





RPROGRAM

Sunday, August 6 th Networking	Monday, August 7 th Heart 	Tuesday, August 8 th Head 	Wednesday, August 9 th Hands and Execution 	Thursday, August 10 th Home 
Kick off Networking & dinner	To become an ENTREPRENEUR	High Level Product Specification	Product Management	Resources & funding
	LUNCH	LUNCH	LUNCH	LUNCH
	Future OCEAN industry	Future OCEAN industry	Future OCEAN industry	
	The big picture, 6 Lens for Scaling	Core and Competitive Position	Corporate Entrepreneurship Digitalization	
	Networking, dinner buffet	Formal dinner	Networking, dinner buffet	

DO YOU WANT

to become an
entrepreneur?

your business to
scale-up?

do you have a
business idea?

join a
start-up?

become a global
player?



Massachusetts
Institute of
Technology



NTNU – Trondheim
Norwegian University of
Science and Technology

Take part in a one-week world class Entrepreneurship Summer School powered by Massachusetts Institute of Technology (MIT)

The summer school is an entrepreneurship accelerator program to strength entrepreneurs and small companies' expertise. You will learn entrepreneurial skills and be equipped with a proven, systematic and rigorous approach to grow your business to new heights.

The program is also about creating an ecosystem for entrepreneurship and exploring opportunities in the ocean based industries.

70% of Norwegian export is from ocean-based industries. Norway has a long coastline and a continental shelf that is six times larger than the mainland and constitutes a third of the European continental shelf. The ocean based industry is expected to grow with a factor of two within 2030 and will be a unique area for entrepreneurship.



Want to get involved with the Entrepreneurship Accelerator Summer School? Signed up at www.ntnu.edu/ihb/eass

Bill Aulet



Bill Aulet is the Managing Director of the Martin Trust Center for MIT Entrepreneurship and senior lecturer at the MIT. The Center is responsible for entrepreneurship across all five schools at MIT starting with education but also extending well outside the class room with student clubs, conferences, competitions, networking events, awards, hackathons, student trips, and accelerators. During his time running the Center, Bill has conceived, designed, and overseen the implementation of many new innovative programs including as the Entrepreneurship Acceleration Program (REAP).

Prior to joining MIT, Bill had a 25-year record of accomplishment of success in business himself. He has directly raised more than \$100 million in funding for his companies and more importantly has led to the creation of hundreds of millions of dollars in market value in those companies.

Torger Reve



Project Champion MIT-REAP
South-West Norway

Hans Petter Hildre



Project Manager Entrepreneurship
Accelerator Summer School