

Exhibition and Sponsorship Opportunities SCANDEM 2016

Dear SCANDEM2016 exhibitor!

Welcome to the SCANDEM 2016 conference - the 67th annual meeting of the Nordic Microscopy Society - which will take place in Trondheim, Norway, 7th to 10th of June 2016. Like in the past SCANDEM meetings, the commercial exhibition is a very important part of the meeting – we want that the delegates should be exposed to new equipment and novel techniques in microscopy. Also demos and discussions should be easily facilitated during the meeting. At the first day of this meeting, we have dedicated a plenary session for you to give short presentations about your company and products! We have in addition quite a lot of equipment in Trondheim, which will be made available for demos during the conference.

We hope that your company is willing to participate in the exhibition, and that you will come and enjoy the scientific environment as well as the beautiful Mid-Norway in the brightest time of the year!

In this document you will find information related to the exhibition and general information about the conference. For further questions you are most welcome to contact us at scandem2016@nt.ntnu.no. Please also join us at the website <https://www.ntnu.edu/physics/scandem2016>.

You can register your company [here](#)! We hope you can register within 25th January 2016! We look forward to collaborating with you and to host your business!

On behalf of the organizing committee,

Johannes van der Want, professor, medical faculty, NTNU
and Randi Holmestad, professor, physics, NTNU

Chairs of SCANDEM2016



Program overview

SCANDEM 2016 is hosted by NTNU, the Norwegian University of Science and Technology in Trondheim, Norway. Several departments from the life and physical sciences are involved in the organization, and our goal is to make an attractive conference for people from both fields, focusing on both life and materials science. The program is shown below – we will have three plenary speakers and 5 parallel sessions (10 all together) in life and materials science, also with invited speakers. The emphasis will be on microscopy, not only electron microscopy, but also light and other forms of microscopy. Invited plenary speakers are **Peter Peters (Maastricht)**, **Paul Midgley (Cambridge)** and **Sara Bals (Antwerp)**. In addition we are now inviting speakers for the parallel sessions, so far we have confirmed participation from **Quentin Ramasse (Daresbury)**, **Andreas Brecht (Oslo)** and **Lucy Collinson (London)**. The five sessions in life science are: Molecular scales, Bio-nano, Neuroscience, Correlative microscopy and Cellular imaging. The five sessions in Materials science are Nanomaterials, Geology, Instrumentation, Functional materials and Structural materials.

Tuesday 7 th June	Wednesday 8 th June	Thursday 9 th June	Friday 10 th June
	09-10 official opening + plenary	09-09.45 Plenary	09-09.45 Plenary
	10-10.15 Coffee	09.45-10 Coffee	09.45-10 Coffee
	10.15-12.15 Parallel sessions	10-12 Parallel sessions	10-12 Parallel sessions
	12.15-13 Lunch	12-13 Lunch	12-13 Lunch
	13-15 Parallel sessions	13-15 Parallell sessions	END
	15-15.30 Coffee	15-15.30 Coffee	
	15.30-16.45 Company presentations	15.30-18 Lab visits	
	16.45-18.30 Poster session incl snack		
19-22 Welcome party, registration, exhibition opening	19 Organ concert, Nidarosdomen	19 Conference dinner, Banksalen	

The number of registered delegates has varied over the years - between 150 and 250, and with a commercial exhibition of ~20 companies.

Local Organizing Committee

Chair: Randi Holmestad (Physics, NTNU)
 Co-chair: Johannes van der Want (Medicine, NTNU)
 Admin: Hanna Gautun (NTNU NanoLab)
 Anita Myrseth (Atlantic Mice)
 Home page: Irene Aspli (Physics, NTNU)
 Exhibition: Bjørn Soleim (Physics, NTNU)
 Abstracts: Sigurd Wenner (Physics, NTNU)
 Program/chairs:

John Walmsley (SINTEF), Ton van Helvoort (Physics, NTNU), Rita Dias (Physics, NTNU), Catharina Davies (Physics, NTNU), Bjørn Stokke (Physics, NTNU), Pawel Sikorski (Physics, NTNU), Menno Witter (Medicine, NTNU), Trude Flo (Medicine, NTNU), Per Erik Vullum (SINTEF), Kay Gasteringer (NTNU NanoLab), Suzanne McEnroe (Geology, NTNU), Holger Stunitz (Geology, UiT), Ragnhild Sæterli (Physics, NTNU), Jostein Grepstad (Electronics, NTNU), Yanjun Li (Materials, NTNU).

