# WAC 2019

## Sponsor Information

The Web Audio Conference (WAC) is an international conference dedicated to web audio technologies and applications. Every year, the conference attracts about 100 of the world's leading developers, researchers, artists and stakeholders in the topic. WAC is going into its 5th edition in December 2019. After London, Paris, Atlanta and Berlin, this year conference will take place in Trondheim for the first time. The special theme of the conference will be Diversity in Web Audio.

Trondheim is the technology capital of Norway, which is well connected locally, nationally, and internationally. This year, the event will be organized by the music technology group, the electronic systems and computer science departments at NTNU, who successfully hosted the DAFx conference in 2015. The environment of music technology under the Department of Music at NTNU has around 80 students in bachelor and master programs of music technology, and a few PhD candidates. The same group will be also hosting the International Conference of Live Interfaces in 2020.

As a sponsor, you will have excellent opportunities to connect with talented audio developers, advertise your products, and support a burgeoning creative community. The conference consists of two days of talks, one banquet (with speakers and attendees), two concerts, demo/poster sessions, and a full day of workshops and tutorials. Talks, demos and workshops will be held at the Norwegian University of Science and Technology (NTNU). The concerts will take place in Rockheim. You can find more info about the event here: https://www.ntnu.edu/wac2019

## Sponsor levels of WAC

Sponsors will be mentioned on the conference website, administrative slides during the conference, and other informational material (e.g. promotional banners at the conference and at the concerts). Depending on the type of plan you choose, your logo will be more or less prominent.

**VIP Ticket**
- **7,500 NOK**
- 1 free ticket
- Distribution of a digital pack with promotional material with your logo included
- Your logo and website link displayed on the WAC website under "Golden Tickets"

**Bronze Sponsor**
- **10,000 NOK**
- 1 free ticket
- Distribution of a digital pack with promotional material with your logo included
- Your logo and website link displayed on the WAC website under "Bronze Sponsors", banners and all email communications
- Placement of your banner at the demo presentations

- Opportunity to showcase your products and/or services in a shared table during the demo/poster sessions

**Diversity Sponsor**
- **20,000 NOK**
- 2 free tickets
- Distribution of a digital pack with promotional material with your logo included
- Your logo and website link displayed on the WAC website under "Diversity Sponsors", banners and all email communications with more space and visibility
- Placement of your banner at the demo presentations at a premium area
- Opportunity to showcase your products and/or services in a shared table during the demo/poster sessions
- Opportunity to add merchandise in the conference bag

**Silver Sponsor**
- **25,000 NOK**
- 2 free tickets
- Distribution of a digital pack with promotional material with your logo included
- Your logo and website link displayed on the WAC website under "Silver Sponsors", banners and all email communications with more space and visibility
- Placement of your banner at the demo presentations at a premium area
- Opportunity to showcase your products and/or services in your own table during the demo/poster sessions
- Opportunity to add merchandise in the conference bag

**Gold Sponsor**
- **50,000 NOK**
- 3 free tickets
- Distribution of a digital pack with promotional material with your logo included
- Your logo and website link displayed on the WAC website under "Gold Sponsors", banners and all email communications with more space and visibility
- Placement of your banner at the demo presentations at a premium area
- Opportunity to showcase your products and/or services in your own table during the demo/poster sessions
- Opportunity to add merchandise in the conference bag
- Opportunity to present a workshop, tutorial or a talk, ideally about a topic related to the conference theme
- Opportunity to display individual banners and streamers at the conference

**Banquet Sponsor (limited to one sponsor)**
- **60,000 NOK**
- 3 free tickets
- Distribution of a digital pack with promotional material with your logo included
- Your logo and website link displayed on the WAC website under "Banquet Sponsor", banners and all email communications with more space and visibility
- Opportunity to add merchandise in the conference bag
- Sponsor branding will be displayed in the banquet

## Contact

If you are interested in sponsoring or if you have questions, feel free to contact us at sponsor@wac2019.ntnu.no