



EcoRefill

Refill with purpose

B2B concept

Plastic Free Ocean - Experts in Team 2024

This is Maya, just a normal human with worries about the future of our planet.



Maya is tired of seeing plastic waste littering her community and polluting our oceans.

*The problem

A large amount of the products we use daily, such as, soaps, cleaning detergents, and soft drinks are Single-Use-Plastics (SUPs). Which are frequently thrown away after use.



What if Maya could reduce her consumption of SUPs and prevent them from polluting the environment?

PREVENT
REDUCE
REUSE
RECYCLE
RECOVER
DISPOSE



The problem is, she has no way of achieving this yet..

≡ The Solution ≡

We want to make dispensers for producers to sell the content of their SUP products.

Dispensers would be available at your local grocery store. Where they offer the products in dispensing form.

The customer brings their own bottle to refill and only pays for the volume.

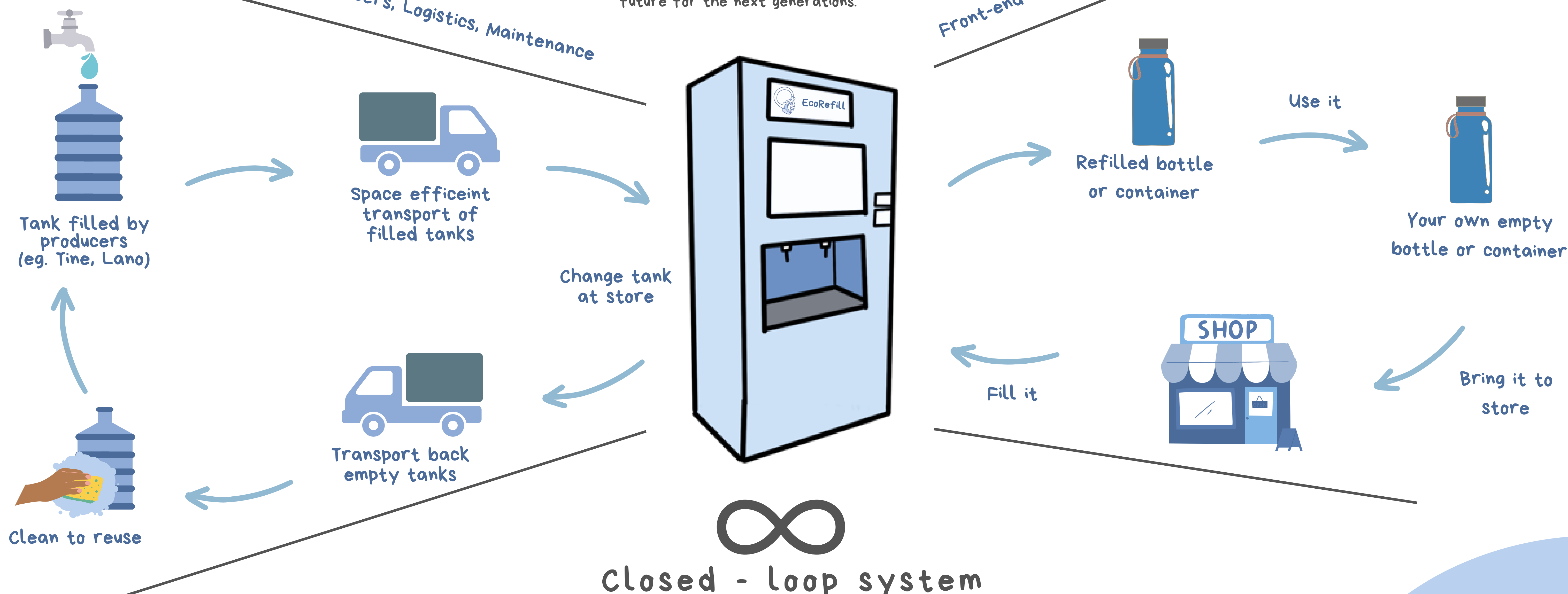
With that, we allow for producers and Maya to collaborate and contribute to reducing the use of SUPs.

Our Vision

"Empowering producers to combat excess plastic through the development and implementation of a innovative system, in order to create a sustainable future for the next generations."

Back-end - Producers, Logistics, Maintenance

Front-end - Customer Experience, Marketing



About plastic in oceans

At least 14 million tons of plastic end up in the ocean every year, and plastic makes up 80% of all marine debris found from surface waters to deep-sea sediments

Plastic bottles and food containers are the second most common ocean plastic waste after plastic bags

Its a Win - win!

