





Avoiding toxic, non-recyclable materials and fossil fuels is challenging, but we can do it! E.g. in Norway, 98% of electricity production come from renewable energy sources.



Resources are finite: which topics and projects should be prioritized?



"No one can whistle a symphony, it takes a whole orchestra to play it."
(Attributed to Halford E. Luccock)



Our choices have influence beyond our research.



"Sustainable development has been defined as development that meets the needs of the present without compromising the ability of future generations to meet their own needs."



All results can contribute to development.



To what extent should profit and fame be our drivers?



Information and knowledge are resources that with modern technology can and have to be accessible to all people.