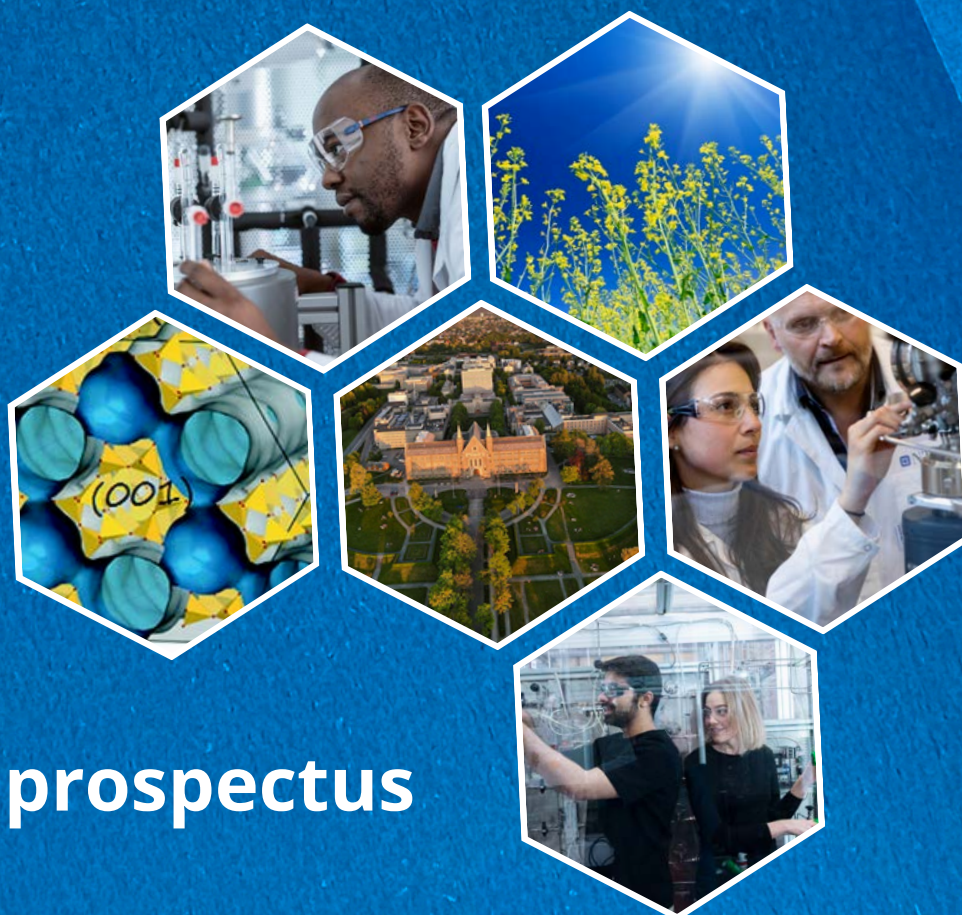


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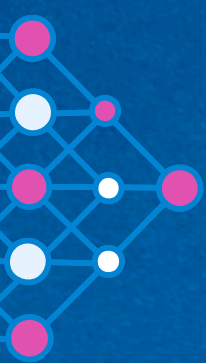
2025 / TRONDHEIM, NORWAY
16th European Congress on Catalysis

August 31th - September 5th, 2025

*Mastering the Force
of Catalysis*



Industry prospectus



Invitation

***It is with pride and excitement that we
invite you to EuropaCat 2025 in Trondheim, Norway.***

This will be the 16th European Congress on Catalysis under the auspices of the European Federation of Catalysis Societies (EFCATS) and organized as a joint effort of the Nordic Catalysis Societies.

Trondheim is easy to reach and safe, with beautiful natural surroundings and a Viking history. It is a lively, urban university town, small enough to make logistics very easy for the conference participants. We will create a vibrant catalysis hub on its seaside, with easy access from airport and public communication and plenty of different hotels nearby.

And we urge you to join and bring excellent science, hard work, bright ideas, successful catalyst development, innovative solutions and an open mind.

It is clear that mastering “the force” of catalysis will be of outmost importance to the resource and environmental challenges that lie ahead for humanity.

We expect that the conference will attract 1000 – 1500 participants from academia and industry focusing on fundamental research, applied research and development within catalysis.

You will find updates about the event at our website europacat.eu, but please also sign up to receive announcements as well as the call for abstracts by email.

