



SEUS

Smart European Shipbuilding



Funded by European Union



D6.1 - REPOSITORY OF BASIC COMMERCIALY USEABLE COMMUNICATION MATERIAL



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Name	Organization
Henrique M. Gaspar	Partner No. 1, NORGES TEKNISK-NATURVITENSKAPELIGE UNIVERSITET NTNU

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History

Version	Date	Reason	Revised by
01	01.12.2023	First version – NTNU	Welmoed van der Velde (NHL Stenden) and Gökce Yilmaz (NTNU)
02	15.12.2023	Second Version – All Comments	Magnhild Wolff (NTNU)
03	21.12.2023	Final Version	Gina Bjelland (NTNU)

Executive Summary

This report describes the current internal and external solutions for sharing basic commercially usable communication material for the SEUS project. This material is divided into logos, visual communication, media and events, software and training. The content compiled in the repository is intended to serve as a basis by the SEUS partners and general public in their commercial communication at trade fairs, leaflets and professional journals.

The same material can be used for support articles of a technical, yet not scientific nature, by this consortium in professional magazines. The examples illustrated here are only a fraction of the total material created, and the total amount is being constantly updated.

The external repository is accessed via the website (<http://seus-project.eu/> - detailed in D6.3), as well as fixed releases indexed in modern scientific databases (like Github +. Zenodo, link in the website), in line with FAIR principles and the initial data management plan (D7.3). A social media page in LinkedIn was also created to communicate with the extended target group.

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1. Repository: Internal, External and Releases

A public repository for communication material is one essential part of the dissemination, exploitation, and communication activities (WP6), which aim to ensure and **maximize the achievement of the impacts** of the project, for a wide range of target groups in Europe.

The first step was to create an internal data repository for the consortium. This was made by NTNU, using the wide accepted solution in *SharePoint* content management capabilities (Figure 1). This internal repository is available only to partners, as it contains all the content of the project, both public and sensitive information.

