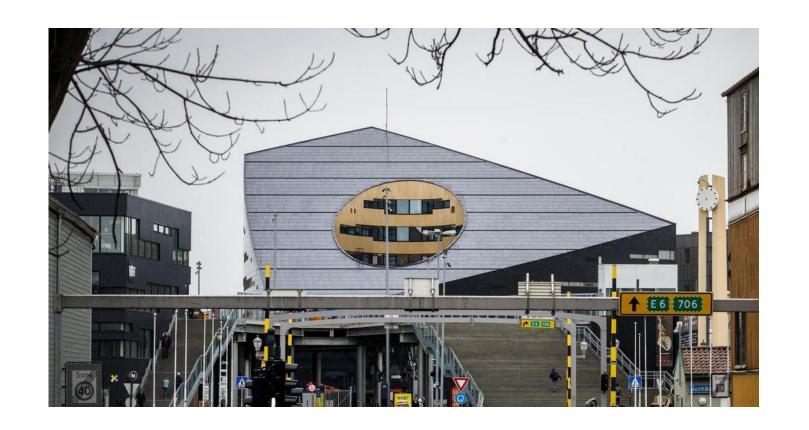
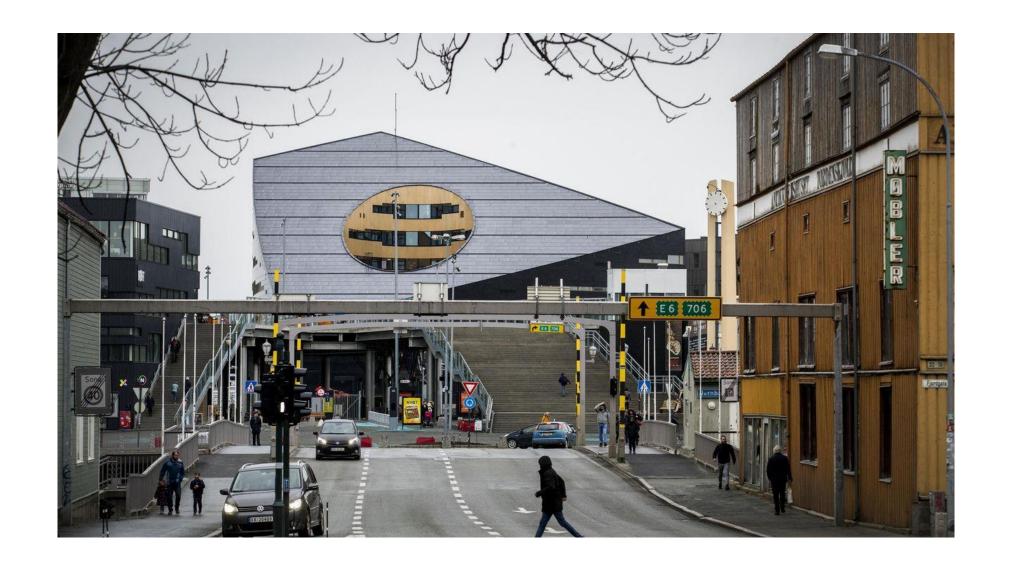
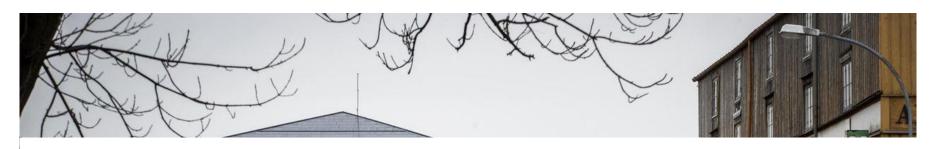
# The next step – reducing emissions from transport