Important dates

Exhibition registration deadline	25 th January 2016
Online registration opening	1 st February 2016
Abstract submission opening	1 st February 2016
Abstract submission deadline	18 th March 2016
Early online registration deadline	25 th April 2016
Notice of acceptance	15 th May 2016
Conference	7 th -10 th June 2016

Exhibition opening hours

Tuesday 7th Installation from 09.00
 Tuesday 7th June 19.00 - 22.00 (exhibition opening and welcome party)
 Wednesday 8th June 08.30 - 18.30
 Thursday 9th June 08.30 - 18.00
 Closed (packing down) from Friday morning

Social program

Tuesday 7th June 19.00- 22.00, Exhibition opening / Welcome party, Realfagbygget
 Wednesday 8th June 19.00, Organ Concert, Nidarosdomen
 Thursday 9th June 19.00, Conference dinner, Banksalen (city centre)

Official Language

The official language of the conference is English

Hotel Accommodation

Rooms have been prebooked at two hotels - [Scandic Lerkendal](#) and [Thon Hotel Trondheim](#). Both hotels offer from single to quadruple rooms.
 Booking will be available via the home page from 1st February 2016.

Dates and Venue

The conference dates are from Tuesday 7th (evening) to Friday 10th (lunch) of June 2016. The venue of the conference will be the Natural Science building (Realfagbygget) at Gløshaugen campus, NTNU. Address: Høyskoleringen 5, 7035 Trondheim, Norway.



Venue: Natural Science building (Realfagbygget), Gløshaugen, NTNU, Trondheim.

Some **satellite meetings and workshops** are already decided –

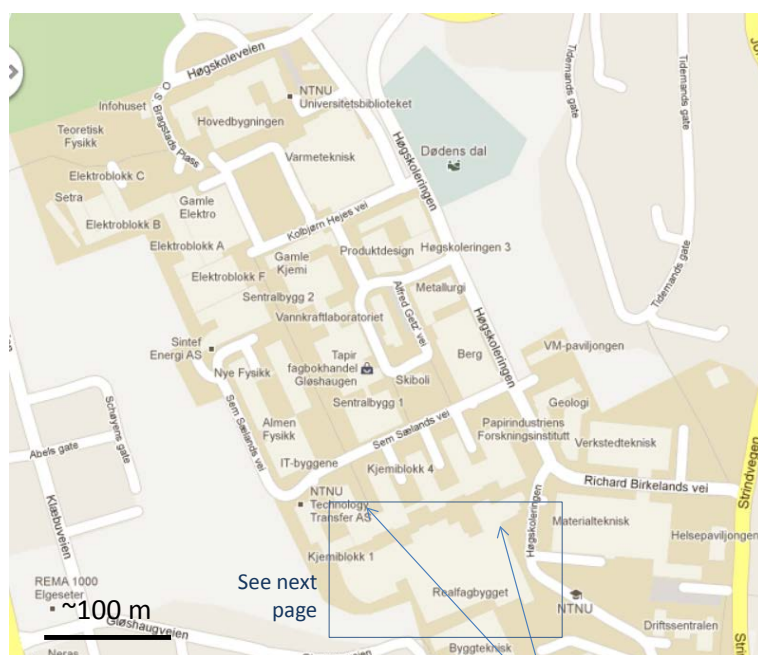
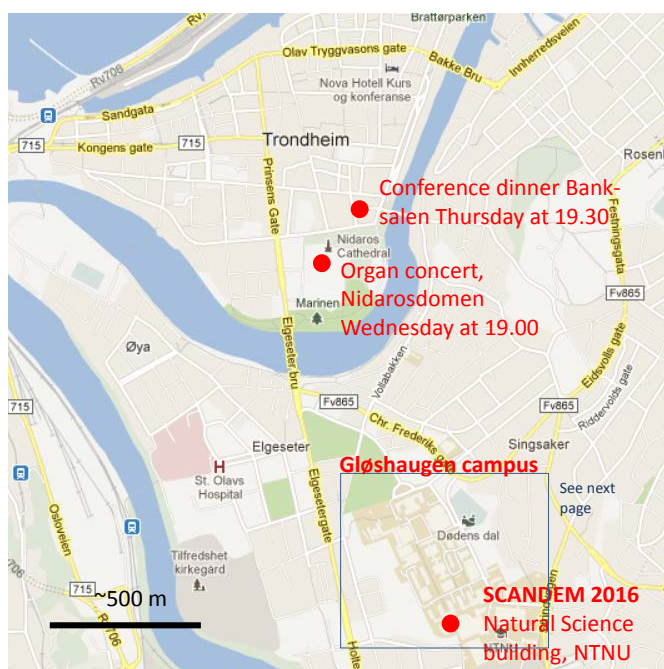
- * [Molecular Mechanisms of Inflammation](#), conference (organized by Prof. Terje Espevik), May 30th - June 2nd
- * EBSD meeting (organized by Prof. Jarle Hjelen) Tuesday 7th June.
- * [Nordic Nano-network](#) conference (organized by Prof. Jostein Grepstad) in the week after the conference.