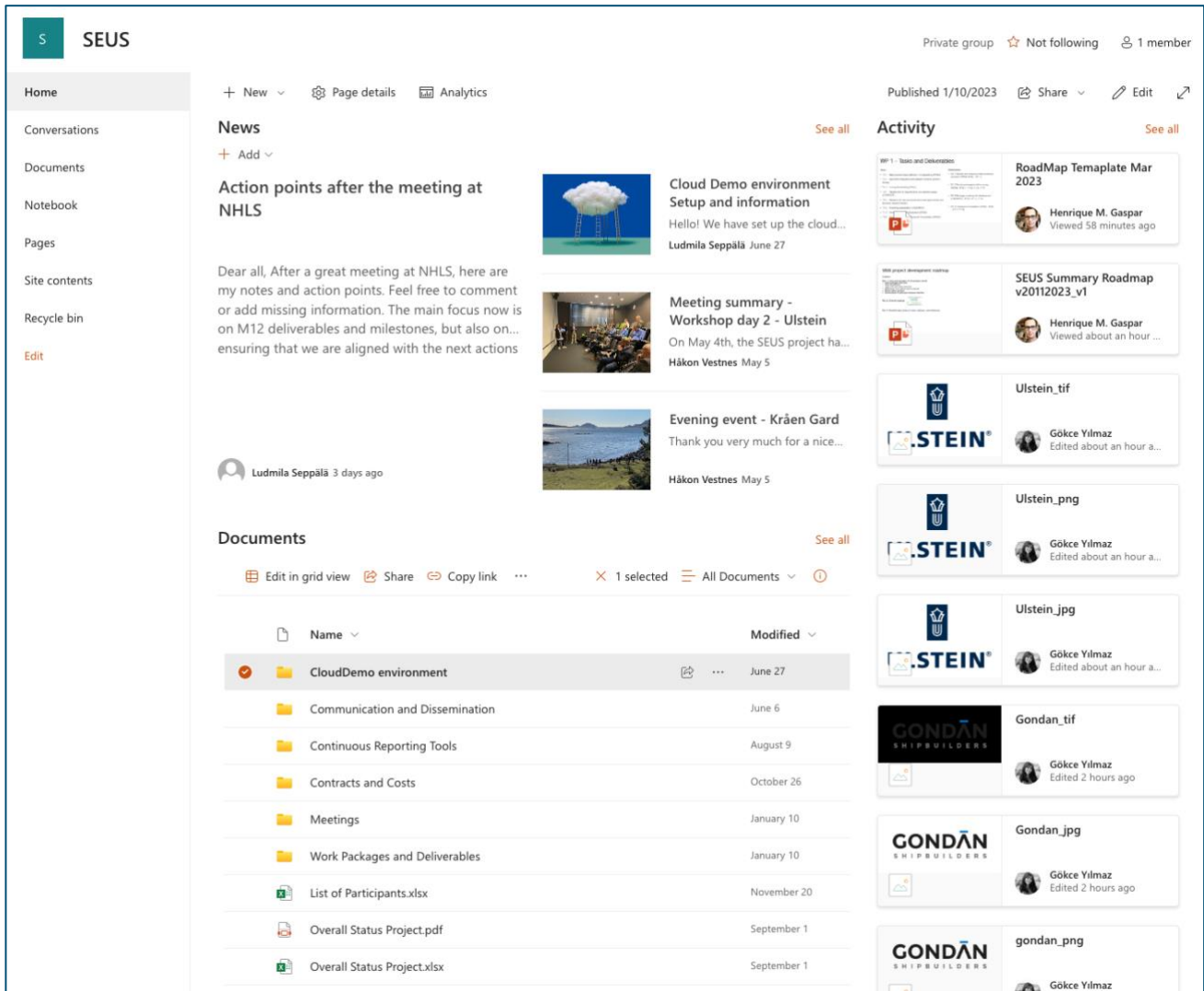


Figure 1 - SEUS Internal Repository (SharePoint)

A folder in this repository was established to convey all the communication material from SEUS that can be used for the partners and target groups, both for commercial and dissemination reasons.

The public information is linked to the external repository, which collects the information from SharePoint as links in the project website, under the tab *Resources* (<http://seus-project.eu/>), illustrated in Figure 2.



The screenshot shows the SEUS Smart European Shipbuilding website. At the top, there is a navigation menu with links for SEUS Project, Innovation, Partners, Media & Events, Resources, Organization, Contact, and Login for SEUS partners. A search bar is located on the right. Below the navigation, the page title is 'SEUS > Resources'. The main content area is titled 'Resources & Open Repository' and features a link to the 'GitHub Repository for SEUS Project' with a DOI of 10.5281/zenodo.10211090. Below this, it states 'Nov. 2023 Release: https://doi.org/10.5281/zenodo.10211090'. There is a section for 'Project Overview' with a text block and a small image of a document. At the bottom, there is a 'Logo' section with the SEUS Smart European Shipbuilding logo.

Figure 2 - SEUS External Repository, accessible via project website.

A third repository was created, release based, to keep track of not only communication material, but all publicly available data from the project, in accordance with the FAIR data principles applied to the SEUS project (described in detail in the Initial Data Management Plan, D7.3).

The solution established by M12 is using *Zenodo* (<https://zenodo.org/>), an open repository made by the OpenAire EU project (<https://www.openaire.eu/about>), commissioned by the EC to support their nascent Open Data policy by providing a catch-all repository for EC funded research. The repository is fully compliant with FAIR principles (<https://about.zenodo.org/principles/>).

All publicly available data from the project is thus updated in a GitHub repository, including communication material. This is compiled and archived by Zenodo in regular releases, with a unique DOI identifier, which can be indexed and retrievable in searchable resources. A link to the repository containing all releases is included at the tab *Resources* in the project website (Figure 2). A screenshot of the database and current release is illustrated in Figure 3.



