



UNIVERSITEIT VAN AMSTERDAM

Workshop 4

Knowledge Transfer and Entrepreneurship

19th - 21st April, 2023

MSCA EARLY LANGUAGE DEVELOPMENT IN THE DIGITAL AGE

Welcome to Amsterdam!

We are delighted to welcome you to this beautiful city! In this brochure, we have gathered some information we hope you can find useful to make your stay in Amsterdam an enjoyable one. Here you will find practical information about your internet connection, public transport options, the workshop schedule, a map of the Humanities university quarter downtown, and some suggestions for your spare time in Amsterdam. Enjoy!

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Practical Information

Wireless internet for guests

As a guest, you have several options for using the wireless network at the UvA.

Eduroam wireless network: For guest users from other educational institutes. Log in using the account of your own institute. In the [list of hotspots](#) and in the eduroam app, you can see all connected institutions both in the Netherlands and abroad.

You can log on to the **UvA Open Wi-Fi network**, which does not require registration or passwords.

Amsterdam Travel Ticket

Amsterdam is a walkable city, and we love cycling here. However, there is also a solid network of public transport to move across town even when it rains. The Amsterdam Day Ticket grants you unlimited travel in Amsterdam for either 1, 2 or 3 days. Easy to use all over in Amsterdam. The ticket can be bought from NS (national train company) counters, participating other carriers (EBS, Connexion and GVB) and via third parties.

1-day (€ 18), 2-day (€ 24) and 3-day (€ 30) tickets are available. [More information](#)



Agenda

Day 1

Wednesday, 19th April



NIAS - Seminar Room (Third Floor)

Korte Spinhuissteeg 3, 1012 CG Amsterdam

12:30 – 13:30 Welcome Lunch

14:00 – 15:15 **After PhD-ing: Grant Writing and the Postdoc Life**
Stefania Milan (University of Amsterdam)

15:15 – 15:30 Coffee Break

15:30 – 16:30 **Integrated Projects' Forum**



SPUI25 Academisch-Cultureel Podium

Spui 25-27, 1012 WX Amsterdam

17:00 – 19:00 **Digital Childhoods: Learning Within New Media**
Public Dissemination Event



Terre Lente

Westerstraat 55H, 1015 LV Amsterdam

19:30 - 22:00 **Team Dinner**

Day 2

Thursday, 20th April



BG1 - 0.16

Turfdraagsterpad 9, 1012 XT Amsterdam

09:30 – 10:00 Coffee

10:00 – 11:15 **Entrepreneurial Experience with Furhat**
Gabriel Skantze (Furhat)

11:15 – 11:30 Coffee Break

11:30 – 12:45 **Founder Experience of Distributing and Commercialising a Research-based Literacy App**
Jesper Ryyänen (GraphoGame)

13:00 – 14:00	Lunch Break
14:00 – 15:15	Defining Societal Impact <i>Tung Tung Chan (Erasmus University Rotterdam)</i>
15:15 – 15:30	Coffee Break
15:30 – 16:45	Knowledge Management and Transfer <i>Zach Romain (SpongeUK)</i>



Rondvaart Kooij

Oude Turfmarkt 125, 1012 GC Amsterdam

17:00 – 19:00	Canal Boat Tour <i>Networking over drinks cruising downtown Amsterdam</i>
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Helemse Modder

Oude Waal 11, 1011 BZ Amsterdam

19:30 - 22:00	Dinner
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Day 3

Friday, 21st April



NIAS - Seminar Room (Third Floor)

Korte Spinhuissteeg 3, 1012 CG Amsterdam

09:30 – 10:00	Coffee
10:00 – 11:15	Valorisation: Develop an Entrepreneurial Mindset (Part I) <i>Bart Sutorius (Innovation Exchange Amsterdam)</i>
11:15 – 11:30	Coffee Break
11:30 – 12:45	Valorisation: Develop an Entrepreneurial Mindset (Part II) <i>Bart Sutorius (Innovation Exchange Amsterdam)</i>
13:00 –	Lunch and Farewell



BG1 - 0.16

Turfdraagsterpad 9, 1012 XT Amsterdam

10:00 – 11:15	Supervisory Board Meeting
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Campus

The **Humanities University Quarter** is located right in the middle of the historic heart of lively Amsterdam. On this campus under development – one square kilometre on and around the Binnengasthuis area where everything revolves around culture and science – you will not only be able to find the

Faculty of Humanities, the new University Library, the Royal Netherlands Academy of Arts and Sciences and the Allard Pierson Museum, but also the Institute for Advanced Study (IAS), the University Theatre, VOX-POP, Humanitas Lab and the Amsterdam Academic Club.



