

Co-design: Provotyping

Actively involving (end) individuals in the creation of new concepts, products and services – and in designing the future!

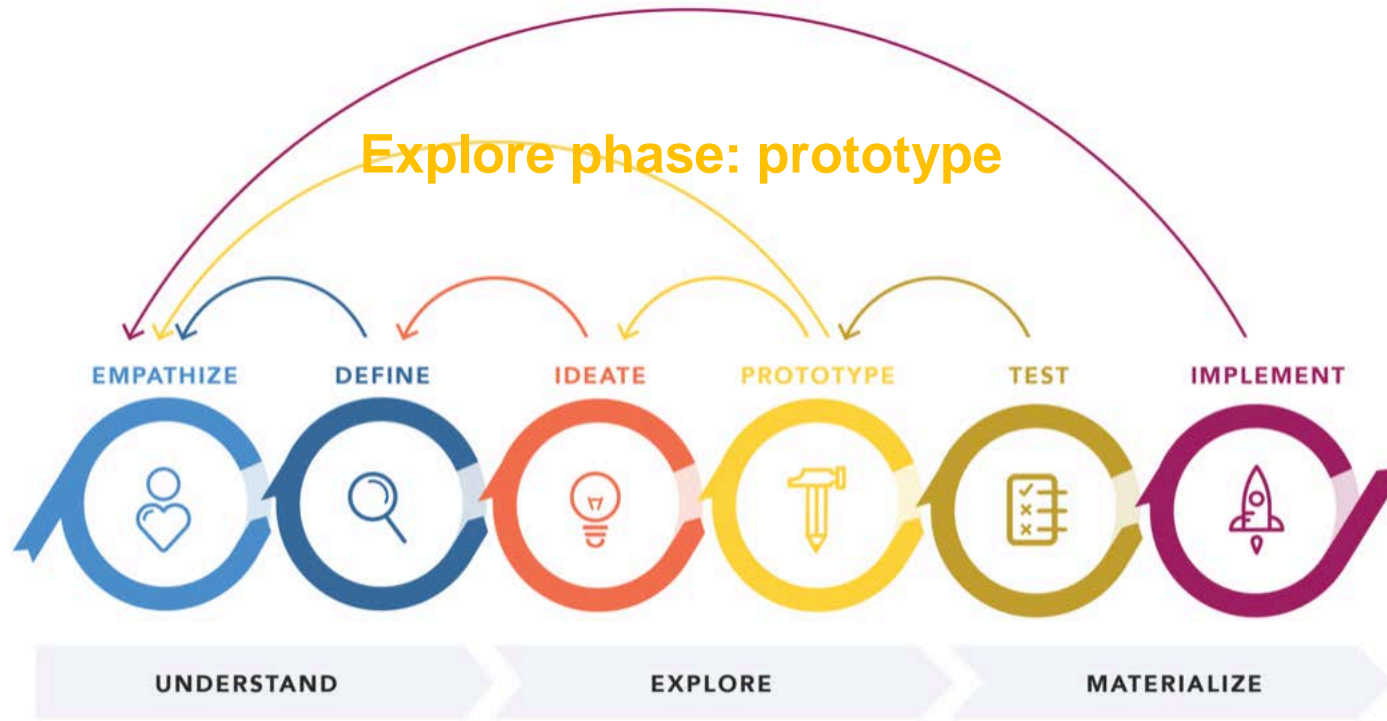
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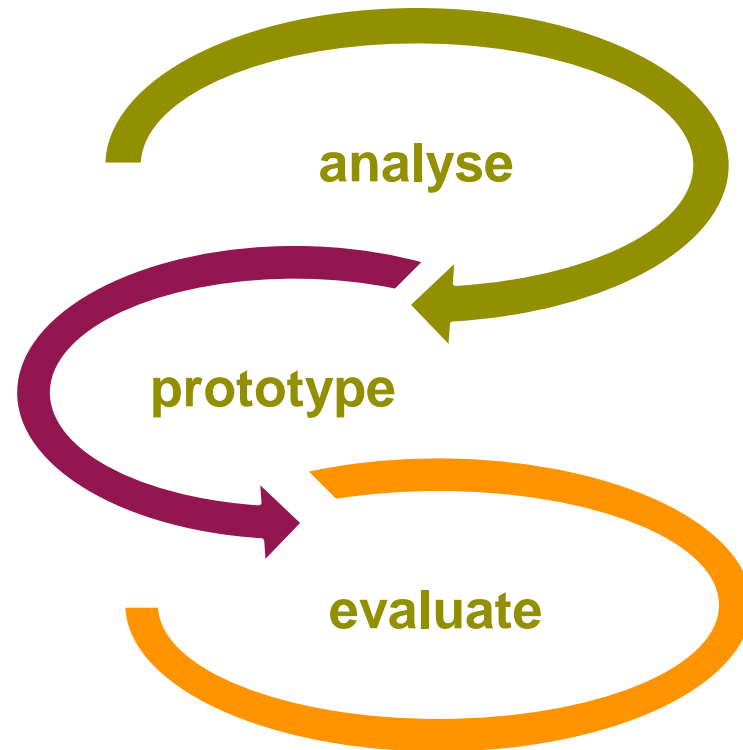
Design Thinking: An iterative process

In the larger context, we understand, we explore, and then, we materialise

DESIGN THINKING 101 NNGROUP.COM

Prototyping: Towards a product or service

When you know where you are going (ish)





But what if we want not only to
develop products and services

What if we want to go further
into the unknown...