Published November 27, 2023 | Version zenodo-release

seus-project/resources: Zenodo Database
Henrique Gaspar¹

Release to sync with Zenodo.

Files

seus-project/resources-zenodo-release.zip

- seus-project-resources-c3c8456
 - README.md (50 Bytes)
 - marketing
 - README.txt (89 Bytes)
 - publications
 - Can European Shipyards be Smarter? A Proposal from the SEUS Project - Gaspar, H.M; Seppälä, L., Koeliman, H. and Agis, J. J. G. COMPIT'23 - Drübeck : Germany, 23-25 May 2023.pdf (1.0 MB)
 - README.txt (80 Bytes)

Files (1.0 MB)

Name	Size	Download all
seus-project/resources-zenodo-release.zip md5:140cae92487f5d2e1b73729ac17ea28f9	1.0 MB	Preview Download

Additional details

Related works

is supplement to
Software: <https://github.com/seus-project/resources/tree/zenodo-release> (URL)

Citations

Show only: Literature (0) Dataset (0) Software (0) Unknown (0)

Citations To This Version

No citations found

Views: 2 **Downloads: 0**

Versions

Version zenodo-release (Nov 27, 2023)
10.5281/zenodo.10211090

External resources

Available in

- seus-project/resources (Release: zenodo-release)

Indexed in

- OpenAIRE

Details

DOI: 10.5281/zenodo.10211090

Resource type: Software

Publisher: Zenodo

Rights

Creative Commons Attribution 4.0 International

Citation

Henrique Gaspar. (2023). seus-project/resources: Zenodo Database (zenodo-release). Zenodo. <https://doi.org/10.5281/zenodo.10211090>

Style: APA

Figure 3 - Zenodo database for the SEUS Project, in line with FAIR principles

2. Communication Material Available

The current communication material is expected to be available for partners and target groups in the public repositories, such as:

- a) Logos and Visual Communication
- b) Overview of the Project:
 - i. . Articles
 - ii. . Presentations
- c) Existing Publications, Media and Events
- d) Software Releases and Open Platform
- e) Training Material
 - i. . Tutorials
 - ii. . Videos



f) Social Media

Logos: Logos from the project and partners, in common digital formats (Figure 4)



Figure 4 - Logos from the project and partners

Visual Communication: Digital versions of flyers, brochures and posters developed during the project (Figure 5).

