

# NOF Centennial Congress

13-15 May 2020, Trondheim, Norway

Nordic Orthopaedic Federation 1919 - 2019

## EXHIBITION AND SPONSORSHIP OPPORTUNITIES



[www.ntnu.edu/nof2020](http://www.ntnu.edu/nof2020)

# CONTENT

WELCOME TO EXHIBITORS AND SPONSORS	3
TARGET GROUPS AND MAIN SCIENTIFIC TOPICS	4
GENERAL INFORMATION	5
PROGRAMME OUTLINE	6
RECOGNITION AND EXHIBITION	7
SPONSOR PACKAGES	8
ADDITIONAL SPONSORSHIP OPPORTUNITIES	9
PROVISIONAL FLOOR PLAN	10
DEADLINES AND LOCATION OF SPACE	11
RESERVATIONS AND PAYMENT CONDITIONS	11
LIABILITY AND INSURANCE	11

## WELCOME TO EXHIBITORS AND SPONSORS

It is our pleasure to invite you to the NOF Centennial Congress as an exhibitor and/or sponsor. The Congress will be held in Trondheim, Norway 13-15th of May 2020. A NOF instructional course in pediatric fractures will be the pre-congress held on the 12th of May. The conference and the instructional course are hosted by the Norwegian Orthopaedic Association and Department of Neuromedicine and Movement Science (INB), NTNU.

The congress will take place at Clarion Hotel & Congress, Trondheim, which is one of Scandinavia's largest convention hotels. Located ocean-side in downtown Trondheim, this facility offers an excellent arrangement for the conference.

<https://www.nordicchoic-hotels.com/clarion/clarion-hotel-trondheim/>

The organizing committee of the NOF Centennial Congress are grateful for the support the industry has given to several orthopaedic conferences over many years. Once again, we would like to invite you all to take active part in our meeting as part of the industrial exhibition or as sponsors. The congress program are organized with enough time and room for participants to interact with exhibiting companies. There will be several coffee breaks merged into the exhibition area. Hence, the meeting provides the optimal opportunity to promote your company, products, and services to potential customers.

This Brochure contains all the information that you may need for the congress. We strongly encourage you to read it thoroughly, which will help in the preparation of your exhibition stand and will also serve as a source of reference and information. Please do not hesitate to contact us in case you need further assistance, require additional services or more information on general aspects of the exhibition.

We look forward to welcoming you to Trondheim in May 2020 and thank you for your extensive support.



Ketil Holen



Jon Olav Drogset



Gunn Hulleberg



Mona Nysted



Suki Liyanarachi

## TARGET GROUPS AND MAIN SCIENTIFIC TOPICS

The NOF Centennial Congress will attract members from the Nordic Orthopaedic Federation, which include orthopaedic surgeons and residents from Denmark, Estonia, Finland, Iceland, Lithuania, The Netherlands, Sweden and Norway. The congress language is English and the scientific program delivers updated information on important topics in orthopedic surgery. We hope that orthopaedic surgeons, also from non-member countries, will find the congress interesting.

In addition to many interesting symposia with well-known international lecturers, there will be sessions with free lectures and posters.

### Symposium Topics

- Pediatric fractures (precongress)
- Foot – Lis Franc injuries, clubfoot
- Knee – Knee dislocations, meniscus
- Shoulder – Shoulder pain among elderly
- Trauma – Hip fractures, tibia fractures
- Orthopedic infections
- Arthroplasty – Hip and knee
- Spine – Spinal stenosis
- Hand and wrist – Distal radius fractures and problems in distal radioulnar joint
- Registry symposium

# GENERAL INFORMATION

## Local Organizing Committee

Ketil Holen, President  
Jon Olav Drogset, Chair Scientific Committee  
Gunn Hulleberg  
Mona Nysted  
Suki Liyanarachi

## Venue

Clarion Hotel & Congress  
Brattørkaia 1, Trondheim  
<https://www.nordicchoicehotels.com/clarion/clarion-hotel-trondheim/>

## PCO

NTNU Konferanser  
Høgskolevegen 12, Trondheim  
[nof2020@videre.ntnu.no](mailto:nof2020@videre.ntnu.no)

**Sponsor Contact:**  
Irene Thangstad Andersen  
[nof2020-sponsorship@videre.ntnu.no](mailto:nof2020-sponsorship@videre.ntnu.no)

## MedTech Europe Code of Ethical Business Practice

The NOF Centennial Conference is COMPLIANT with MedTech Europe Code of Ethical Business Practice. Information is posted on <https://www.ethicalmedtech.eu/>

# PROGRAMME OUTLINE

Scientific sessions will be complemented by plenary sessions given by leading experts, free lectures and a poster exhibition. Lunch and coffee breaks have been scheduled to ensure that delegates have time to visit the exhibitions.

