# SPONSORSHIP OPPORTUNITIES

At ORAHS 2025, we offer the great opportunity to directly sponsor key events in the conference. Not only will you gain recognition throughout the entire conference but also receive special visibility during the sponsored event itself, ensuring your brand stands out in front of a highly engaged audience.



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#### BENEFITS FOR ALL SPONSORS

All sponsors will receive the following benefits:



Recognition at the opening session



Display of your logo linked to your website on the ORAHS website.



Inclusion of your logo in the conference programme.

Sponsors will be listed in the programme and website by sponsorship level, in alphabetical order.

The additional benefits vary depending on the sponsorship package. See our packages section.

### **READY TO BECOME A SPONSOR?**

If you are interested in sponsoring ORAHS 2025, please contact us at <a href="mailto:orange-1025@iot.ntnu.no">orange-1025@iot.ntnu.no</a>.

We are looking forward to partnering with you!

## **EXHIBITOR OPTIONS**

Exhibitor options are available for **organisations contributing 50 000 NOK or more**. The exhibitor area will consist of a table located by the coffee area with access to electrical outlets. While ORAHS 2025 will not provide printed banners, sponsors are welcome and encouraged to bring their own, along with other branded materials or merchandise to enhance their presence.

#### **FLEXIBILITY**

There is no limit to the number of sponsors for each event, allowing for multiple organisations to support the same event. For recurring events, such as lunches and coffee breaks, sponsors can choose which day they would like to support, based on the conference programme, which can be found <a href="here">here</a>. Day selection will be allocated on a first-come, first-served basis.

## **CUSTOMISED CONTRIBUTIONS**

Additionally, we welcome contributions of all sizes, whether larger or smaller than the amounts outlined in our sponsorship packages. Your support, in any form, will help make ORAHS 2025 a success and is a good opportunity to reach your target audience. We are happy to discuss customised sponsorship opportunities to suit your needs.







#### **OUR EVENTS**



The Conference Dinner, held at the Clarion Hotel in Trondheim, is ORAHS 2025's final gathering. The dinner brings together scientific participants, students, practitioners and accompanying guest, and is an arena for socialising and good food. In addition, there will be an award ceremony. This is an event for sponsors who want exposure to the entire conference audience.

The Doctoral Colloquium is an important event for doctoral students to share their research and receive guidance from experienced researchers. Although there are fewer participants at the colloquium than at the rest of the conference, this is a good arena for the sponsor to gain visibility amongst younger participant.

DOCTORAL COLLOQUIUM



WELCOME RECEPTION



The Welcome Reception, held Sunday afternoon, is the first official gathering of ORAHS 2025. Scientific attendees, students, and accompanying persons meet in a relaxed atmosphere with food and drinks. This event provides sponsors with visibility and association with the opening of the conference.

Two 30-minute coffee breaks are held daily, offering attendees a social break between sessions. These breaks allow for visibility in an informal setting throughout the conference.

COFFEE BREAKS



**LUNCHES** 



Lunches are **key networking moments** for attendees to discuss ideas and socialise. Scientific attendees and students attend daily, joined by public and private practitioners on Thursday. The lunches provide an opportunity for exposure to the conference's main audience.







## SPONSORSHIP PACKAGES

		Conference dinner	Welcome reception	PhD colloquium	Lunch	Coffee breaks	Smaller contribution
Registrations	Registration Practitioners' Day	x1					
Advertisements	Company ad shared on ORAHS' social media	•	•	•			
	Company advertisement in the conference programme	•	•	•	•	•	
Recognition	Recognition at the Opening Session	•	•	•	•	•	•
	Recognition at the Conference Dinner	•	•	•	•	•	
Logo	Logo with link on website	•	•	•	•	•	•
	Logo on conference programme	•	•	•	•	•	•
	Logo on holding slides in selected sessions	•	•	•	•	•	
	Logo on conference signage	•	•	•	•	•	
	QR code with link to website on event's specific signage	•	•	•	•	•	
	Logo on lunch tickets				•		
	Logo on water bottle	•	•				
Other	Option to bring own banner at the sponsored event location	•	•	•	•	•	
	Exhibit table during Practitioners' Day by the coffee break area	•					
		50 000 NOK	38 000 NOK	30 000 NOK	21 000 NOK	18 000 NOK	

All prices are in Norwegian Kroner.







<sup>•</sup> Advertisements shared on the conference's social media and conference programme are subject to approval, and we reserve the right to decline content that may cause harm, including violence, animal mistreatment, or ethically controversial topics.

<sup>•</sup> The sponsor's logo will be featured on a water bottle, or an alternative item at the discretion of the organizing committee, with a cut-off date set to ensure timely inclusion of the logos.