More workshops are planned, these will be announced on the home page

Maps

A map of Trondheim, showing the location of the two hotels and the conference venue is shown in the first map, the second shows Gløshaugen campus.

Trondheim centre

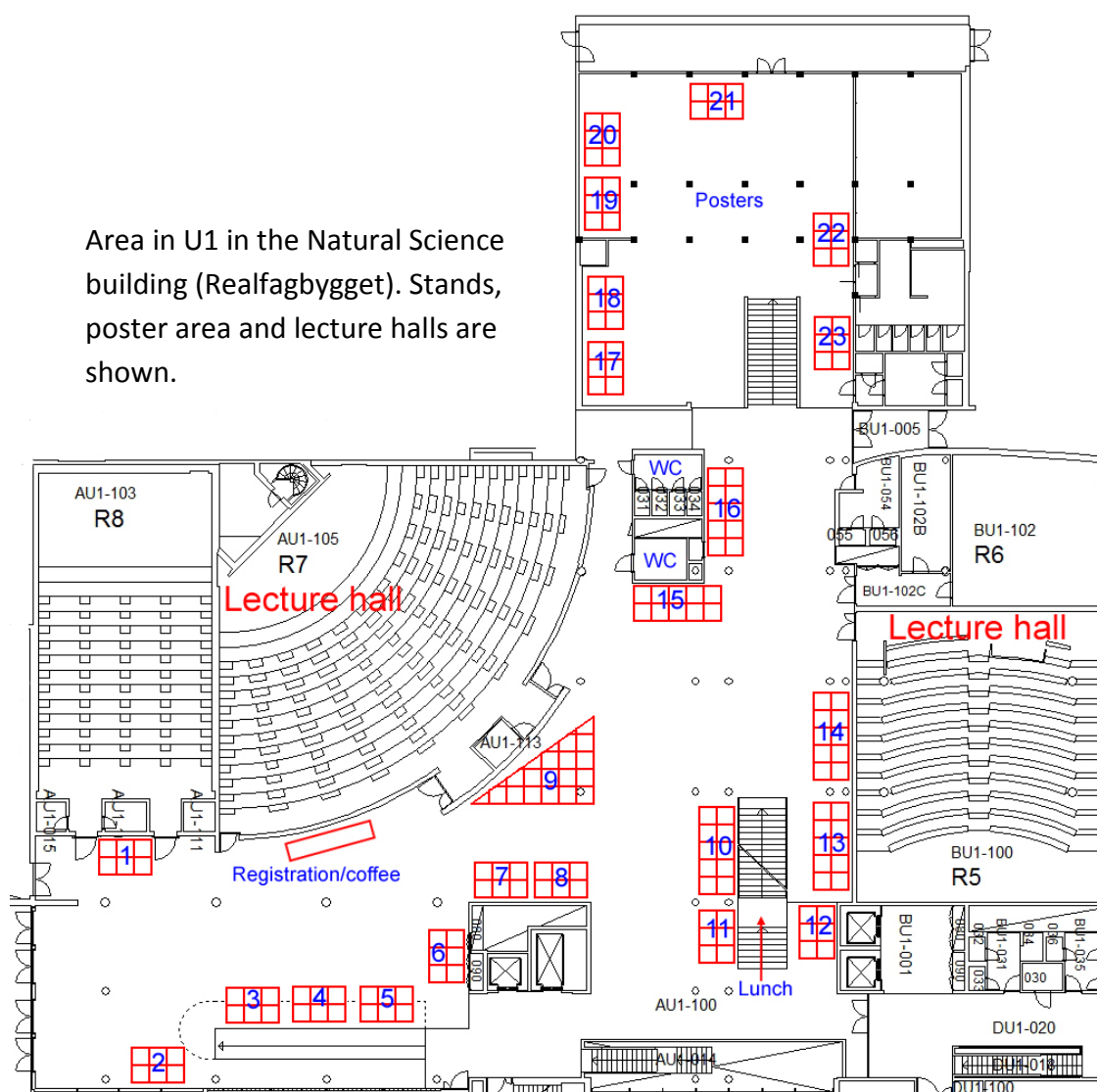


Gløshaugen Campus

Entrance to Natural Science building

Exhibition SCANDEM 2016

The exhibition will be in the area outside the two lecture halls where the plenary (R7) and parallel (R7 and R5) sessions are held. The natural science building is a modern building from year 2000 with easy access and a good infrastructure for hosting a technically demanding commercial exhibition. All exhibitor stands will be grouped in the same area. A map of the area with indicated positions for stands is shown below.



Exhibition opening, coffees and poster presentations in the exhibition area

To visualize and promote the exhibition, the welcome reception Tuesday evening, starting at 19, will be in the exhibition area. Drinks and snacks will be available (sponsoring requested). In addition, all the coffee breaks will be in the exhibition area, as well as the poster session. This will enable interaction with the conference delegates and visibility of the exhibition. Lunch will be served in the cantina, one floor up.

Company presentations Wednesday 8th 15.30-16.45