Examples from a neighbourhood development project at Fornebu

asplan viak







## IT'S TIME TO START TALKING ABOUT TRANSPORTATION



### Fornebu concept study

**Site of former Oslo main airport** 

Fully electric climate friendly mobility

Several public and industry stakeholders involved



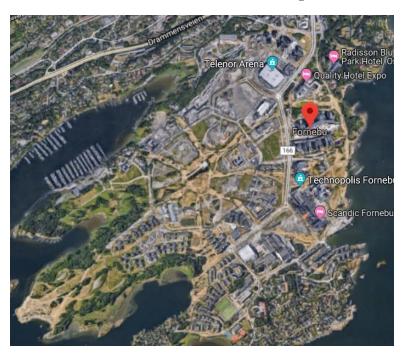






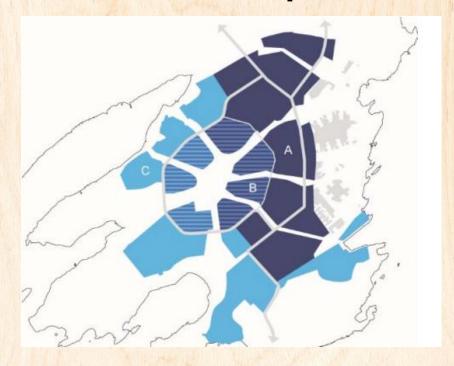
### Fornebu today

7 500 inhabitants25 000 office workplaces



#### Fornebu 2030

25 000 inhabitants
30 000 office workplaces





### Planning for mobility without personal cars

Grocery shopping

Pick up & deliver children

Deliver trash

Move house

Drive to the cabin

Visiting people

Transport goods

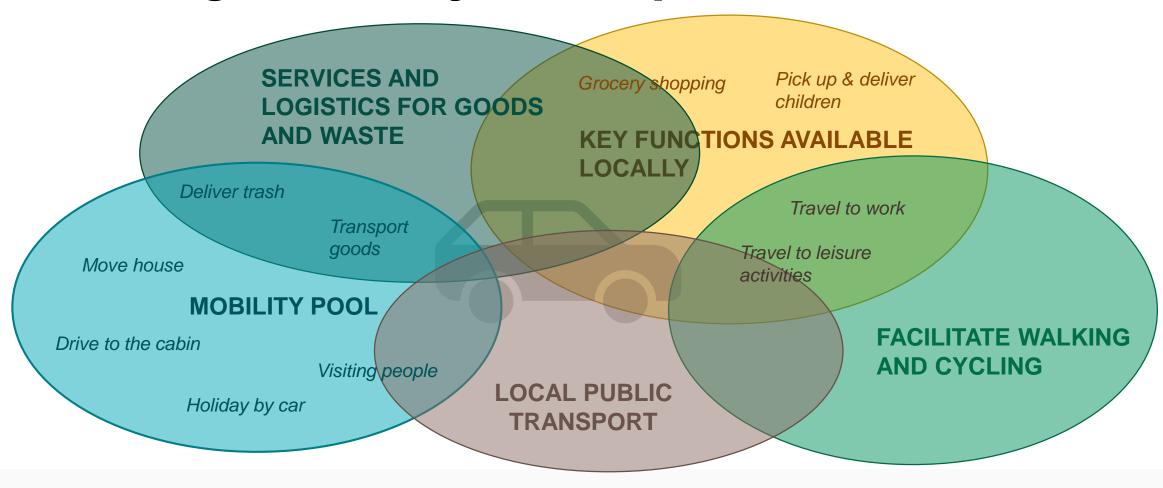
Holiday by car

Travel to work

Travel to leisure activities

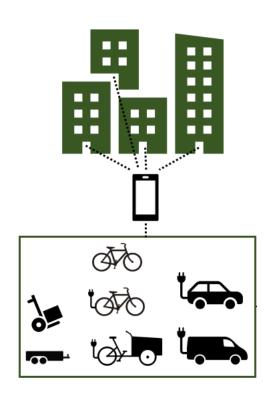