**What if we want to find out what may
be relevant to investigate further**

find out where the limits go

what is acceptable...

find new ways

**radically different ways of doing
things**



Then we need to be more creative

To boldly go...



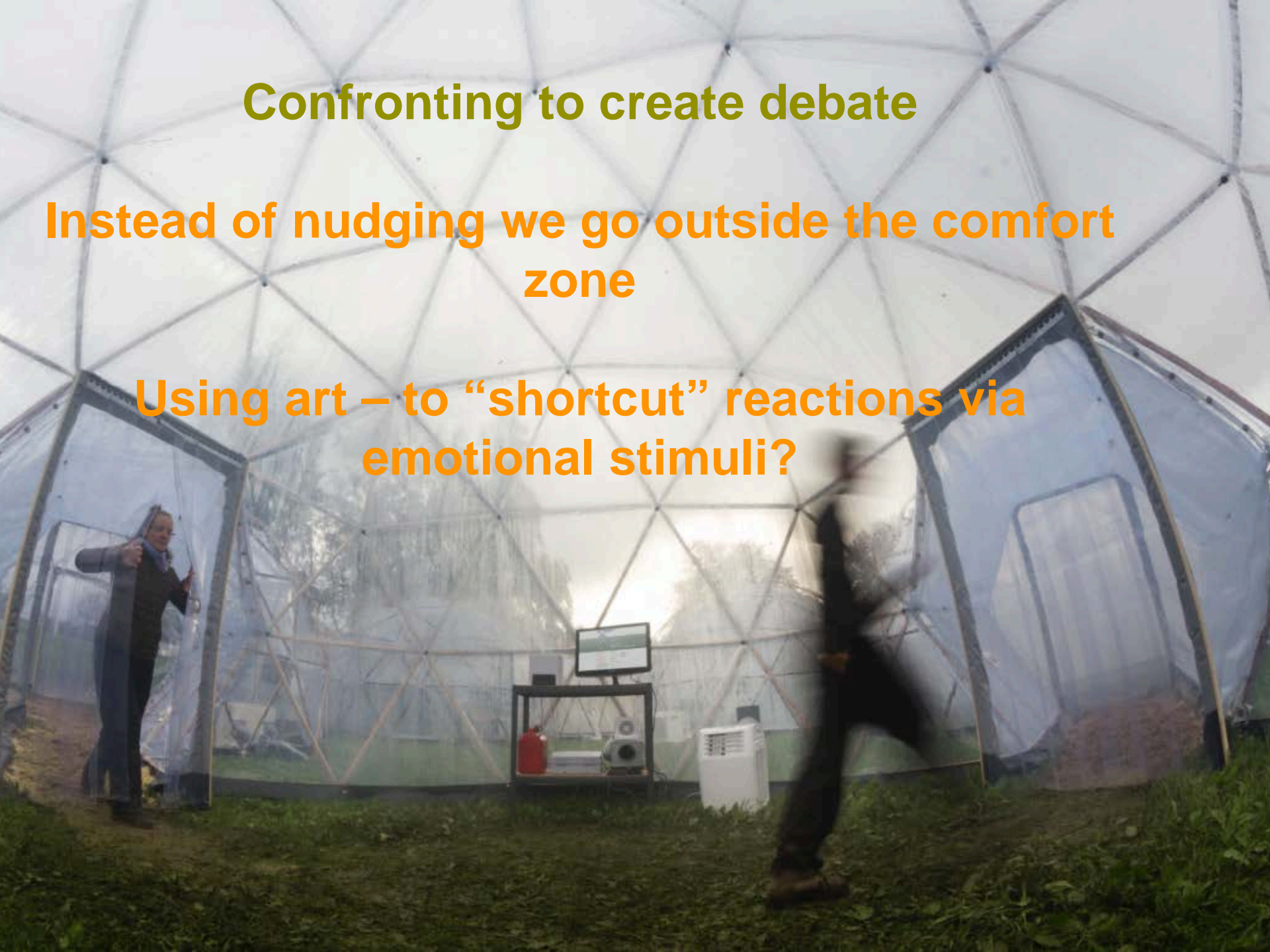
Provotyping

Using design concepts to think...

Confronting to create debate

Instead of nudging we go outside the comfort zone

Using art – to “shortcut” reactions via emotional stimuli?



Nature In Your Face

Provotyping through co-design for democracy

Priming: temporary as a tool
for democracy

We invite (provotype)
citizens to decision-making
processes via
co-design of actual urban
spaces

Children and young people
are our unboxed future



Opening Pandoras Box?
Yes, please



“We are able to draw our own conclusions on this matter. It seems they do not trust us to be smart enough.

“I think it would be a good idea to have a more open approach in relation to information.

“I would suggest we create a society where we actually are playing together, on the same team.

“I want a website, where each instrument would be represented with its individual load.

“I like the idea of having an agreement to let my heater be turned off if there is a crisis.

“Having some kind of base line would be important here; either it is your own use over time or comparable houses in the neighborhood.



iPhone wireframes show tested user interface - with alternative user motivators

Eco-visualization tower



Økoveisualiseringstårn, Team SLA, Brøset parallellupdrag

Cooperation and Partnerships: Yes, please!

**Department of Psychology Consumption,
Environment and Traffic (CET)**

**Knowledge platform for Citizen Centered
Climate Governance (3C-GOV)**

Thanks!

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