 120 ECTS in business and economics and a minimum GPA of C.

### Requirements for MSc Management of Innovation and Sustainable Business Development

Applicants must hold a bachelor's degree in business administration, marketing, innovation, entrepreneurship, management, organisational studies, or an equivalent field (minimum GPA C), including at least 80 ECTS within these areas.

### English:

Applicants to international master's degrees at NTNU need to document English proficiency.

[Read more about English requirements for international students at NTNU here](#)

Admissions - International master's programmes - NTNU

## IMPORTANT DATES

Admission round for students **outside** the EU/EEA



Admission round for students **within** EU/EEA



Admission round for **norwegian** students



## TUITION FEES

Since the autumn semester of 2023, international students with citizenship from outside the EU/EEA or Switzerland are required to pay tuition fees.

With a few exceptions, all citizens of countries outside the European Union (EU), European Economic Area (EEA) and Switzerland must pay both application and tuition fees to study at Norwegian universities. For master's programmes at NTNU School of International Business, the tuition fee is **NOK 61,705 (approximately USD 6,005) per academic year**. *NTNU does not offer scholarships that cover tuition fees.*

Read more about tuition fee at NTNU [here](#)



Questions about admission, eligibility or internships?

Contact NTNU School of International Business at [kontakt@iib.ntnu.no](mailto:kontakt@iib.ntnu.no)

## LIFE ON CAMPUS

Campus Ålesund is known for its close-knit community, innovative learning environment, and strong connections to local and international industries. With around 2,500 students, it's easy to get to know people, get involved in student activities, and quickly feel at home. Here, a small-campus atmosphere meets big opportunities—from hands-on learning to outdoor adventures right on your doorstep

### The buddy week

The Buddy Week is a student-led programme where volunteers welcome new students to NTNU Ålesund. From the first day, you will be placed in a buddy group with other new students and guided by student buddies who introduce you to campus, the city, and social events. It's a great opportunity to meet fellow students, make friends, and get a great start to student life.

### Explore nature!

Discover the nature around you! Studying in Ålesund means having breathtaking scenery right on your doorstep. In winter, you can enjoy endless opportunities for downhill and cross country skiing, ski touring and randonee. Summer offers activities such as climbing, kayaking, hiking and much more. You can even borrow outdoor equipment for free through a student organisation on campus. If you love dramatic and beautiful landscapes, Ålesund is the perfect place for you!

### Join a student organization

Ålesund has an active and welcoming student community with many organisations and activity groups run by student volunteers. The organised offer is a great opportunity to gain experience, meet new people, and get involved on campus. The international student organisation ISÅ also organises social events and trips, making it easy for international students to connect.

### Move your body

Stay active at Ålesund's modern Sit gym, located right on campus in Sundebygget. The centre offers strength areas, cardio zones and a wide selection of group classes like yoga, HIIT and spinning. As a student member, you also get access to all Sit fitness centres — and membership often includes access to NTNUI Ålesund, where you can join team sports, dance, frisbee golf or other activities across more than 50 disciplines

[Read more here!](#)







## CAMPUS ÅLESUND

- Modern buildings with great study areas and group rooms
- Large, open library and on-campus café
- Spacious auditoriums and modern teaching facilities
- Student bar and spaces for student organisations
- Public transport with a bus stop right outside campus
- A 10-minute bus ride from the city centre
- Beautiful views of the Sunnmøre Alps
- Easy access to staff and a low threshold for asking questions
- Inclusive and welcoming campus environment

# STUDENT HOUSING IN ÅLESUND

Sit is the student welfare organisation that supports students' living conditions and well-being, including housing services. Sit offers various housing options for Norwegian and international students, such as single rooms and shared apartments close to campus and the city centre. International students from outside the EU/EEA are **guaranteed** housing, while EU/EEA students are **prioritised** but not guaranteed.

## Single Rooms & Shared Apartments

Most housing units include private bedrooms with shared kitchens and common areas. Some options also offer private bathrooms.

## Close to Campus

Student residences are typically within walking or cycling distance of NTNU Ålesund, with easy access to public transport.

## Furnished

Rooms come furnished with essentials such as a bed, desk, chair, storage solutions and wardrobe — making it easy to settle in right away.

## Internet Included

High-speed internet is included in the rent.



*Living in student housing is a great way to meet new people, take part in social activities and become part of the student community from day one.*

[Read more about Sit student housing here](#)

## COST OF LIVING

### NOK (per month)

Food	3,000 - 3,500
Accommodation (Sit student housing)	4,800 - 6,200
Local Travel (bus)	450 - 600
Phone/other electronics	300 - 400
Hobby/leisure	1,500 - 2,000

\*Please note that this is an average monthly budget for students living in Ålesund. Expenses vary depending on housing type, lifestyle, and how much students cook at home.

# EXPERIENCE ÅLESUND

Ålesund is known as one of Norway's most picturesque coastal cities, famous for its Art Nouveau architecture, surrounding fjords, and the dramatic Sunnmøre Alps rising straight from the sea. With its unique mix of nature, culture and city life, Ålesund offers students a vibrant and unforgettable study experience.