Freedom over choosing the amount of the product

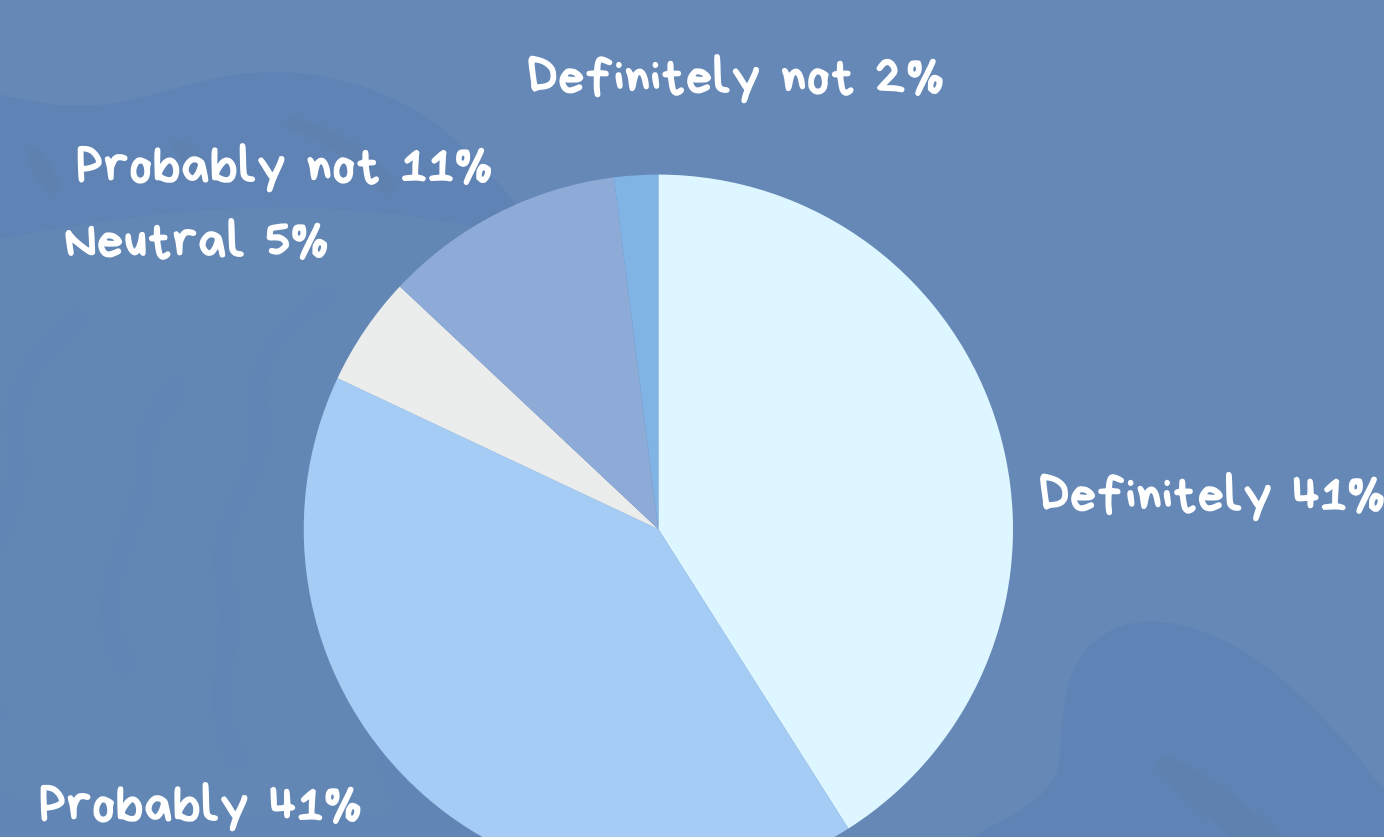
Less waste, and less money spent on bottles for all parties

As people and companies aspire to be sustainable, this system makes it easy to choose green

Less purchase of SUPs would lead to less production of plastic products overall

Public survey

Would you bring your own bottle to the store for buying shampoo?



The road ahead...

Develop a Minimum Viable Product

Establish partnerships

Deploy and Test

Scale with new products and more stores

Continue to develop