***Welcome to a friendly and inclusive
scientific event in the Nordic spirit!***





Organisation

EuropaCat 2025 is an event made possible through joint effort from the catalysis societies of Denmark, Finland, Norway and Sweden



Congress Chair

Professor Hilde Johnsen Venvik,
Department of Chemical Engineering, NTNU, Norway



Congress Vice Chairs:

Dr. Anne Hoff,
Department of Chemical Engineering, NTNU, Norway



Professor Magnus Rønning,
Department of Chemical Engineering, NTNU, Norway



Professor Unni Olsbye,
Department of Chemistry, University of Oslo, Norway

Local Scientific committee

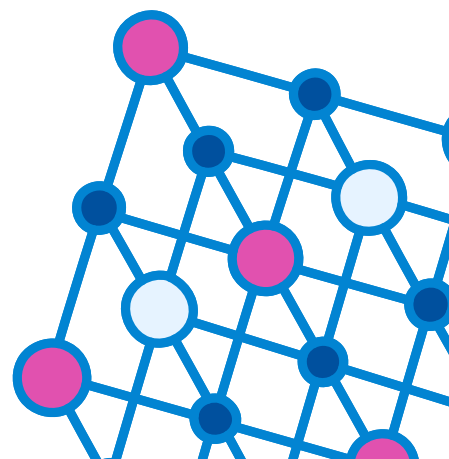
Anders Riisager, Technical University of Denmark, Denmark
Anker Degn Jensen, Technical University of Denmark, Denmark
Dmitry Murzin, Industrial Chemistry and Reaction Engineering, Åbo Akademi University, Finland
Mika Huuhtanen, Environmental and Chemical Engineering, University of Oulu, Finland
Stian Svelle, Department of Chemistry, University of Oslo, Norway
Erwan Le Roux, Department of Chemistry, University of Bergen, Norway
Hanna Härelind, Division of Applied Chemistry, Chalmers University of Technology, Sweden
Christian Hulteberg, Department of Chemical Engineering, Lund University, Sweden

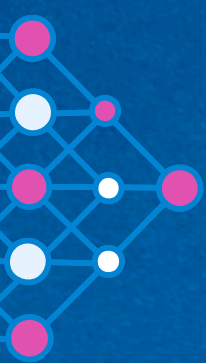
Local Organizing Committee

Anne Hoff, NTNU (Chair)
Bjørn Christian Enger, SINTEF
David Waller, Yara and NTNU
De Chen, NTNU
Edd A. Blekkan, NTNU
Hilde Johnsen Venvik, NTNU
Ingeborg-Helene Svenum, SINTEF and NTNU
Jia Yang, NTNU
Kjell Moljord, Equinor and NTNU
Magnus Rønning, NTNU

International Scientific Committee

EFCATS Council members





General information

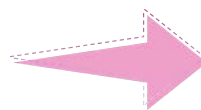
We look forward to welcoming you to Trondheim, which is Norway's 3rd largest city and located 63,4 degrees north.

Date and Venue

August 31 – September 5 2025
Calrion Hotel and Congress centre Trondheim
Brattørkaia 1
7010 Trondheim
NORWAY

Europacat.eu

Links to registration for participants and sponsors/exhibitors will be found here.
Hotel reservation will be available in the online registration form.



Organizing secretariat

NTNU Conferences
Professional Congress Organizer (PCO)
Høgskoleveien 12
7491 Trondheim

europacat2025@konferanser.ntnu.no

Questions about sponsoring options can be directed to:
sponsoreuropacat2025@konferanser.ntnu.no

Language

The official language of the congress will be English





Main topics of the scientific program

The topical division has been made along two dimensions: Catalysis service to society, prosperity and the environment as one axis and its inherent scientific questions and how to address them as the other.

Beyond this, we have made an effort to emphasize common knowledge and technology platforms between existing and new solutions, such as renewable and fossil feed-stock in refining and bulk chemicals production. Likewise, we want to use both theory and experiments to synthesize, characterize and evaluate catalysts, industrial as well as model systems.