## Tuesday 12 May

Pre-congress symposium

08:30 - 09:50	NOF Instructional Course Session I
09:50 - 10:00	Coffee
10:00 - 12:00	NOF Instructional Course Session II
10:45 - 10:50	Coffee
10:50 - 12:00	Workshops
12:00 - 13:00	Lunch
13:00 - 14:40	NOF Instructional Course Session III
14:40 - 14:50	Coffee
14:50 - 16:00	Workshops
16:00 - 17:00	Case discussion
17:00 - 17:15	Exam
19:00	Get-together with evening lecture

## Wednesday 13 May

Congress day 1

07:30 - 08:00	Registration
08:00 - 09:45	Plenary
09:45 - 10:15	Coffee and Exhibition
10:15 - 12:00	Parallel Sessions
12:00 - 13:00	Lunch / Industrial Symposium
13:00 - 14:45	Parallel Sessions
14:45 - 15:15	Coffee and Exhibition
15:15 - 17:00	Parallel Sessions
17:50 - 19:00	Welcome Reception

## Thursday 14 May

Congress day 2

07:30 - 08:30	Registration
08:30 - 09:30	Symposium
09:30 - 10:00	Coffee and Exhibition
10:00 - 12:00	Parallel Sessions
12:00 - 13:00	Lunch / Industrial Symposium
13:00 - 14:45	Parallel Sessions
14:45 - 15:15	Coffee and Exhibition
15:15 - 16:45	Parallel Sessions
17:00 - 18:00	NOF General Assembly
19:00	Banquet

## Friday 15 May

Congress day 3

08:00 - 10:00	Symposium
10:00 - 10:30	Coffee and Exhibition
10:30 - 12:00	Parallel Sessions
12:00 - 12:15	Coffee and Exhibition
12:15 - 13:45	Awards / Closing of Congress
13:45 - 14:15	Grab a Lunch



