



"Evaluating universities' societal impact".

Maria Landgren

A group of people, including students and professionals, are seen from behind as they ascend a modern wooden staircase. The building has a bright, open-plan design with white walls and large windows. The scene is captured from a low angle, looking up the stairs.

Swedish Competitiveness in the Global Knowledge Economy

Vinnovas's three roles:

**Funding
Research & Innovation**



**National
EU Contact
Agency**

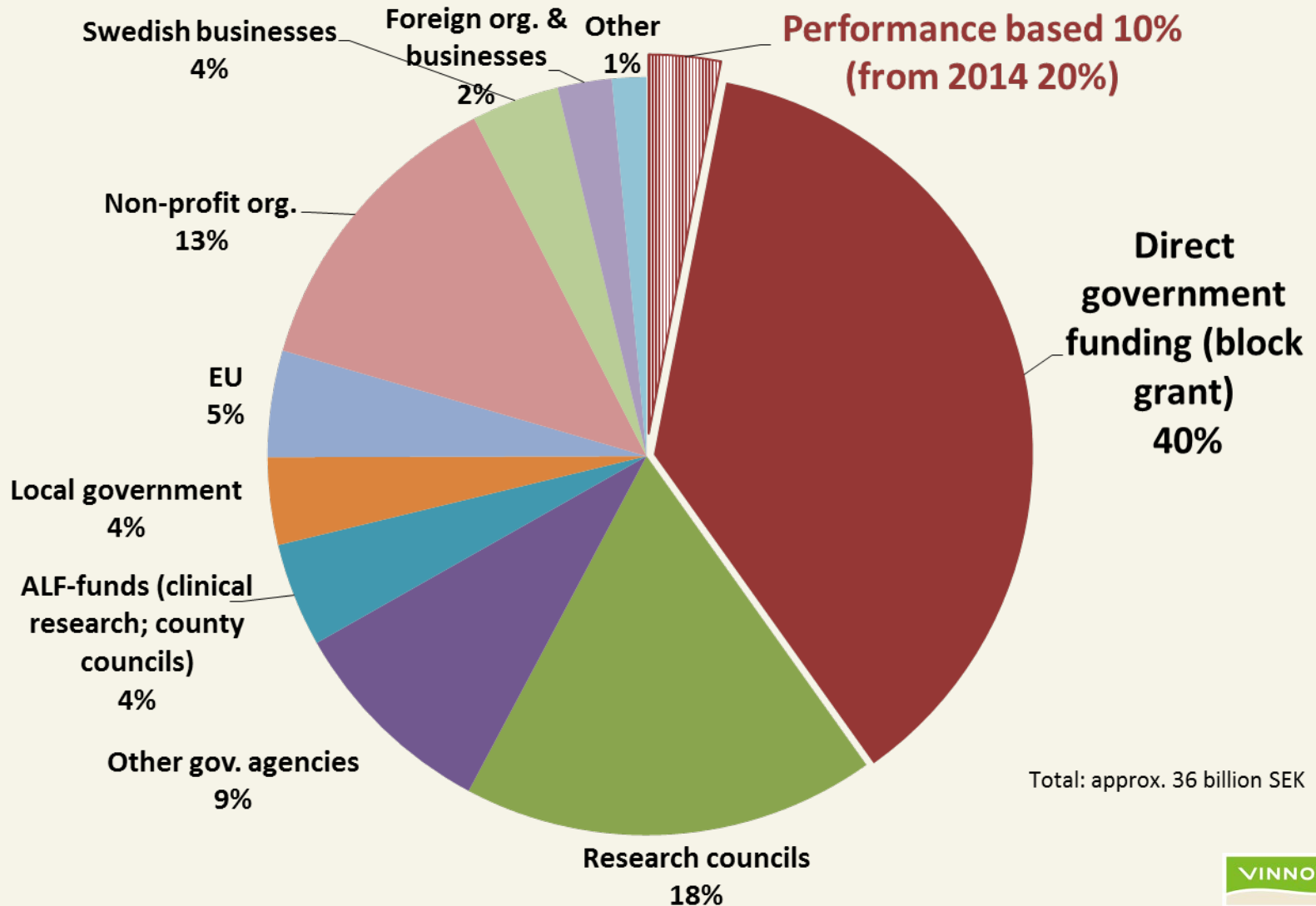
**Expert
Agency**

Assignment from the Swedish Government (Swedish Research and Innovation government bill 2012)