Dimension 1

CATALYSIS IN THE SERVICE OF SOCIETY AND FUTURE NEEDS*

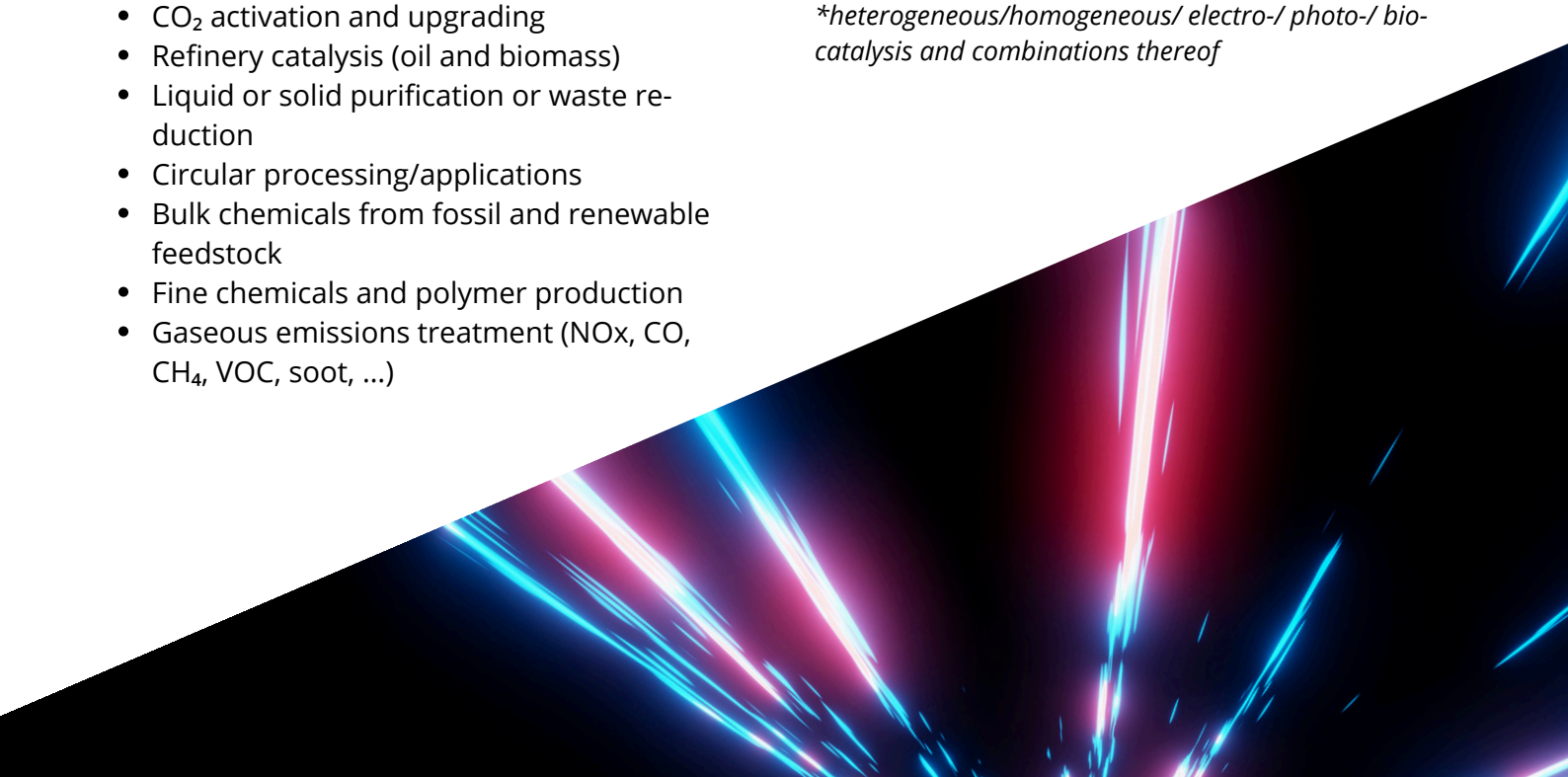
- Hydrogen production in a low emissions scenario
- Electrocatalysis, including fuel cells
- Photocatalysis
- Gas to liquids technology (based on hydrogen, natural gas, biogas, coal and biomass gasification)
- CO₂ activation and upgrading
- Refinery catalysis (oil and biomass)
- Liquid or solid purification or waste reduction
- Circular processing/applications
- Bulk chemicals from fossil and renewable feedstock
- Fine chemicals and polymer production
- Gaseous emissions treatment (NO_x, CO, CH₄, VOC, soot, ...)