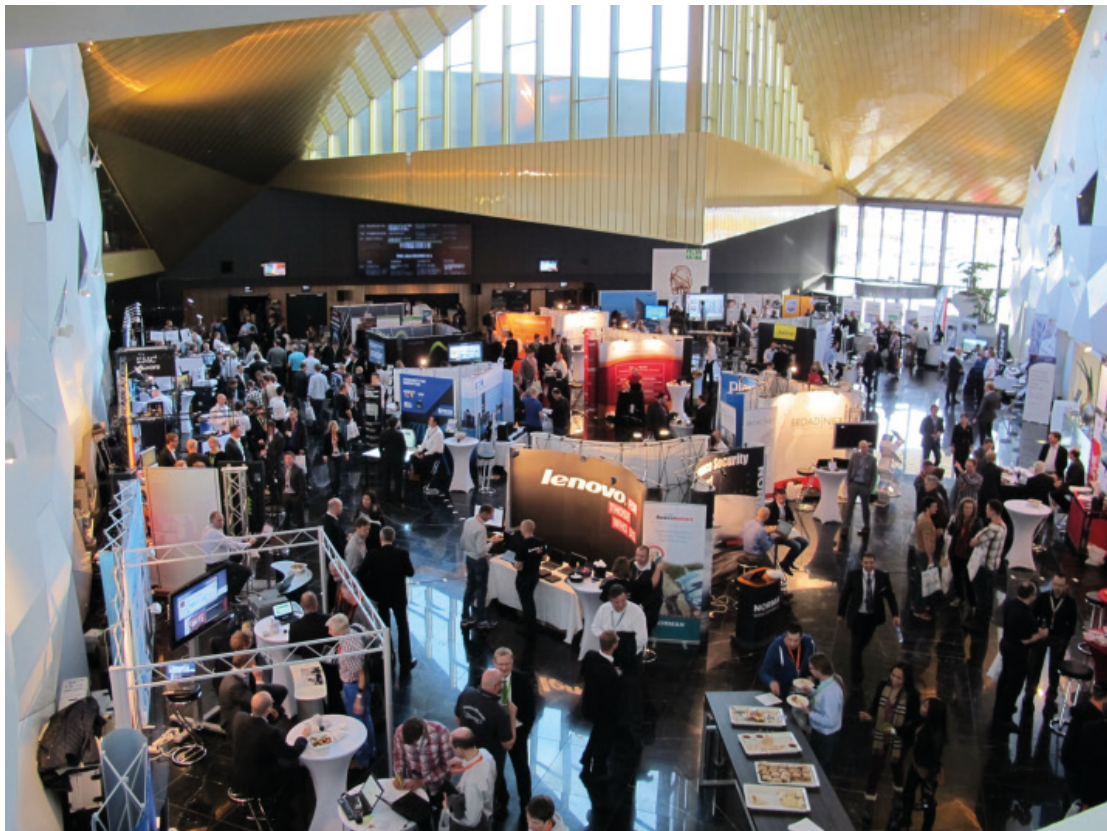
## RECOGNITION AND EXHIBITION

All sponsors and exhibitors will receive the highest recognition for their support of the NOF Centennial Congress in Trondheim. Sponsors and exhibitors will be listed with company logo and a short company profile on the congress website [www.ntnu.edu/nof2020](http://www.ntnu.edu/nof2020) and in the congress app. The congress book will include a list over sponsors and exhibitors.

In addition, sponsors are entitled to special recognition depending on their sponsorship support level. The exhibition is an integral part of NOF Centennial congress.

### Exhibition Space

We have reserved premium exhibition space for all exhibitors in a large open area, in close vicinity to the meeting rooms. This central location together with integrated coffee buffet areas will guarantee a constant flow of visitors to your stand. Exhibiting at this congress gives you the opportunity to present your company, cultivate established relationships, identify your new business contacts and increase your company's brand awareness.



## SPONSOR PACKAGES

### Platinum Sponsor



**NOK 300.000** excl. vat.  
 (Approx. € 30.300,-/\$ 33.300,-)

Limited to: **1 sponsor**

Company is entitled to **5 exhibitor badges** for the company's personnel including:

- Access to the exhibition area
- Access to the lecture rooms, poster area and welcome reception
- Coffee breaks and lunches

**Platinum sponsor stand 36 m<sup>2</sup>**

**Logo on all congress participants name badges** (exclusive)

**Advertisement in program book** (1/1 page)

**Banner ad in congress app**

**Logo and link on congress website**

**Logo on congress roll up**

**Presentation (200 words) at congress website** (exclusive)

**Presentation from own button in congress app** (exclusive)

**Provide the official congress bag** (exclusive) with your own logo printed on each bag

**Congress bag gadget of your choice**

**Congress bag flyer**

**Opportunity to sponsor the aperitif before the Gala dinner**

### Gold Sponsor



**NOK 160.000** excl. vat.  
 (Approx. € 16.100,-/\$ 17.800,-)

Limited to: **3 sponsors**

Company is entitled to **3 exhibitor badges** for the company's personnel including:

- Access to the exhibition area
- Access to the lecture rooms, poster area and welcome reception
- Coffee breaks and lunches

**Gold sponsor stand 24 m<sup>2</sup>**

**Advertisement in program book** (1/2 page)

**Banner ad in congress app**

**Logo and link on congress website**

**Logo on congress roll up**

**Presentation and logo in congress app**

**Congress bag gadget of your choice**

**Congress bag flyer**

### Silver Sponsor



**NOK 73.000** excl. vat.  
 (Approx. € 7.300,-/\$ 8.100,-)

Limited to: **6 sponsors**

Company is entitled to **2 exhibitor badges** for the company's personnel including:

- Access to the exhibition area
- Access to the lecture rooms, poster area and welcome reception
- Coffee breaks and lunches

**Silver sponsor stand 12 m<sup>2</sup>**

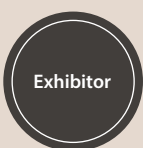
**Advertisement in program book** (1/4 page)

**Logo and link on congress website**

**Presentation and logo in congress app**

**Congress bag flyer**

### Regular Sponsor



**NOK 34.000** excl. vat.  
 (Approx. € 3.400,-/\$ 3.800,-)

Company is entitled to **1 exhibitor badge** for the company's personnel including:

- Access to the exhibition area
- Access to the lecture rooms, poster area and welcome reception
- Coffee breaks and lunches

**Regular sponsor stand 6 m<sup>2</sup>**

**Logo and link on congress website**

**Presentation and logo in congress app**



## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### Industrial Symposia (45/60 min)

**NOK 40.000** inc. vat.  
(Approx. € 4.000,-/\$ 4.450,-)

The industrial lunch symposia (45 min) are scheduled on Wednesday and Thursday. The industrial symposia (60 min) are both scheduled on Thursday. These symposia allow companies to attract a wide audience to present a topic of the company's choice. We encourage symposia that explore recent advances and their implications for clinical practice.