#### Planning for mobility without personal cars





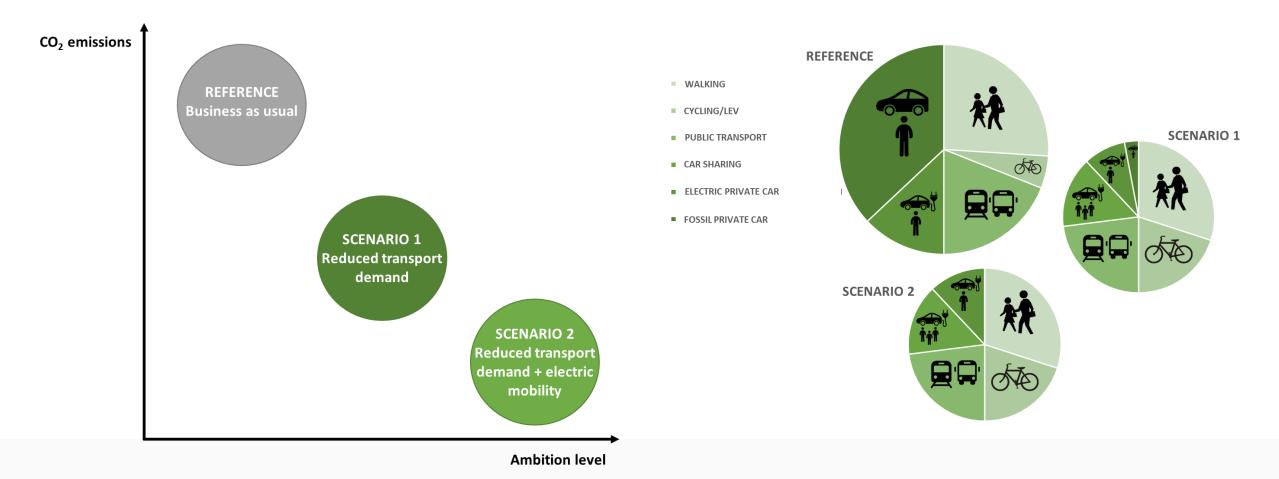
### Establishing a climate friendly, fully electric mobility system at Fornebu







### Potential for reduction of CO<sub>2</sub> emissions from transport of inhabitants and workers at Fornebu

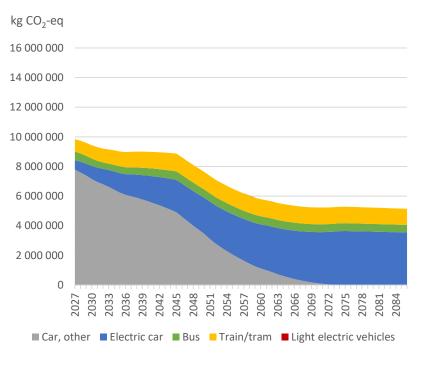


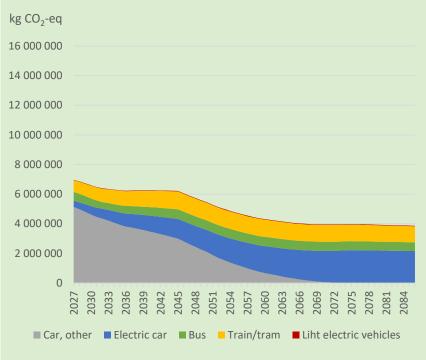


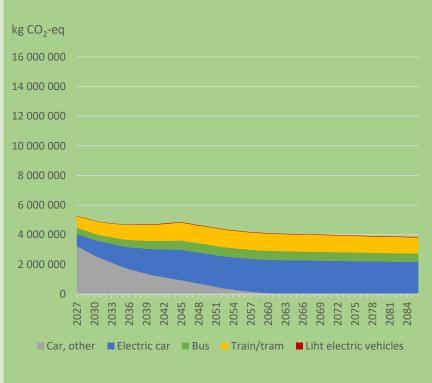
#### Reference

#### **Reduced transport demand**

### Reduced transport demand + Fully electric mobility









### A strategy for a climate friendly, fully electric mobility system at Fornebu

Green technology is not enough – must effect behavioural change

Provide same functions as personal cars

Design attractive areas where the car does not have top priority

Restictions on car use is essential for other measures to succeed