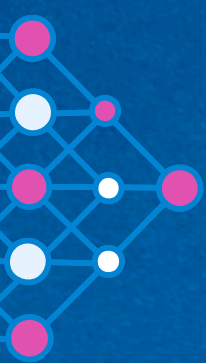
Dimension 2

STATE OF THE ART SCIENCE AND METHODOLOGY IN CATALYSIS*

- Catalyst design, synthesis and theory
- Catalyst characterization including operando methods: experiment and theory
- Experiment and theory of catalytic kinetics
- Model systems, experiment and theory

**heterogeneous/homogeneous/ electro-/ photo-/ bio-catalysis and combinations thereof*





Sponsorship options

Industries are offered various options of the company presentation during the EuropaCat 2025

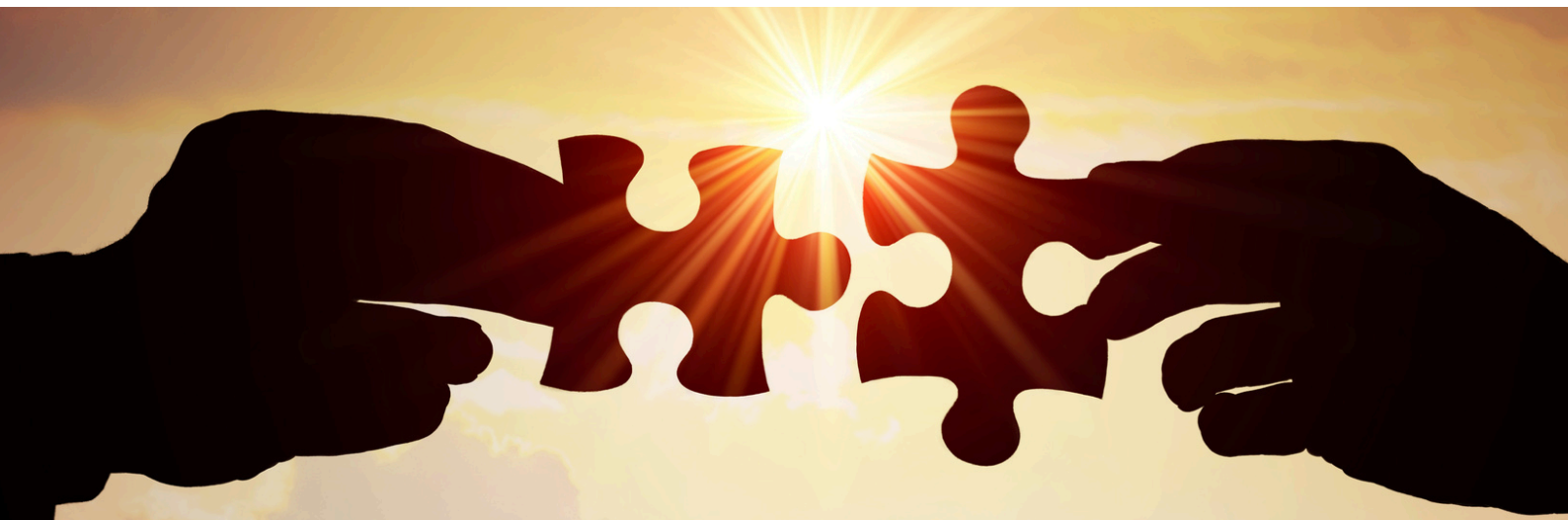
*Rhodium Sponsorship
Silver Sponsorship
Copper Sponsorship
Congress bags sponsor
Poster session sponsor
Congress dinner sponsor
Regular Exhibitor*

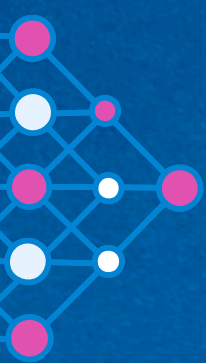
The different options offer various degrees of exposure, but common to all packages is

- Good visibility for your company as an important player, interested in new knowledge and its application."
- An arena with opportunities for recruitment, customer relations, and interaction with the world's foremost scientists in catalysis.
- Digital visibility on our website in advance of the conference and through the programme, conference app, lectures and/or exhibitions during the conference.