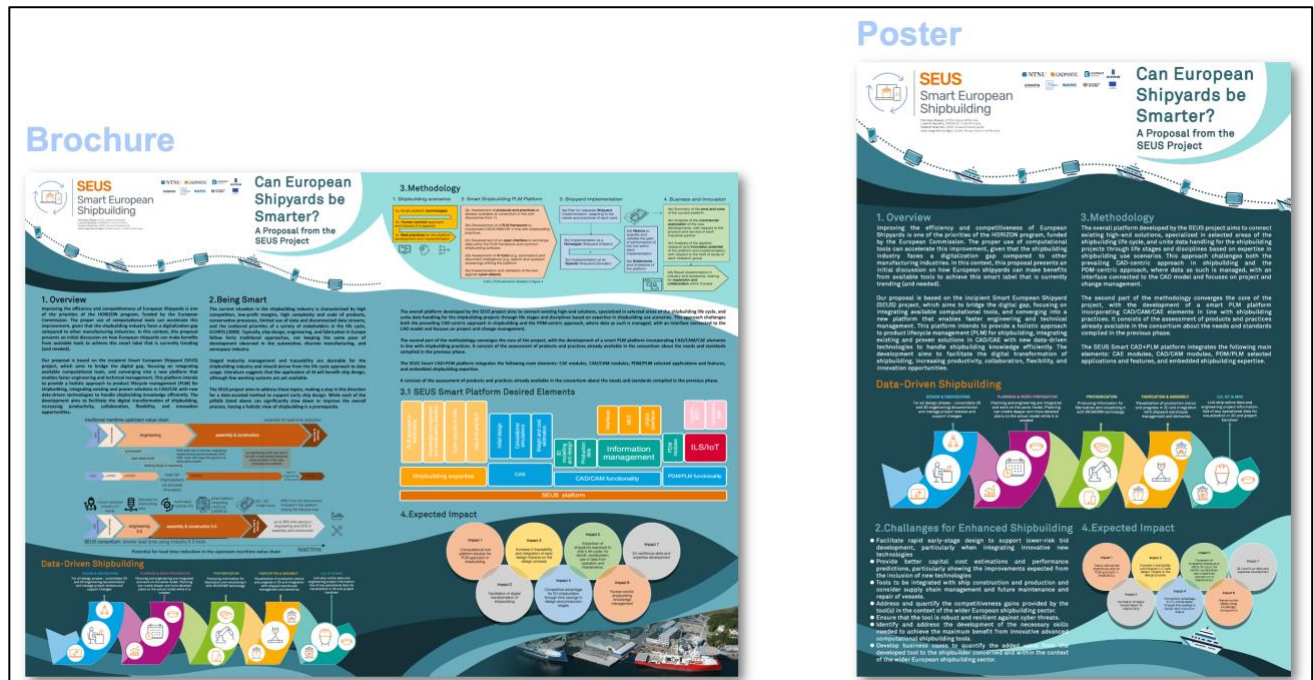


Figure 5 - Example of digital versions of posters, brochures and flyers for the SEUS project

Overview of the Project: Public presentations, scientific articles and dissemination information which gives overview of the projects and its results (Figure 6).