Netherlands Institute for Advanced Study (NIAS)
Korte Spinhuissteeg 3, 1012 CG Amsterdam

SPUI25 Academisch-Cultureel Podium

BG1 - 0.16
Turfdraagsterpad 9, 1012 XT Amsterdam

Rondvaart Kooij
Canal Boat tour

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4,14

Allard Pierson
(Ingebruikname 2020)

Oude Turfmarkt 141-143

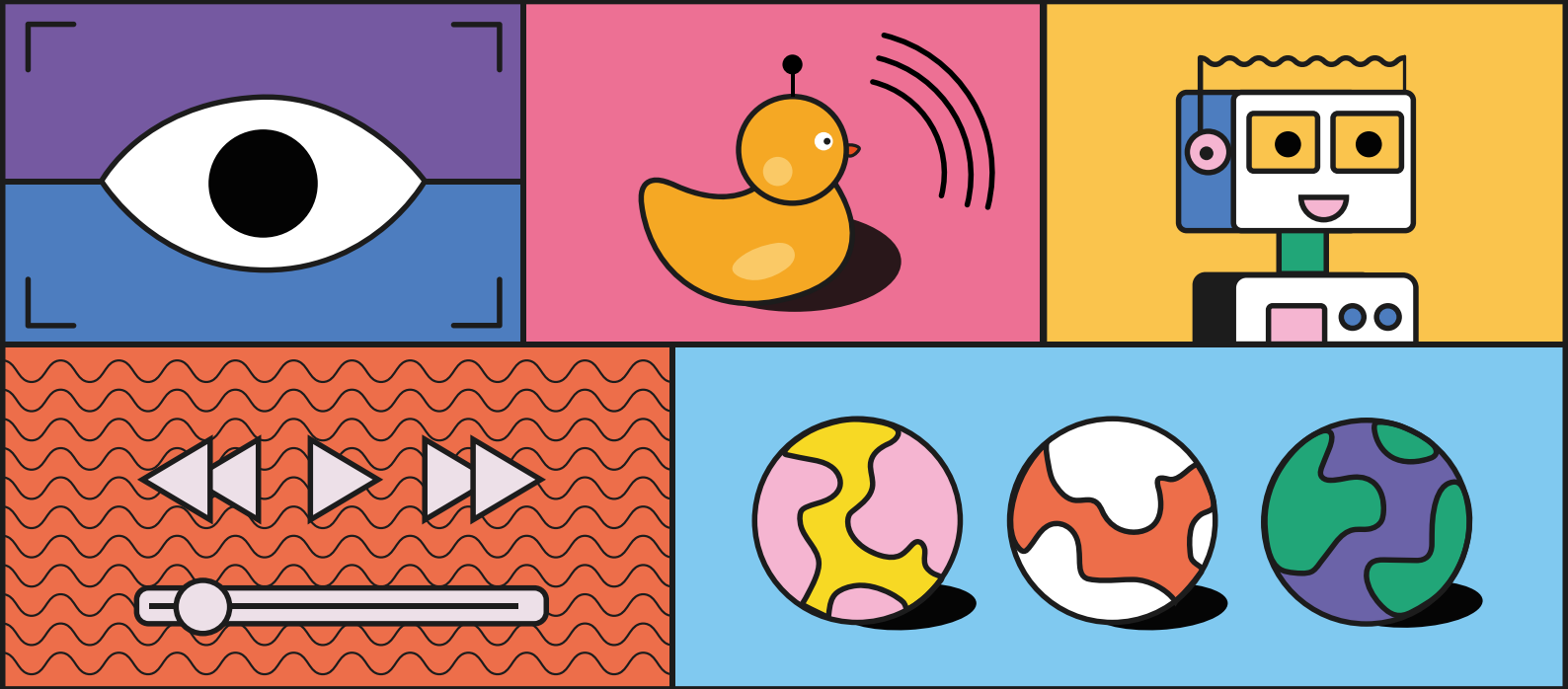
Oude Turfmarkt 145-147

Oude Turfmarkt 149-151

Universiteitstheater

Universiteitsbibliotheek
(Ingebruikname 2023)