- All new sponsors will be announced in the News column on the website. The earlier you sign up as a sponsor, the longer exposure time you will receive.
- Exhibitor badges exceeding the mentioned quota can be purchased for NOK 10.000 (which corresponds to early bird industry price)

If you wish to participate in a chosen form of sponsorship or need more information, please contact us at sponsoreuropacat2025@konferanser.ntnu.no



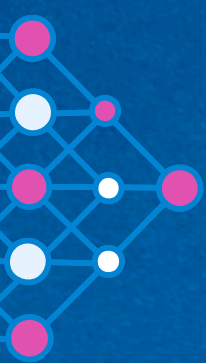


Rhodium Sponsorship

***NOK 300.000 excl. vat 25%.
(Approx. € 26.000,-/\$ 27.400,-)
Limited to: 3 sponsors***

- Company is entitled to 5 participant badges for the company's personnel including:
 - Access to the exhibition area
 - Access to the lecture rooms, poster area and welcome reception
 - Coffee breaks and lunches
- Rhodium sponsor stand 24 m², as a whole "square" in the floor area - design of tight square/more open desk is open for discussion.
- Logo on congress Home website with a link to the company's website from day 1 of partnership
- Logo on congress Program website with a link to the company's website from day 1 of partnership
- Logo on congress Sponsors website with a link to the company's website from day 1 of partnership
- Logo on conference information flyers and slides distributed prior to the congress
- Logo on congress roll ups
- Logo, company brochures, links and videos in the congress mobile application
- Logo on congress bags
- Advertisement in Final Program book (1/1 page)
- Presentation (100 words) at congress website
- Acknowledgement in the venue info screens
- 40 minutes symposium (not parallel to the scientific program) incl. light snacks to all attendees
- Company flyers in the congress bags at sponsors own expense
- Possibility to book time in hospitality room centrally in conference centre for client meetings
- Logo on all congress participants name badges (exclusive Rhodium)

