



How to ensure AI uptake and acceleration in business?

Key challenges and opportunities for Europe



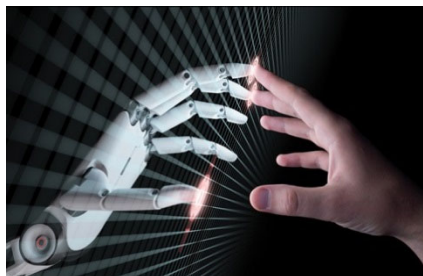
Ieva Martinkenaite | VP Telenor Group | European HLEG on AI



Today's talking points



AI readiness in Europe



Opportunities



Challenges

The big picture



The world leader



The ethical approach

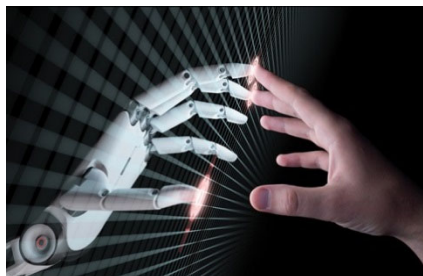


Future AI super power

Today's talking points



AI readiness in Europe



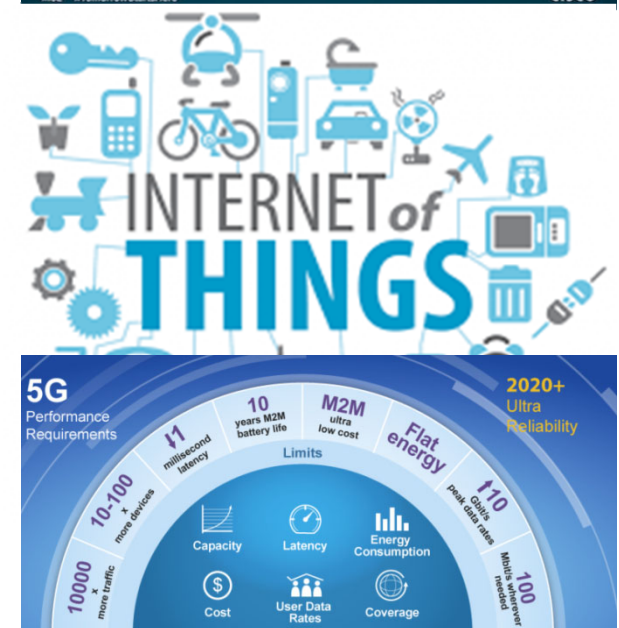
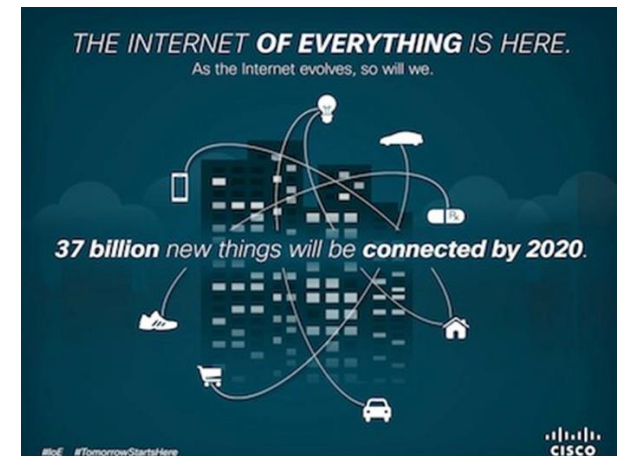
Opportunities