Amstel
0 25 50m



Digital Childhoods: Learning Within New Media

Address: Spui 25-27, 1012 WX Amsterdam

Date: Wednesday 19 April, 2023

Time: 17:00 - 18:30 hrs

From watching cartoons to studying the ABCs, children's everyday life is surrounded by digital media shaping and informing how they socialize, play, and learn. Digital technologies promise numerous benefits such as personalized learning and innovative interactions. Yet, technologies harbor potential challenges to children's development and well-being. From risks associated with language development to the dangers of excessive 'screen time', parents and caregivers find themselves navigating many complex issues as they restrict, encourage, and partake in their children's media use.

How do digital media impact children's experiences and learning? What is at stake when apps, robots,

voice assistants and the so-called internet of toys are used by children? What role do big tech companies play in this critical period of life? With the help of experts in linguistics, communications, media studies, and cognitive science, this thought-provoking roundtable explores challenges and opportunities that digital technologies pose to bringing up children today.

Speakers: Tijana Milosevic (Dublin City University), Jochen Peter (University of Amsterdam), Laura Di-prossimo (Lancaster University), Karla Zavala Barreda (University of Amsterdam). **Moderator:** Stefania Milan (University of Amsterdam).

'Digital Childhoods: Learning Within New Media' is part of the project Early Language Development in the Digital Age (e-LADDA), funded by the European Union's Horizon 2020 research and innovation programme under the Marie Skłodowska-Curie Actions grant agreement No 857897.

Organized by:





About Amsterdam

Amsterdam is the Netherlands' capital, known for its artistic heritage, elaborate canal system and narrow houses with gabled facades, legacies of the city's 17th-century Golden Age. With its picturesque canal network, rich history and thrumming cultural scene, the capital of the Netherlands is one of the world's most vibrant cities. There are endless things to do in Amsterdam in any weather and many of the most rewarding experiences lie beyond the well-trodden tourist paths of the city centre. To lead you through the wealth of wonders, we've whittled down the selection to this essential guide.*

Get lost in the arty Jordaan (and don't miss the local "brown cafes")

Often cited as Amsterdam's most charming neighborhood, wandering into the Jordaan feels like stepping back in time. A working-class and run-down area until the second world war, the narrow streets of the Jordaan are dotted with independent art galleries, antique shops, courtyard gardens and atmospheric bars and restaurants. Ditch the map and lose yourself in the labyrinth of narrow lanes that sprawl eastwards from Prinsengracht canal known as the [9 Streets](#), one of Amsterdam's most rewarding shopping experiences. Get a beer and some local food at a typical "[brown café](#)"--informal neighborhood spots serving local beers and dishes.

To see/do in the Jordaan: [Anne Frank House](#) museum, to get an idea of what life was like for Anne and the families she hid with (Westermarkt 20) | the Saturday morning market at Noordekerk (biological goodies, antiques, and vintage clothing) | the [Woonbootmuseum](#) (life in a house boat, Prinsengracht

296K) | the apple pie at [Winkel 43](#) (Noordemarkt 43). And go say hello to Stefania :-)

Best coffee in the Jordaan: [Kafenion Amsterdam](#), run by Greek guys (Bloemgracht 45-H) | [Bruno's Amsterdam](#) (Tweede Goudsbloemdwarstraat 3C) | Terre Lente (Westerstraat 55H) | [Moods Coffee Corner](#) (Lijnbaansgracht 249).

Best brown cafés in the Jordaan: [Het Papeneiland](#) (Prinsengracht 2) | [Café 't Smalle](#) (Egelantiersgracht 12) | [De Nieuwe Lelie](#) (Nieuwe Leliestraat 83).