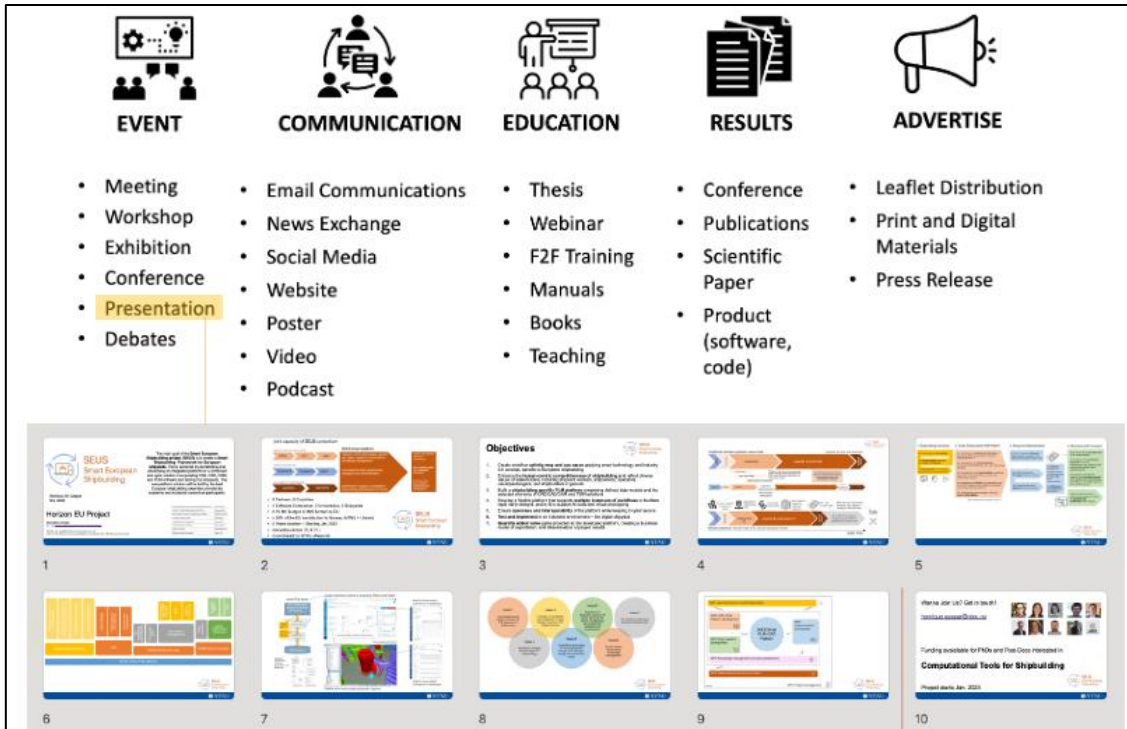


Figure 6 - Information about the project used in events, communication, education and advertise.

Media and Events: Compilation of information from media and events that are connected to the project. A collage illustrates it in Figure 7.

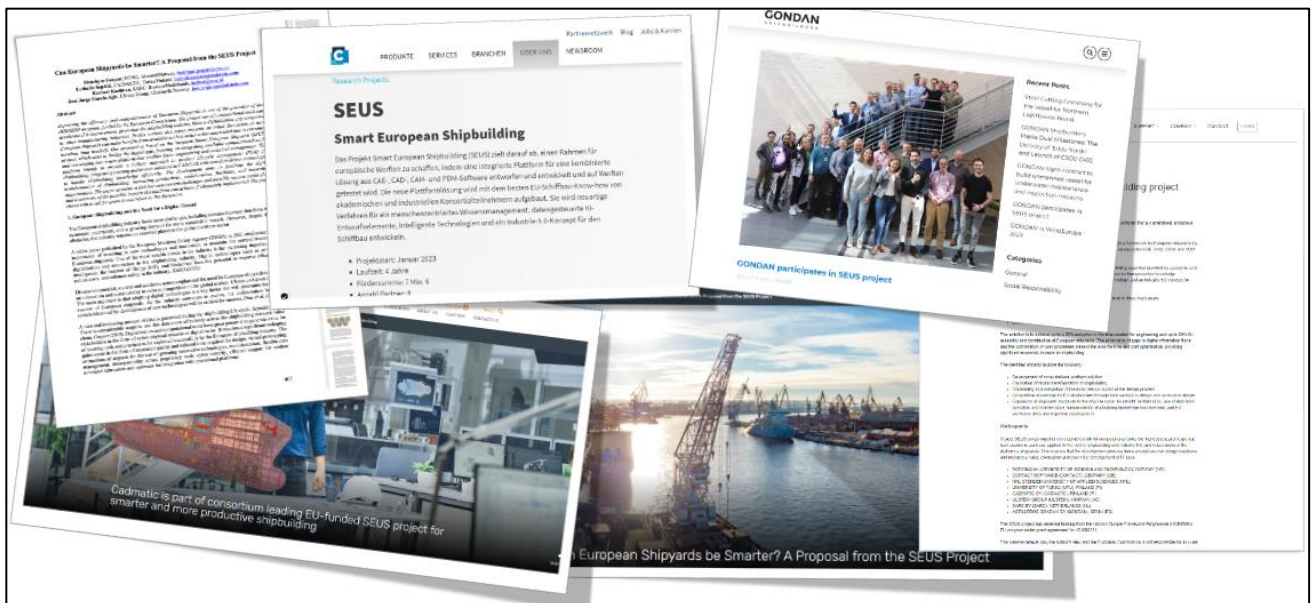


Figure 7 - Collage with material from media and events connected tot he SEUS Project.

Software Release and Open Platform: Information about the software and open platform releases will be included from M30, in accordance with the project deliveries plan.

Video and Training: Training material, such as digital compendium, tutorials and videos will be included in accordance with the project deliveries plan (M24, D6.5).

Social Media: SEUS project has a LinkedIn page (<https://www.linkedin.com/company/seusproject>), and the goal is to interact with more people from the target group. The page (Figure 8) includes news, media and facts connected to the project.