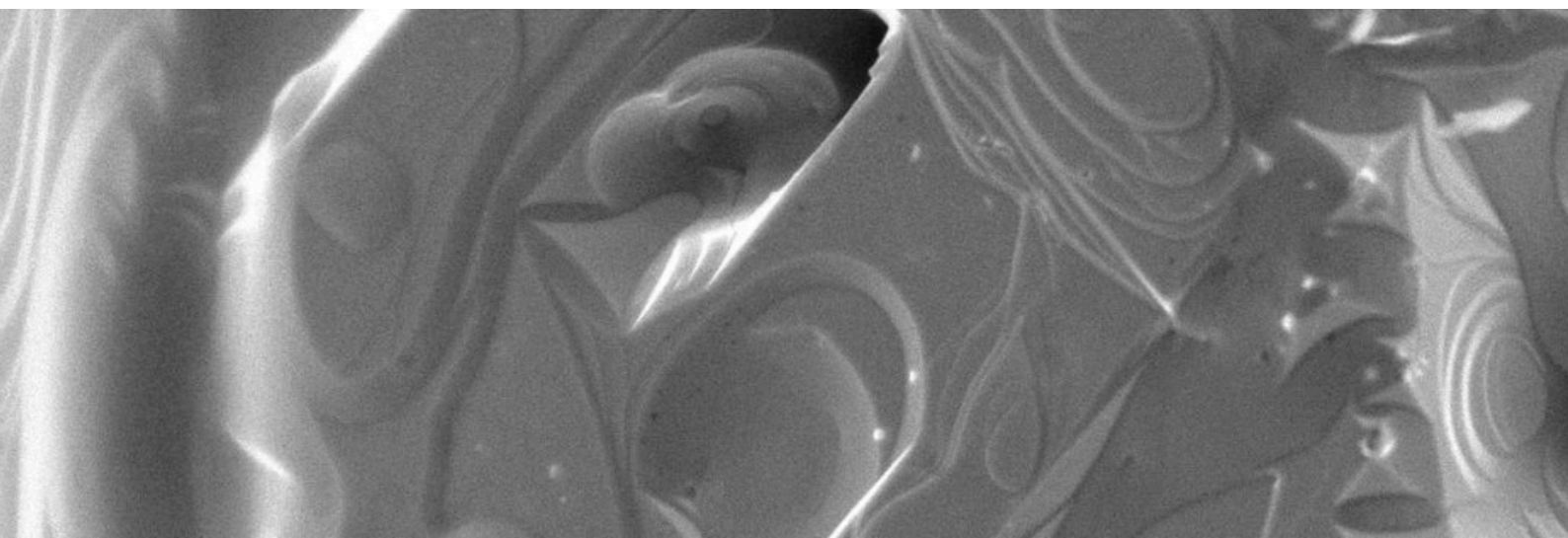


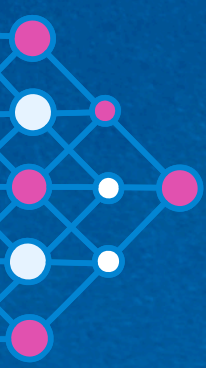


Silver Sponsorship

***NOK 150.000 excl. vat.
(Approx. € 13.000,-/\$ 13 700,-)
Limited to: 6 sponsors***

- Company is entitled to 3 participant badges for the company`s personnel including:
 - Access to the exhibition area
 - Access to the lecture rooms, poster area and welcome reception
 - Coffee breaks and lunches
- Silver sponsor stand 12 m² as a half “square” in the floor area.
- Logo on congress Program website with a link to the company's website from day 1 of partnership
- Logo on congress Sponsors website with a link to the company's website from day 1 of partnership
- Logo on congress information flyers and slides distributed
- Logo on congress roll ups
- Logo, company brochures, links and videos in the congress mobile application
- Advertisement in Final Program book (1/2 page)
- Presentation (100 words) at congress website
- Acknowledgement in the venue info screens
- 20 minutes symposium (not parallel to the scientific program) incl. light snacks to all attendees