Try herring from a herring cart

Raw herring may sound a little scary to the uninitiated, but every visitor to Amsterdam should give it a go. You'll spot haringhandels (herring carts) serving up this Dutch speciality [all over the city](#) - ask for a broodje haring to get the fish served in a small sandwich with pickles and onions. The best time to try raw herring is between May and July when the herring is said to be at its sweetest. Still hungry? See if you can taste your way through all of these [traditional Dutch snacks](#) during your visit.

Check out the museums and majestic buildings in Museumplein

Home to the [Rijksmuseum](#), the [Van Gogh Museum](#), the [Stedelijk Museum](#) and [The Royal Concertgebouw](#), Museumplein is the cultural beating heart of Amsterdam. Recently renovated to a world-class standard, the leafy and architecturally astounding 19th-century district of Oud-Zuid is an art lover's utopia. The open square between the buildings pulses with activity all day, with open-air exhibitions, markets and a large paddling pool to dip your toes into on warmer days.

Experience culture, film and architecture across the IJ

Dominating the view from the southern banks of the IJ behind Central Station, the striking white EYE building has rapidly become one of Amsterdam's most iconic landmarks since it opened in Spring 2012. An absolute must for film fans, the [EYE Film-museum](#) houses a permanent exhibition space that showcases retrospectives and contemporary exhibits, as well as a vast film library, cinema and fabulous restaurant bar with a terrace overlooking the water. [Catch the free 'Buiksloterweg' ferry](#) from behind Central Station, which takes three minutes.

Catch the free ferry to Amsterdam Noord's renovated shipyard

Many visitors to Amsterdam never manage to venture north of Amsterdam Central Station, which is a shame, considering the vibrant food, drink and cultural scene that's burgeoned across the water. A short (free) [ferry trip](#) will take you to several drop off points, including cultural hotspot [NDSM](#), where you can enjoy a host of hip waterside hangouts, frequent festivals and events. Worth a visit: [Pllek](#) (restaurant and bar made of containers, T.T. Neveritaweg 59) and [Noorderlicht Café](#) (NDSM-Plein 102).

Chill out in De Pijp

Don't miss the night life and great foodie experiences hiding in De Pijp, South of the city center. The daily Albert Cuyper open-air market is worth a visit, too (no Sunday)

Immerse yourself in culture at Westergas

Located at [Westerpark](#), this sprawling complex of former industrial buildings used to be the city's municipal gasworks. Now transformed into a colorful cultural hub, Westergas is home to a variety of tempting bars, restaurants, coffee roasters, a microbrewery, art-house cinema, and a whole host of creative businesses. Try [Pacific Amsterdam](#) (Polonceaukade 23). And don't forget to try the best chocolate at Tony's Chocolonely headquarters (and it is slavery-free, too!)

Nice places around campus

Cafés

- [De Laatste Kruimel](#) - nice pastries, soups, sandwiches (a lot of vegan/vegetarian options)
- [STACH Food](#) - you can find lots of different sweets, chocolates, brownies. During lunchtime there are also sandwiches and if you are lucky empanadas.
- [De Engelbewaarder](#) - for great local beers and nice food
- [Café De Jaren](#) - for the local choice (good food and a great terrace over the river)
- [Droog Hotel](#) - for the design experience

Fancy a drink-drink?

- **Best cocktail bar in Amsterdam Centrum:** [Tales & Spirits](#) (Lijnbaanssteeg 5-7)
- **Best micro-breweries:** [De Prael](#) (Oudezijds Voorburgwal 30) and [Brouwerij 'IJ](#) (Funenkade 7) that sports an authentic windmill! Remember: it is a crime to drink Heineken beer when you have great IPAs around.
- **Over the water and for the hippy experience:** [Hanneke's Boom](#)

Going vegan in Amsterdam

- [MADRE](#) - the vegan Mexican, also great for cocktails! Westerstraat 186 BG.
- [Plant Based Sushi](#) - Kostverlorenstraat 11H.
- [Bloem](#) - Entrepotdok 36
- [H/earth.h](#) - vegan restaurant, audio bar.

**Adapted from [iamsterdam.com](#) and supplemented with local knowledge :-)*