## CITY OF CULTURE & COASTAL HERITAGE

Ålesund's iconic Art Nouveau buildings, charming cafés, galleries and local festivals give the city a warm and creative atmosphere. The town has a strong maritime heritage, with museums, an aquarium and cultural events that highlight the region's connection to the ocean. In the summer, the waterfront comes to life with concerts, food festivals and outdoor gatherings.

## EASY TO GET AROUND

Ålesund is compact, walkable and easy to navigate. Public buses run frequently throughout the city, and most students live within biking or walking distance of campus. Whether you're going to class, the city centre, or hiking trails, getting around is simple and convenient.

## CITY OF INNOVATION & INDUSTRY

The region is a global hub for maritime technology, marine industries, sustainability and innovation. Companies in Ålesund collaborate closely with NTNU, offering students unique access to projects, research, internships and real-world cases. This tight connection between academia and industry makes Ålesund an exciting place to build your future career.

## OUTDOORS & ADVENTURE

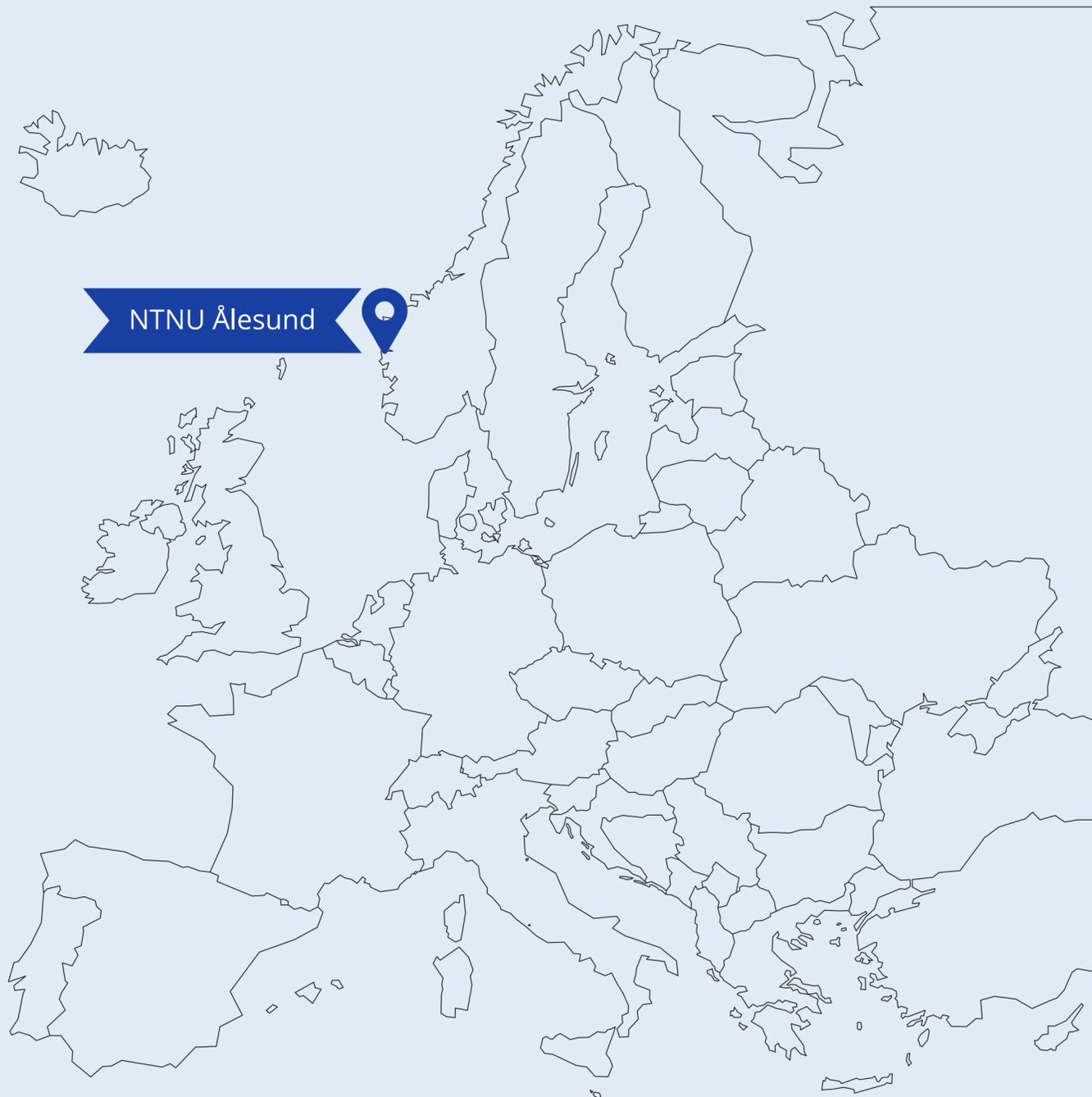
Surrounded by mountains, fjords and islands, Ålesund is a paradise for outdoor enthusiasts. You can enjoy skiing, hiking, kayaking, climbing and scenic viewpoints like Aksla only minutes from your doorstep. The Sunnmøre Alps offer world-class opportunities for skiing and summit hikes – all year round.





## PHOTOGRAPHERS

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NTNU School of  
International Business



NTNU student

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