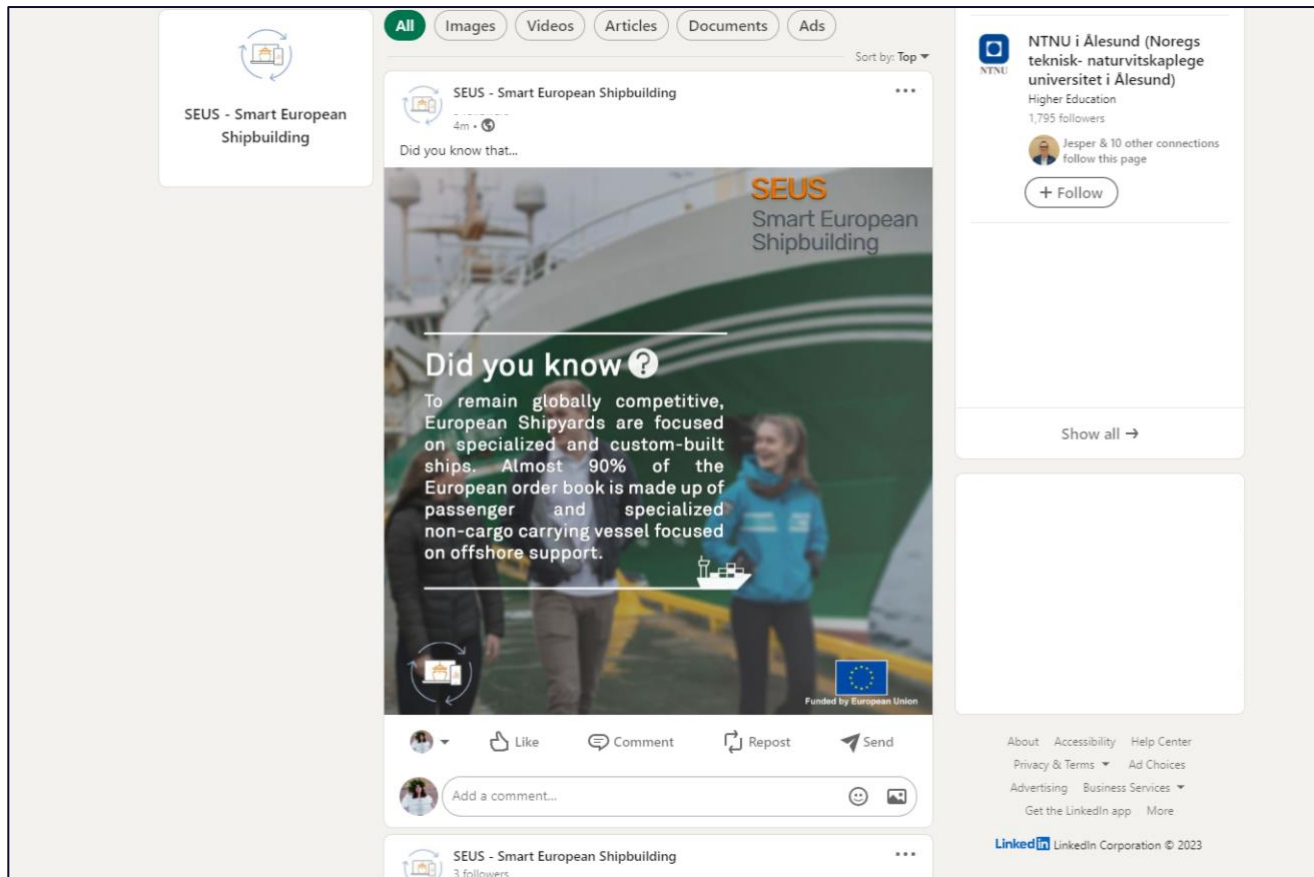


Figure 8 - A screenshot showing LinkedIn Page of SEUS Project

For the last version of the material here commented, refer to the SEUS website.