

Norwegian University of Science and Technology

DigEco Disruptive transformation in the digital economy

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Disruptive transformation in the digital economy

- Digitalization and new technology allows for radical changes in the speed, scale and scope of economic activities, transactions, products and services.
- In the DigEco project we are interested in the disruptive transformation of market and business models that is enabled by digitalization.
- Selection of targeted business sectors: Energy, Finance and Health.
 - Extension to the Manufacturing and Processing Industry





Examples of disruptive changes

- Energy: Distributed energy sources, dynamic metering, advanced control systems, communication and decentralized ledger technologies enables active consumers to access markets.
- Health: Remote patient monitoring, unified health records/platforms and telemedicine create enormous potential as well as ethical problems.
- **Finance**: Distributed ledger technologies put pressure on one of the main value adding features of financial institutions: third-party-validation.





PhD Students/Projects in DigEco

Energy

Health



Sigurd Bjarghov sigurd.bjarghov@ntnu.no Consumer-Centric Electricity Market Design



Ahmed Yousif Mohamed Idries
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Digital Platforms for new Services in the Renewable Energy Area



Stefan Hochwarter

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Design, Implementation and Use of
Welfare Technology



Amia Enam
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Reconfiguring Service Through Telemedicine
Deployment



Ahmad Amine Loutfi
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The Use of Alternative Data and Machine
Learning in the Delivery of Financial Services





Building blocks in a new disruptive digital transformation programme

Digital transformation programme & DigEco project

FME and SFI centres

Open Al lab

Existing projects

Master education

PhD education



Coordination and resource allocation in complex health systems

PlatVel



(Platforms for healthcare and welfare services in municipalities)

EVU Master course IØ6555 - Digital teknologi og dens påvirkning på fremtidens arbeids- og organisasjonsliv

PhD courses: COMPAMA
COMPutational economics and optimization
Agents, Machines and Artificial intelligence



Establish 10+ research projects at NFR and EU level



Establish PhD programme with 10+ Næringsphd



Establish a stakeholder advisory board



Establish state of the art PhD education



Establish ????