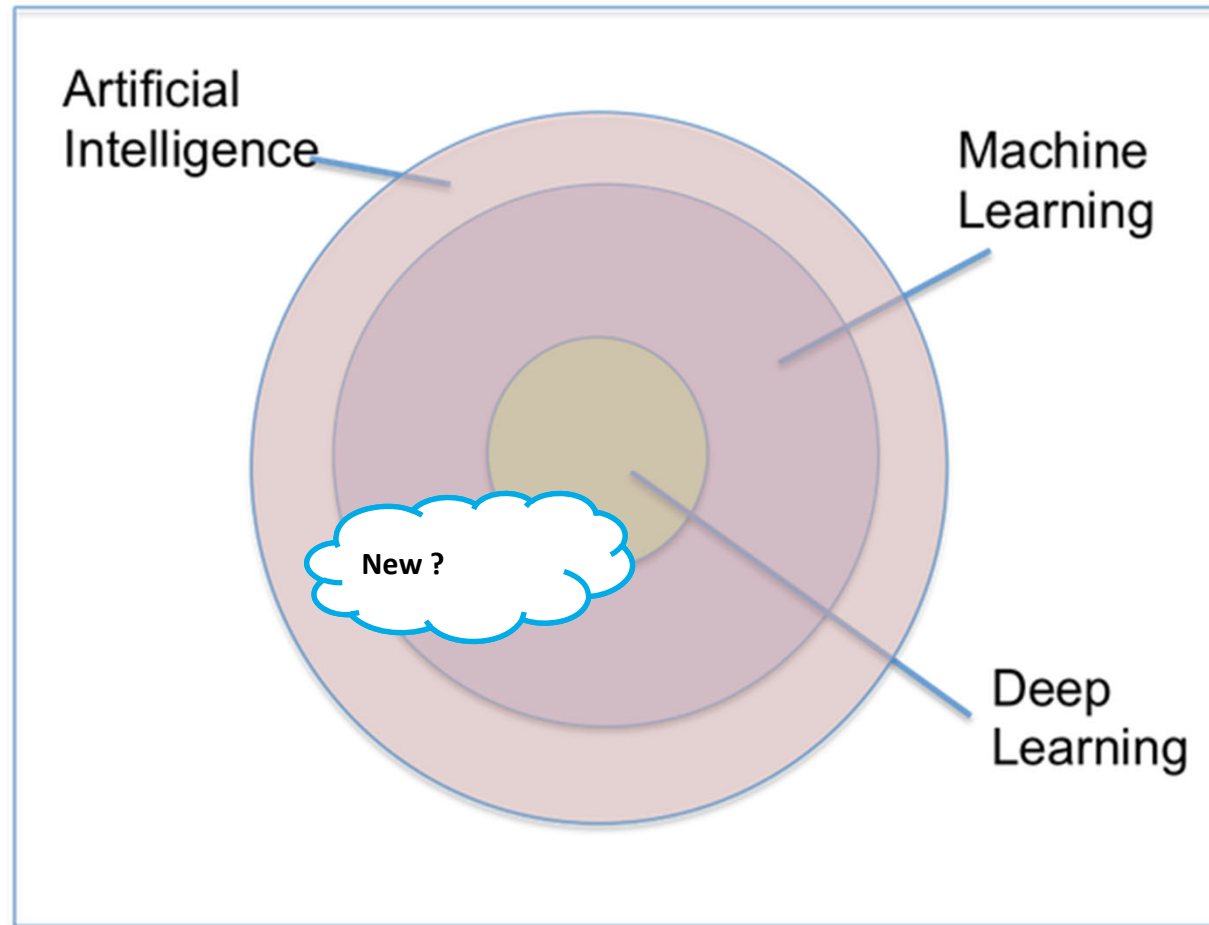


Challenges



2017 This Is What Happens In An Internet Minute



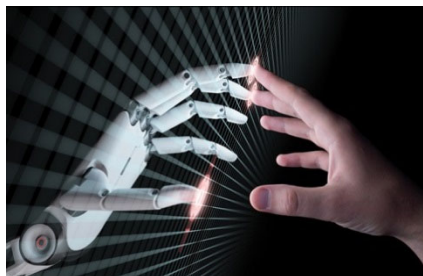


[illegible]

Today's talking points



AI readiness in Europe



Opportunities



Challenges

**AI-powered industry ecosystems.
For global competitiveness.**

New data for AI. IoT on 5G.

Think one - not many. Data sharing.

Talents first. Investments second.

Research-Industry-Government. Collaboration.

Trustworthy AI. The Enabler.



Ieva Martinkenaite, PhD

VP Telenor Research
EU HLG on AI

leva.Martinkenaite@telenor.com



@martinkenaite_i @telenorntnuai
