

## RECOVERY OF CULTURAL HERITAGE THROUGH HIGHER EDUCATION - DRIVEN OPEN INNOVATION



## **WEBINAR**

Our first webinar event took place on the 7th of September 2022, with 89 participants from our partner countries. Those include: Bulgaria, Estonia, Greece, Italy, and Norway. With a wide range of educators and culture-enthusiasts with different cultural backgrounds that shared their knowledge and experience, we managed to achieve our webinar's goal: to connect members of European Universities and smaller Cultural Heritage Organisations (CHOs), inspire each other, and present them with a tool through/with which they can better their relationship - Open Innovation. The webinar also invited DH scholars to present their case studies of such collaborations: George Papaioannou, University of Aegean, Corfu and Dr. Stella Sylaiou, Adjunct Lecturer, School of Social Sciences, Hellenic Open University.

Greece's OSYGY, the federation of women's association in Cyclades, was the leader of the first out of 5 stages/activities of the project, and was thus the organiser of the event. After 7 months of hard work, OSYGY presented their results: an open-access publication report showcasing the best open-innovative practices that universities have implemented to help revive CHOs, along with the challenges and solutions that came to light through their research.

## WHAT'S BEEN DONE SO FAR

OSYGY's team was more than delighted to publish and present their publication, but what did it take the partners/consortium to get there?

First Step Collecting 38 practices in which Universities help revive CHOs

Second Step Creating a survey on the readiness of Universities to reach out to CHOs and benefit from Open-Innovation.

Third Step Analysing the data collected from the 130 answers of the survey & narrowing the best practices down to the 10 best.

Fourth Step Sharing the results with the eCHOing team & reviewing them internally and externally

Final Step

Publishing a synthesis and 4 infographics of the report in an open-access format and translating it to all partner languages.

## MORE TO COME

The completion of the webinar ultimately meant the wrapping up of the first phase of the project. OSYGY thus gave the reins to the University of TARTU from Estonia, the leader of the second phase.

This next phase aims to provide an online course on the open-innovative ways in which Universities and CHOs can collaborate on. In order to reach this outcome, TARTU university has designed a course framework with design principles and content creation guidelines for all University partners to base their modules on as part of the PR2 implementation. After an internal and external review of the modules is done, University staff and

students, along with CHO members, will get to test the modules. Once the modules are considered ready, and are integrated into University curricula, a course with those modules will take place through each University partner during Spring semester 2023. Having attended the course, the University students and CHO representatives will be given a certificate of completion. Students interested in providing the eCHOing team with Open-Innovative Projects and ideas will then be given a chance to do so by submission.