A plenary session is reserved at the first day of the conference for the exhibitors to present themselves and their stand. Dependent on how many companies which want to present, we reserve 3-5 minutes for each of you to give a SHORT presentation of highlights from your company. We want to get the presentations collected on one PC in advance, so that time is not spent on changing presenter.

Exhibition closing

The exhibition closes on Thursday, June 9th at 18.00. No disassembly is permitted before this time. Disassembly is considered to take place on Friday morning and the conference program will end at lunch.

Building up and pre-installation

The exhibition area is available from Tuesday morning on the 7th of June. Please, let us know if you need more time for installing equipment.

Delivery address, exhibition logistics

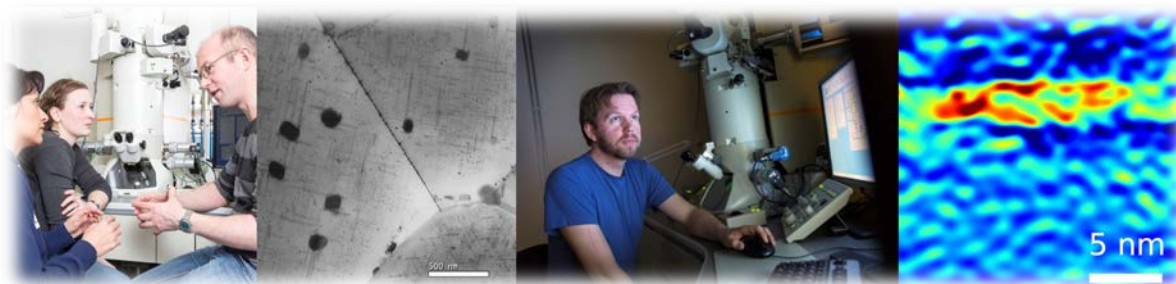
Contact person concerning technical issues connected to the exhibition will be Bjørn Gunnar Soleim. Please contact him (+4799109180 or bjorn.soleim@ntnu.no) if you need trolleys, storage or other services before or during the exhibition. **Goods can be delivered to the University from Monday 6th of June.** The payer of the freight must be mentioned clearly on the bill of freight. Please notice that SCANDEM 2016 / NTNU personnel cannot sign the shipments. If you have any questions, or if you need more time for building-up or moving-out, please contact bjorn.soleim@ntnu.no

Delivery address:

NTNU/ Realfagbygget
SCANDEM 2016
Exhibitor / Stand number
Høykoleringen 5
7034 Trondheim, Norway.

Security

The exhibition space is in an open area at the university campus. We will therefore hire in guards to look after the exhibition outside the opening hours.