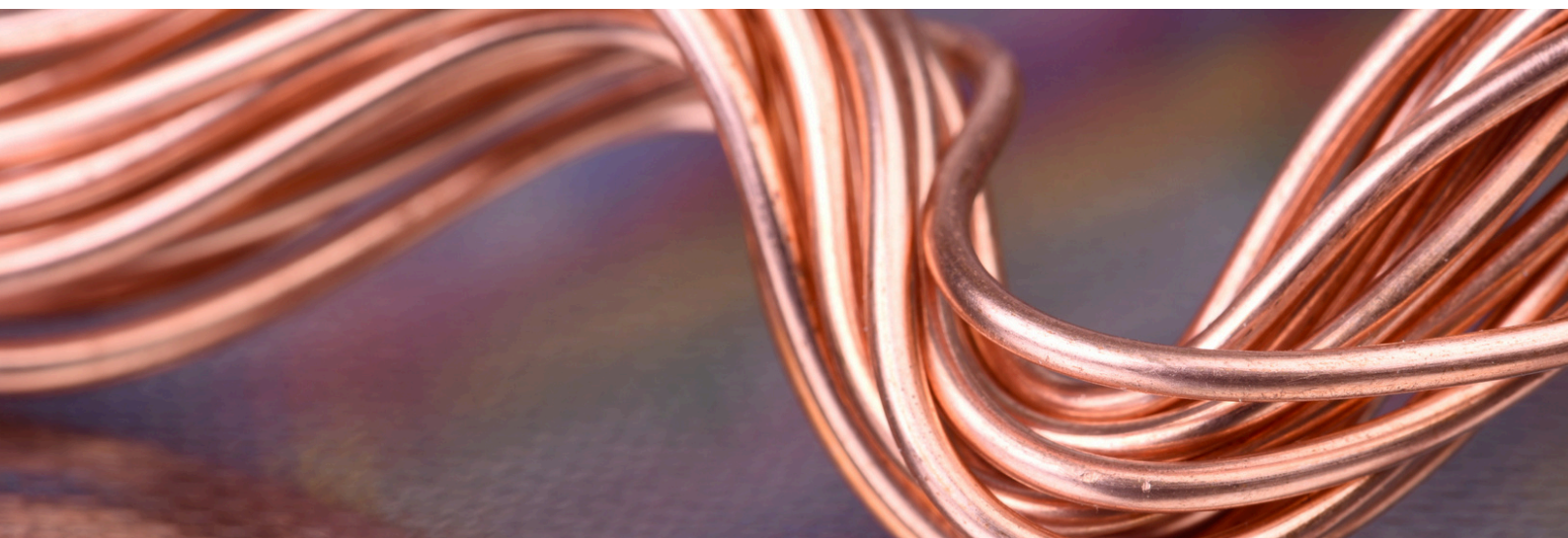


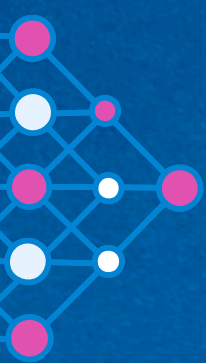


Copper Sponsorship

***NOK 60.000 excl. vat.
(Approx. € 5.120,-/\$ 5.800,-)***

- Company is entitled to 2 participant badges for the company`s personnel including:
 - Access to the exhibition area
 - Access to the lecture rooms, poster area and welcome reception
 - Coffee breaks and lunches
- Copper sponsor stand 6 m², as a quarter of a square in the floor area.
- Logo on congress Sponsors website with a link to the company's website from day 1 of partnership
- Logo on congress roll ups
- Logo, company brochures, links and videos in the congress mobile application
- Advertisement in program book (1/2 page)





Various Sponsorships

Congress bags sponsor

NOK 50.000 excl. vat.

(Approx. € 4.340,-/\$ 4.570,-)

Limited to: 1 sponsor

- Large logo on congress bags
- Company flyers in the bags
- Logo on congress Sponsors website with a link to the company's website from day 1 of partnership
- Logo, company brochures, links and videos in the congress mobile application

Poster session sponsors

NOK 40.000 excl. vat.

(Approx. € 3.420,-/\$ 3.520,-)

Limited to: 3 sponsors

- Logo on Roll-ups in poster session areas
- Logo on congress Sponsors website with a link to the company's website from day 1 of partnership
- Logo on congress Travel website with a link to the company's website from day 1 of partnership
- Logo, company brochures, links and videos in the congress mobile application

Congress dinner sponsors

NOK 40.000 excl. vat.

(Approx. € 3.420,-/\$ 3.520,-)

Limited to: 3 sponsor

- Logo on Roll-ups at congress dinner venue
- Logo on table menus
- Logo on congress Sponsors website with a link to the company's website from day 1 of partnership
- Logo on congress Travel website with a link to the company's website from day 1 of partnership
- Logo, company brochures, links and videos in the congress mobile application

Regular exhibitors

NOK 40.000 excl. vat.

(Approx. € 3.420,-/\$ 3.520,-)

- Company is entitled to 1 participant badge for the company's personnel including:
 - Access to the exhibition area
 - Access to the lecture rooms, poster area and welcome reception
 - Coffee breaks and lunches
- Regular sponsor stand 6 m² by the wall in exhibition area
- Logo on congress Sponsors website with a link to the company's website from day 1 of partnership
- Logo, company brochures, links and videos in the congress mobile application



About the exhibitor booths

For all types of exhibitor booths

- Partners of the congress are granted preferential choice of stand location. Other exhibition booths will be assigned on a first-come-first-served basis.
- Participant badges must be worn for the whole period of the congress.
- Participant badges exceeding the above-mentioned quota can be purchased for NOK 10 000

Exhibitor booth in square

- Basic size: 3x2m floor area including part of logo pillar (¼ square). Rhodium and Silver partners get 4 and 2 times the basic area, respectively (whole and half square).
- Exhibition booths are set up as small islands on the floor in the centre of the exhibition area.
- The exhibition booths includes carpet, pillar with logo, lighting, 1000W power outlet, WiFi, low table and two chairs.
- Additional furniture and screens can be ordered from our supplier Compass Fairs at congress rates from our website.
- Exhibitor booths includes a rear wall. One side of a cube/column with a printed banner wall with the exhibitor's own motif/logo (150x300 cm). Rhodium and Silver partners get 4 and 2 sides of the cube, respectively.
- Logo columns (rear wall) are produced by our partner Compass Fairs. Exhibitors must send material for printing the logo column (back wall).
- EuropaCat 2025 Print Specifications
 - The material must be delivered as a pdf in print quality.
 - Material deadline: July 1, 2025
 - Send to: tarjei@compassfairs.no
 - NB! No roll-ups or exhibition walls can be brought here, as the logo pillars must be visible.

Regular exhibitor booth along the wall

- Size: 3x2 meters floor area, placement against a wall in the exhibition area. If the wall booths are fully booked and there still are available booths in the centre of the exhibition area, these may be used by regular exhibitors.
- The exhibition booth includes a carpet, lighting, 1000W power outlet, Wi-Fi, low table and two chairs. There will also be a white rear wall, and if wanted a 1 m broad, white side wall.
- Additional furniture and screens, as well as printing on the rear and side walls can be ordered from our supplier Compass Fairs at congress rates from our website.
- Here you can bring your own exhibition walls or roll-ups with a maximum width of 3 meters.