- A model for allocating resources
 - Assessment of research scientific quality (VR)
 - Assessment of research impact (VR)
 - **Develop methods and criteria for assessing the performance and quality of cooperation (Vinnova)**
- Allocation of resources based on the assessment at the earliest 2018

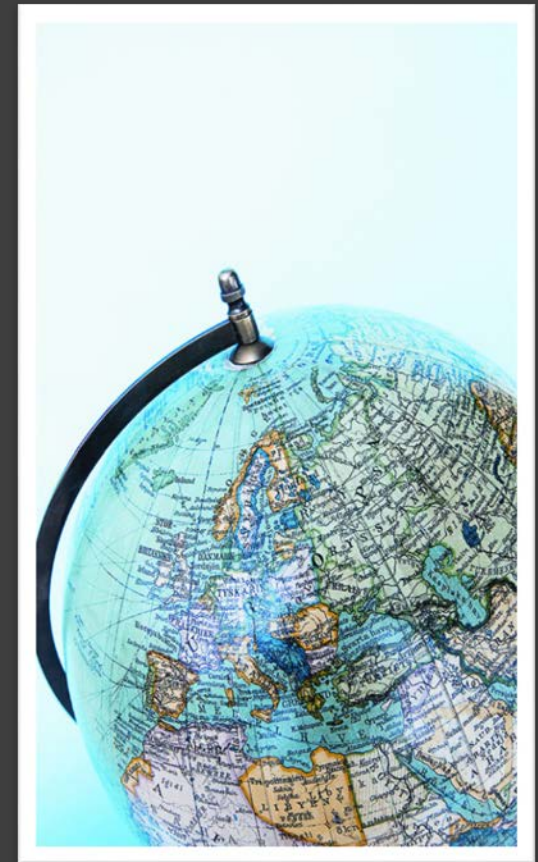


HEI research income 2013

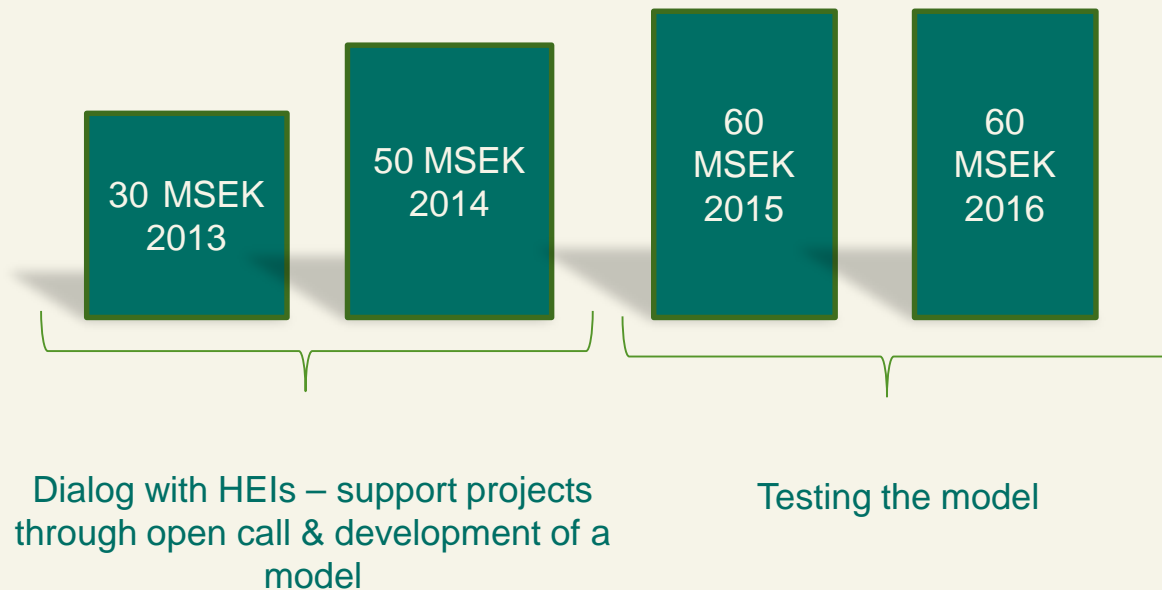


HEI facing strong change pressures – acting on a global “market”

- Improve national and international recruitment
- Relevance in educations for future competences
- Attracting and developing business R&D
- Contributing to societal challenge solutions



Process for evaluation of HEIs cooperation with society



Important starting points

- Cooperation with society
 - Contribute to positive effects in surrounding community
 - Improve quality in education and research
- Improve incentives for cooperation and models for resource allocation
- Strengthen HEIs' attractiveness and competitiveness