Exhibition stands

We offer stands of three different sizes. The different stands are illustrated in the exhibitor hall sketch above. When you register online, you can order a particular stand, following the 'first come- first served' principle. When one particular stand is booked, it will be unavailable for others to choose this option. Please let us know if you want other, larger floor space than what is marked. It can be arranged by modifying the present layout. We also realize that you may require customized service. If this is the case, please contact us, and we will try to do our best to resolve this. The two options with prices are:

Size I (8.000 NOK), stand numbers 1-8, 11, 12, 17-23:

ca 6 m² floor space

Organization name and logo on web page (with link) and in the final program

One table and two chairs

Wireless internet (standard)

Electricity

Size II (13.000 NOK), stand numbers 10, 13-16:

ca 10 m² floor space

Organization name and logo on web page (with link) and in the final program

One table and two chairs

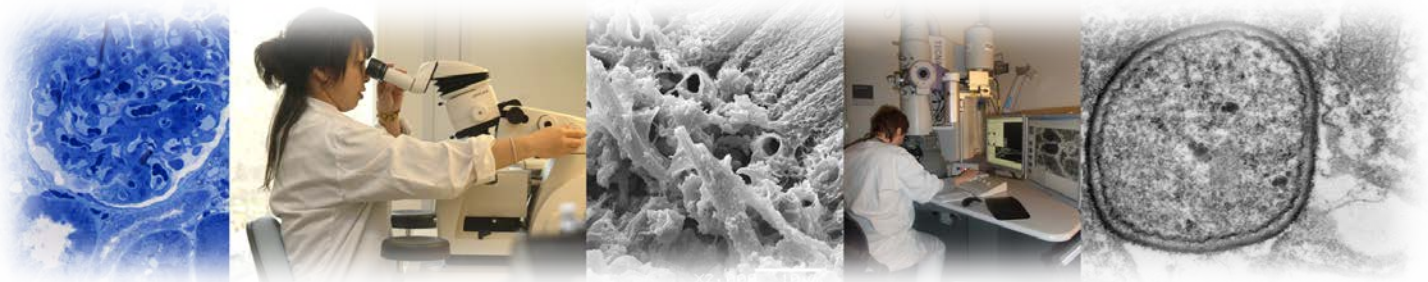
Wireless internet (standard)

Electricity

In addition, one stand (number 9) has 16 m² floor space, and costs 16.000 NOK.

Register [here](#) – remember first come – first served!

Personal registration for the exhibitors have to be done and paid separately in addition (registration for conference and booking hotel), this will open 01st February 2016. The contact person registering the company will be contacted by Atlantic Mice for hotel booking and registration for the conference.



Individual features available for Sponsorship

We offer several options for individual sponsorship possibilities which will help promote your company. The table on the next page shows different options with prices. These can be booked online. Please refer to the number when registering your company. Contact Randi Holmestad directly by mail (randi.holmestad@ntnu.no) or phone (+4748170066) if you have any questions about sponsorships.

No	What	Cost
1	Advertisement in printed program. One page. Full color.	2500 NOK
2	Advertisement in printed program. On inside front or back cover, full color.	8000 NOK
3	Leaflet in congress bags. Distribution of your information in the conference bag (one per participant). Must be supplied ahead.	2000 NOK
4	Pencil and pad. A pencil and pad, with your logo, will be put into the congress bags. Must be supplied ahead.	supply
5	Poster Award Life Science. Recognition of your company on poster award name, mentioned in webpage and during dinner	5000 NOK
6	Poster Award Materials Science. Recognition of your company on poster award name, mentioned in webpage and during dinner	5000 NOK
7	Support to drinks and/or snacks during exhibition opening/welcome party, served to registered delegates. Recognition of your company during exhibition opening. Up to 3.	10000 NOK
8	Welcome drink at the congress dinner, served before the dinner to registered delegates. Recognition of your company for this during welcome address. Up to 2.	10000 NOK
9	Wine during congress dinner, served to registered delegates. Recognition of your company for this during dinner. Up to 4	10000 NOK
10	Conference badge bands, to use around neck with name badge, for all registered delegates. Recognition of your company.	supply

These sponsor opportunities are available through the company registration form – ‘first come- first served’ principle! Register [here](#)!

The deadline for company registration is 25th of January 2016.

Commercial terms

Terms of Payment for Sponsorships and Exhibition

A deposit of 50% of the total sponsorship fee due will be invoiced once the signed ‘Exhibition Application Form SCANDEM 2016’ has been received. The second payment of 50% of the total sponsorship fee will be invoiced on 01 April 2016.

Cancellation Policy

Cancellations must be received in writing. A cancellation charge of 50% of the total sponsorship fees will apply to cancellations received before 01 April 2016. For cancellations received on or later than 01 April 2016 a 100% charge of the fee will be applied.