The cost of the symposia includes room rental (in standard set-up) and standard AV equipment (projector, laptop, and wireless presenter/microphone). Any additional requirements (e.g. extra furniture or equipment or changes in the set-up of the room) are at the expense of the sponsor. The sponsor must choose the subject of the symposia and organize speakers and moderators. Set-up and management of the symposia are at the company's full discretion. The title, speaker(s), moderator(s) and any subtitle(s) need to be confirmed and communicated to the organizer (nof2020@videre.ntnu.no) by January 10th 2020.

Costs for speakers and moderators (travel, accommodation and registration fee) participating in the symposia are at the sole expense of the sponsor. All attendees to the symposia need to be registered (paid) as full participants.

**Sponsors benefit:**

- Announcement of the symposia on the congress website
- Announcement of the symposia in the congress app
- Acknowledgment in the congress program

**Promotion:**

Promotion or advertising of the symposia (e.g. placing of signage and banners) is limited to the designated areas of the symposia and the sponsor's stand (if the sponsor has a stand) and is permitted only 60 minutes before the start of the symposia.

### Notepads

**NOK 20.000** inc. vat.  
(Approx. € 2.000,-/\$ 2.200,-)

Guarantee each attendee receives your company advertisement! Supply notepads with your company's logo and we will distribute them to all congress attendees in their congress bag. Your branding will be seen throughout the congress.

### Pens

**NOK 20.000** inc. vat.  
(Approx. € 2.000,-/\$ 2.200,-)

Guarantee each attendee receives your company advertisement! Supply pens or pencils with your company's logo. We will distribute them in the participant's congress bag.

## Exhibitions Service

### Additional exhibitor's badges

Additional exhibitor badges can be purchased upon request to: [nof2020-sponsorship@videre.ntnu.no](mailto:nof2020-sponsorship@videre.ntnu.no).

**Option A:**

**NOK 3.500** inc. vat.  
(Approx. € 350-/\$ 390,-)

Exhibitor's badge option A include:

- Access to exhibition area
- Access to the lecture rooms, poster area and welcome reception
- Coffee breaks and lunches

**Option B:**

**NOK 2.500** inc. vat.  
(Approx. € 250-/\$ 390,-)

Exhibitor's badge option B include:

- Access to exhibition area
- Coffee breaks and lunches

Please contact us should you wish to order additional furniture, or have any questions concerning stand constructions.

# PROVISIONAL FLOOR PLAN



## DEADLINES AND LOCATION OF SPACE

The deadline for **ALL BOOKINGS** is **March 15th 2020**. Bookings initiated after this date will be dependent on availability, and full payment is due at the time of booking and the cost of the exhibition spaces will have a 10 % surcharge.

Allocation of exhibition space and sponsoring items will be based on the total sponsorship contribution. For the Platinum sponsor an exclusive and exposed exhibition space has been reserved. Gold and Silver Sponsors may request a preferred exhibition space. All remaining sponsors will be allocated exhibition space.

Exhibitor setup for NOF Centennial Congress will be from 18:00 on Tuesday 12th of May. Exhibitors may begin dismantling and removing their exhibition by the end of the last coffee break on 15th of May and must be finished by 15:00.

## RESERVATIONS AND PAYMENT CONDITIONS

Exhibitors/Sponsors must complete the reservation form located at our website:

<https://www.ntnu.edu/nof2020>

A reservation confirmation will be sent along with the invoice for payment. The total fee must be paid within 30 days.

All aforementioned costs are quoted in NOK (Norwegian Kroner) and do NOT include Norwegian taxes of 25%

## LIABILITY AND INSURANCE

Neither the organizers nor the meeting venue can take any responsibility for injuries or damages involving persons or properties during the event. The exhibitors and sponsors are requested to have their staff and products insured.

Visit our website!

<https://www.ntnu.edu/nof2020>

