

NTNU

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Quo vadis Erasmus? Status and future

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Policy challenges

- “Support innovation” (85.2% of respondents consider it at least rather important)
- “Foster European cultural diversity and cultural heritage” (82.4% of respondents consider it at least rather important)
- “Promote European identity and values” (89.8% of respondents consider it at least rather important)

Practical Challenges

- Demand-oriented
- Cooperation with business & industry
- Involvement of end-users
- Synergy with H2020 and ESIF
- The budget
- The administrative procedures
- Impact

Evaluation

- **Relevance of the project:**
priorities, needs analysis, objectives, innovative character, added value
- **Quality of the project design and implementation:**
work programme, consistency, methodology, quality, cost effectiveness

Evaluation

- **Quality of the project team and the cooperation arrangements:**
composition and complementary partnership, allocation of tasks and responsibilities
- **Impact and dissemination:**
evaluation and dissemination actions, publicity, sustainability

Tips (1)

- Do not write too little...
- Do not write too much...
- Do not leave them to figure out why it's good
- Use comparison tables such as state-of-the-art vs. project innovation
- Do not leave anything to the imagination

Tips (2)

- URLs / website links will NOT be consulted
- Introduce new concepts ONLY at the beginning of the proposal
- Back up assertions with concrete examples (i.e. market studies, statistics, literature citations, etc).

The evaluator

- Expert with educational knowledge & expertise
- Wants to be inspired....by you!
- No expert on your topic
- Needs guidance
- Has limited time to read your proposal
- Is a human being...

Therefore

- ✓ Start in time
- ✓ Know the programme
- ✓ Use the evaluation guidelines
- ✓ Create a film script
- ✓ Use evaluation forms and experiences from other proposals
- ✓ Think as an evaluator
- ✓ Create your own internal evaluation procedure

Questions?



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