

Call for Articles

Special Collection on the 40th Anniversaries of the Ottawa Charter for Health Promotion and Health Promotion International

We are pleased to announce that we have expanded contributions to the Special Collection marking the 40th Anniversaries of the Ottawa Charter for Health Promotion and Health Promotion International.

In [“40 years of the Ottawa Charter for Health Promotion — Reaffirming Health for All”](#) we argue that the Charter transformed our understanding of health by positioning it not merely as absence of disease, but as a resource generated in the everyday settings in which people live, learn, work, play, and love. We emphasise that health is shaped by a complex web of determinants, and that to pursue health equity, we must look beyond individual behaviours to systems, structures, and power. As the editorial also reminds us, the health promotion terrain today is changed. We face mounting pressures from commercial determinants, digital determinants, climate and planetary health challenges, and rising inequities. The editorial calls on us to confront these threats and to reimagine how Charter values can guide bold, systems-level action in our era.

In that spirit, we now invite authors to contribute to the special collection with contributions related to the Charters five strategic action areas

1. Building healthy public policy;
2. Creating supportive environments;
3. Strengthening community action;
4. Developing personal skills; and
5. Reorienting health services

and/or with relation to the basic principles:

1. Advocate
2. Enable
3. Mediate

We are seeking the following type of articles:

- **Narrative or empirical case studies** of health promotion initiatives in local settings (e.g. schools, workplaces, neighbourhoods, community settings), demonstrating how

the Charter's strategic areas and underlying principles are enacted (or challenged) in practice.

- **Perspective pieces** (including submissions from Early Career Researchers to the *Mike Daube Advocacy Series*) that critically reflect on the Charter's legacy - its strengths, limitations, and potential path forward - especially in light of current challenges (e.g., commercial influence, misinformation, climate, digital environments).
- **Review articles** that focus on the Charters five key strategic areas and basic principles outlined above.

Examples of areas for consideration may include (but are not limited to) those that:

- Trace how the Charter's five action areas manifest in real-world contexts;
- Reflect on the progress and challenges of implementing the values, principles and prerequisites underlying health promotion and their potential expansion. Analyze how power, politics, and vested interests (e.g., commercial determinants) shape or obstruct health promotion efforts;
- Explore how newer phenomena — such as the digital determinants of health, infodemics, AI, one health, or planetary health — intersect with Charter principles;
- Include voices from marginalized or under-represented communities, Indigenous perspectives, or lower and middle income country contexts.

Submission details

- Manuscripts should be prepared in accordance with the [journal's author guidelines](#)
- Articles can be submitted up to August 2026 and will be published under a continuous model of publication. We will preference articles that are submitted before March 2026.
- All articles will be peer reviewed.
- All articles will feature the Ottawa at 40 logo.
- HPI is fully open access from January 2026. OUP has a range of Read and Publish Agreements, and waivers that are available on application. [You can find out more here:](#)

Please share this call widely in your networks. If you would like to propose a contribution or discuss an idea in advance, do not hesitate to contact Professor Samantha Thomas, Editor in Chief, ProfSamanthaThomas@proton.me