

# **IUHPE European Workshop:**

## **Introduction: ‘Settings-Based Health Promotion: Theory and Practice’**

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# *Handbook on Settings-Based Health Promotion – Theory and Practice`*

- Ongoing work... by the end of 2019
- Editors: Sami Kokko (FIN) and Michelle Baybutt (UK)
- Leading experts in the field of settings-based health promotion e.g. (not limited to) from the Global Interest Group on Healthy Settings (IUHPE initiative)
- Each chapter will explore current policy and implications for practice for practitioners working in a range of settings.
- Intended to be a supportive handbook, it will give guidance for delivering settings-based health promotion in traditional and new/emerging contexts.

# *Handbook on Settings-Based Health Promotion – Theory and Practice`*

## Contents

### • **Part One**

- Will provide the rationale for the settings approach in the context of investing for health and tackling 21st century public health problems.
- The key characteristics of the settings approach will be discussed with a specific focus on the evolution, approaches and key concepts, theoretical underpinnings, principles, governance and evaluation.
- The relationship of the settings approach to wider public health and health promotion theory will also be explored.



# *Handbook on*

## *'Settings-Based Health Promotion – Theory and Practice'*

### • **Part Two**

• This section discusses how the settings approach recognizes that many health determinants and influences are interrelated and can be best tackled through comprehensive, integrated programmes in the contexts and places where people spend their lives.

• Health Promoting Universities and Campuses

• Health Promoting Prisons

• Health Promoting Sports Clubs

• Internet and Social Media as Settings for Health Promotion

• Other Non-Traditional and Emergent Settings for Health Promotion (e.g. day care/learning centres/pre-school)

• Healthy Cities

• Health Promoting Schools

• Health Promoting Hospitals

• Health Promoting Workplaces



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- **Part Three**

- Highlights the key future directions and challenges for the settings approach
  - e.g. sustainability and ecological threats; issues around non-traditional settings such as social media and the internet.

