

## Entrepreneurship summer school

The summer school is an entrepreneurship accelerator program to strength entrepreneurs and small companies' expertise. You will learn entrepreneurial skills and be equipped with a proven, systematic and rigorous approach to grow your business to new heights.

The program is also about creating an ecosystem for entrepreneurship and exploring opportunities in the ocean based industries.

70% of Norwegian export is from ocean-based industries.

Norway has a long coastline and a continental shelf that is six times larger than the mainland and constitutes a third of the European continental shelf. The ocean based industry is expected to grow with a factor of two within 2030 and will be a unique area for entrepreneurship.



Take part in a one-week world class Entrepreneurship Summer School powered by Massachusetts Institute of Technology (MIT)



Want to get involved with the Entrepreneurship Accelerator Summer School?

[www.ntnu.edu/ihb/eass](http://www.ntnu.edu/ihb/eass)

## DO YOU WANT

to become an  
**entrepreneur?**

to join a  
**start-up?**

your business  
to **scale up?**

to become a  
global **player**



## Entrepreneurship summer school

The MIT Regional Entrepreneurship Acceleration Program (MIT REAP) provides opportunities for communities around the world to engage with MIT in an evidence-based, practical approach to strengthening innovation-driven entrepreneurial (IDE) ecosystems.

# Dont miss out! Apply to the program at

[www.ntnu.edu/ihb/eass](http://www.ntnu.edu/ihb/eass)



Bill Aulet

**Bill Aulet** is the Managing Director of the Martin Trust Center for MIT Entrepreneurship and professor at the MIT. The Center is responsible for entrepreneurship across all five schools at MIT starting with education but also extending well outside the class room with student clubs, conferences, competitions, networking events, awards, hackathons, student trips, and accelerators. During his time running the Center, Bill has conceived, designed, and overseen the implementation of many new innovative programs including as the Entrepreneurship Acceleration Program (REAP).

Prior to joining MIT, Bill had a 25-year record of accomplishment of success in business himself. He has directly raised more than \$100 million in funding for his companies and more importantly has led to the creation of hundreds of millions of dollars in market value in those companies.








**Torger Reve**  
Project Champion MIT-REAP  
South-West Norway



**Hans Petter Hildre**  
Project Manager Entrepreneurship  
Accelerator Summer School

## Program

The Summer School kicks off on Sunday 6th of August, 17h, on "Future OCEAN industry"

Sun, August 6th.	Mon, August 7th.	Tues, August 8th.	Wed, August 9th.	Thu, August 10th.
<b>Networking</b> 	<b>Heart</b> 	<b>Head</b> 	<b>Hands &amp; Execution</b> 	<b>Home</b> 
	To become an entrepreneur	High Level Product Specification	Product Management	Resources & funding
	<b>L U N C H</b>			
	Future OCEAN industry	Future OCEAN industry	Future OCEAN industry	
Kickoff	The big picture, 6 Lens for Scaling	Core and Competitive Position	Corporate Entrepreneurship Digitalization	
Networking & dinner	Networking & dinner buffet	Formal dinner	Networking & dinner buffet	