

Writing guide - Research dissemination and popular science

Our goal is for you to have a publishable text by the end of this workshop. To make the most of our time together, we strongly suggest you submit a draft before the workshop starts.

“What should I write?”

Your expertise and your research makes your voice stand out. We encourage you to write something that is strongly related to your field of study.

You could write an opinion editorial about current affairs, a popular science version of one of your academic papers or an essay about something you find interesting.

Don't worry too much about the format or the genre. Figure out what you want to say with the text. What is your message? Do you want to shed light on a problem? Offer a solution or an informed opinion? Share a result from your research? Or just tell the world about something we should all know about?

“Do you have anything I could look at for inspiration?”

Yes! The Conversation <https://theconversation.com/> has helped countless academics write exciting and understandable articles meant for the general public since 2011. Big, reputable newspapers republish these articles every day. You could also look at the debate-sections of your favorite newspaper to see how other academics engage with the public.

“Does it have to be perfect?”

No, of course not. This is a rough draft. If you run out of time feel free to just write down some thoughts about what you want to write about, or a disposition for how you'd like to write about it. Try to give the draft a title.

Length: Keep it under 7.000 characters with spaces. Shorter texts are often easier to work with.

Deadline: Please submit your draft to eivind.lauritsen@forskning.no by March 3rd.