Photo showing an example of regular exhibitor booth along the wall with printed rear and side walls.

Provisional floor plan

PROVISIONAL FLOOR PLAN

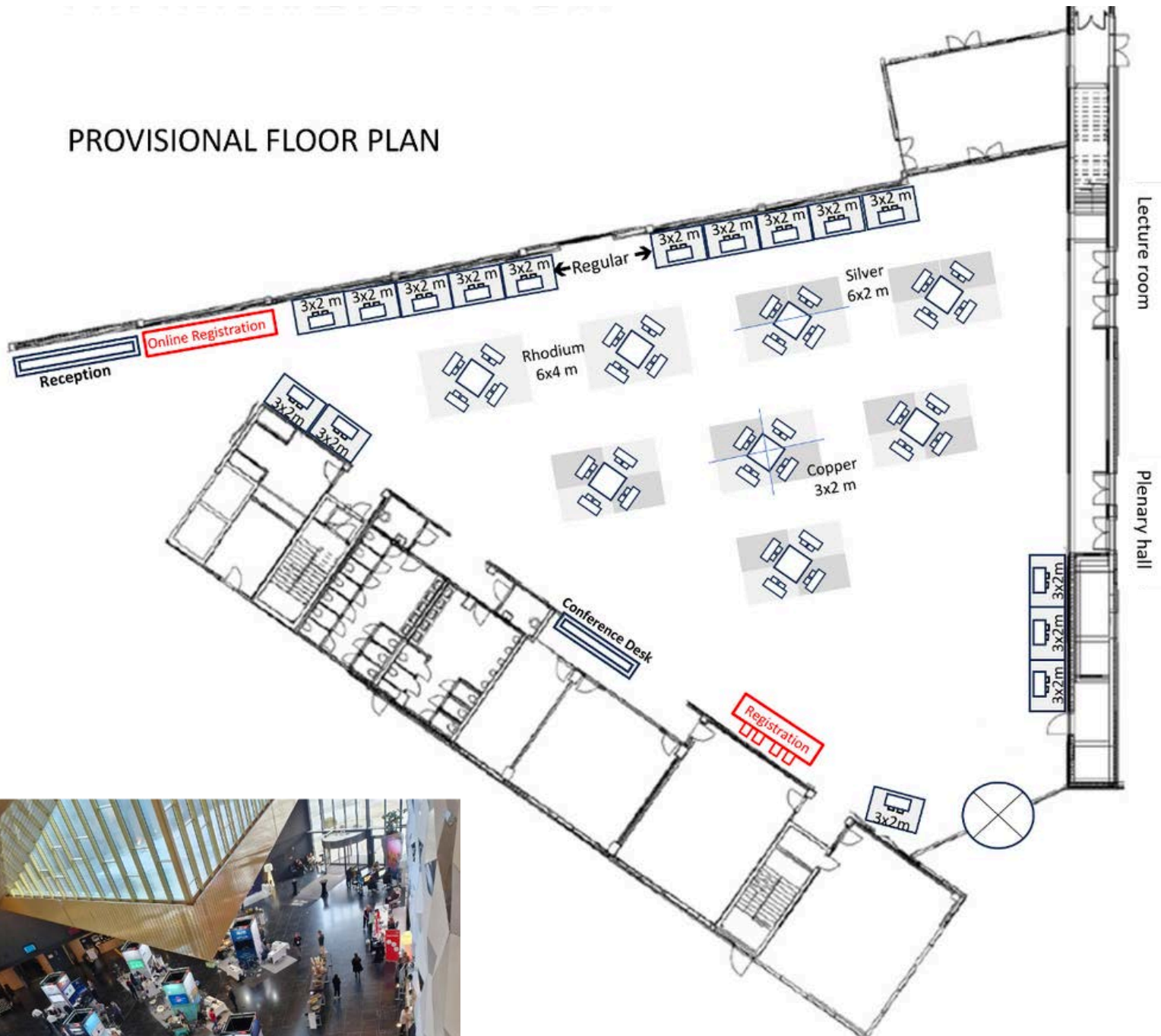


Photo showing an example of squares on the floor and exhibitions along the wall to the left.



*Yara Porsgrunn sunrise. Photo: : Dag Frode Heiland.
Used with the permission from Yara International ASA*

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