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Quo vadis Erasmus? Status and future

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• “Support innovation” (85.2% of respondents consider it at least rather important)
• “Foster European cultural diversity and cultural heritage” (82.4% of respondents consider it at least rather important)
• “Promote European identity and values” (89.8% of respondents consider it at least rather important)
Practical Challenges

- Demand-oriented
- Cooperation with business & industry
- Involvement of end-users
- Synergy with H2020 and ESIF
- The budget
- The administrative procedures
- Impact
Evaluation

• Relevance of the project: priorities, needs analysis, objectives, innovative character, added value

• Quality of the project design and implementation: work programme, consistency, methodology, quality, cost effectiveness
Evaluation

- Quality of the project team and the cooperation arrangements: composition and complementary partnership, allocation of tasks and responsibilities
- Impact and dissemination: evaluation and dissemination actions, publicity, sustainability
Tips (1)

• Do not write too little...
• Do not write too much...
• Do not leave them to figure out why it’s good
• Use comparison tables such as state-of-the-art vs. project innovation
• Do not leave anything to the imagination
Tips (2)

- URLs / website links will NOT be consulted
- Introduce new concepts ONLY at the beginning of the proposal
- Back up assertions with concrete examples (i.e. market studies, statistics, literature citations, etc).
The evaluator

• Expert with educational knowledge & expertise
• Wants to be inspired....by you!
• No expert on your topic
• Needs guidance
• Has limited time to read your proposal
• Is a human being...
Therefore

- Start in time
- Know the programme
- Use the evaluation guidelines
- Create a film script
- Use evaluation forms and experiences from other proposals
- Think as an evaluator
- Create your own internal evaluation procedure
Questions?

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