Basic principles for evaluation of cooperation

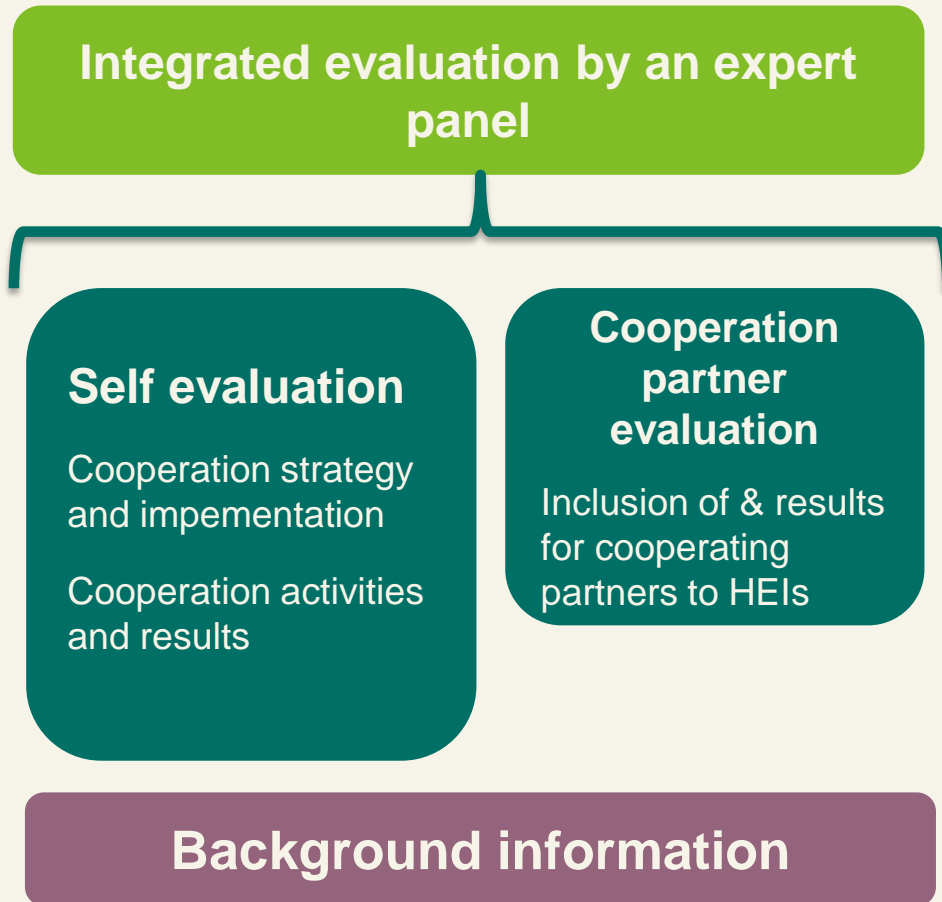
Starts with HEI own visions and aims

Should be useful in HEIs own strategy and operational development

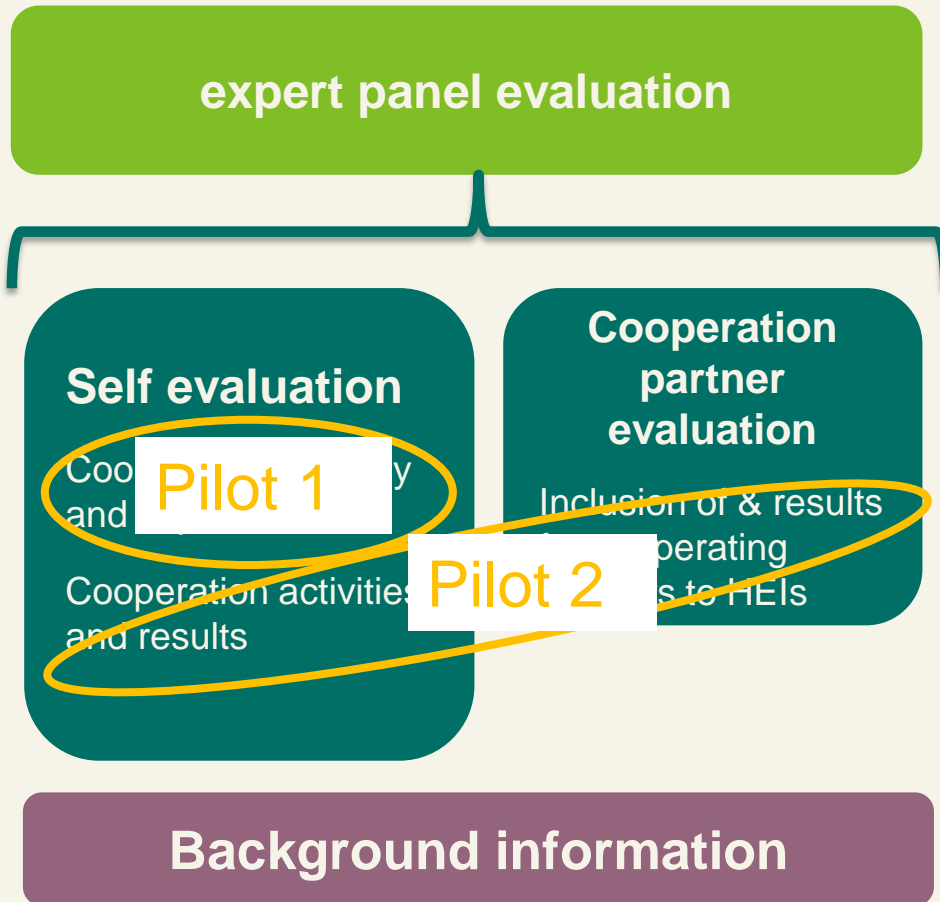
Cooperation has several functions and contributes to different impacts



A model for evaluating cooperation



Testing the model - two pilots involving 26 HEIs



Experiences from pilots

- Committed and strong progress at many HEIs
- Large and rich variation in activities, results and impact
- Need for improved strategies for cooperation
- Need for further development of incentives for cooperation
- Need for better monitoring of results and impact
- Develop capabilities to be proactive and to challenge interaction partners

Recommendation for a reporting assignment

Cooperation can be evaluated

Evaluation of cooperation – proxy for impact

Continue to build on the work in progress

Evaluation should stimulate operational development

Evaluation should include strategies, activities and results

Allocate resources for cooperation

Support HEIs to further develop a "mindset" responding to cooperation and impact that is integrated in the core activities research and education!

Thank you!



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