Read My Poster: Tips and Tricks to Creating Effective Scientific Posters

> Kavita Parikh, MD Neha H Shah, MD MPH Padma Pavuluri, DO MPH

Pediatric Academic Society Meeting Washington DC 2013

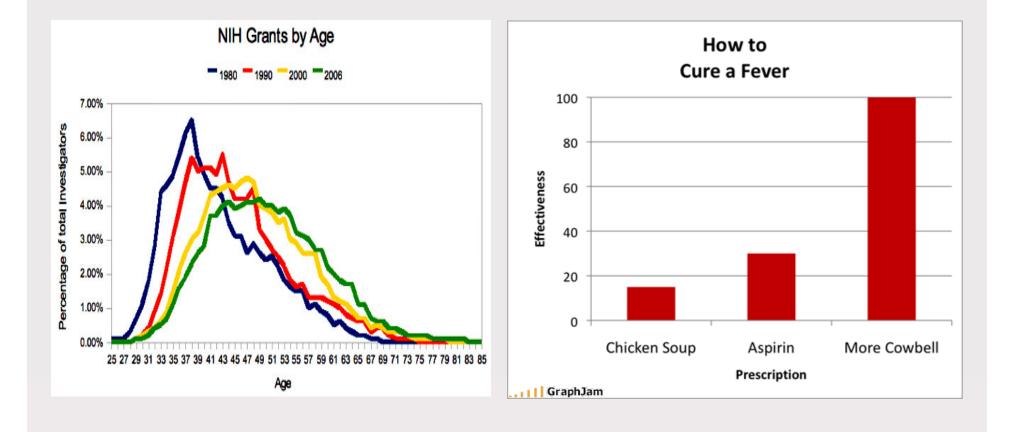


Disclosure

- The authors will reference norms based on local experiences & literature
- The authors have no financial relationships with any products described



A VISUAL mode of communication





Purpose of Poster Sessions

- Exposure
- Feedback
- Collaboration
- Network
- Advocate for Your Work



Workshop Goals

- Discuss key factors for
 - Creating a visually effective poster
 - Engaging your audience



Demographics

- Practice Level
- Practice Setting
- Prior Experience
- Area of Study



Poster Design



The Goal

- Engage as many people as possible in a short time period
- Deliver *clear*, highly *visual* message
 - Illustrated abstract



Successful Poster Design

- Focused Single, clear message
- Structured Use headings, steer viewer
- Visual Abstracts TELL, posters SHOW
- KISS Avoid saturation
 Avoid making viewer work



Content

- Title, Authors, Affiliations, Logos
- Abstract
- Introduction
 - Background
 - Significance
 - Objective
 - Hypothesis

- Materials & Methods
- Results
- Limitations
- Discussion
- Conclusion
- Future Directions
- References
- Acknowledgements

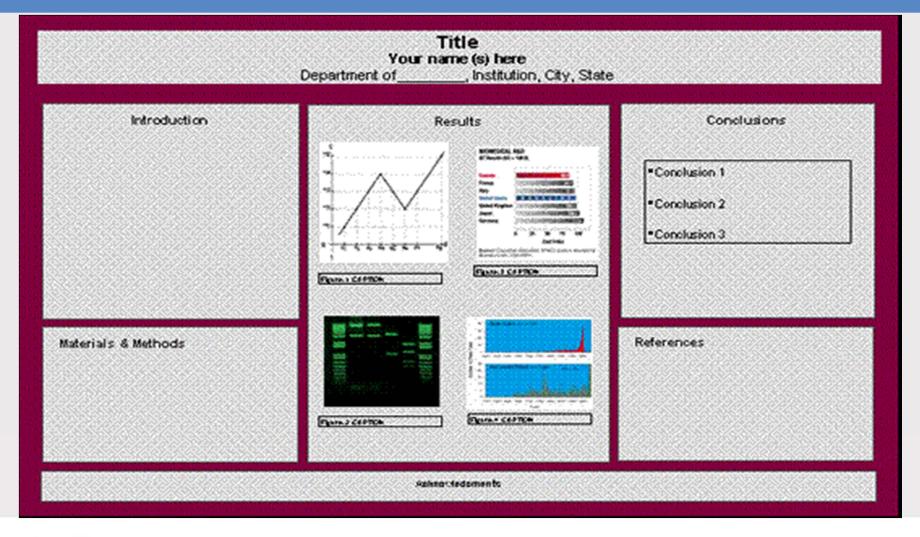


Layout

- Title Banner
- **Columns** Moves reader left \rightarrow right
- **Text** 20%, marginalize
- **Graphics** 40%, centralize
- White Space 40%, rest eyes
- Colors
 Use set color & template scheme



Sample Layout





Font Size

- Readability •
 - 3ft to 6ft
 - Font Size
 - \approx 5 x distance (feet) Text (**32pt**)

- Large titles (64-96pt)
- Author/affiliation (32-48pt)
- Header (32-48pt)
- - Bullets
 - Few lines/block
- Caption (18pt)



Font Size

Professional Poster Presentations (96 pt.)

Barbara N. McGowan The George Washington University Medical Center, Washington DC. (48 pt.)

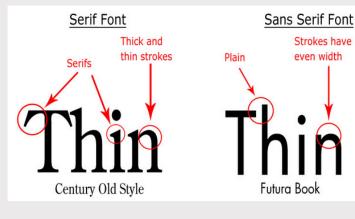
Abstract 48 pt

Conclusions 48 pt



Fonts & Formatting

Font types



Bondi Century Garamond Georga Times New Roman Arial Futura **Impact** Myriad Tahoma

- Serif: moves reader left to right, text
- Sans serif: attention-grabbing, headers
- Use common fonts



Fonts & Formatting

- Limit **bold**, *italics*, ALL CAPS
- Capitalization
- Consistency is key!!
- Left justify
 - Justifying text adds space between words to align text to both margins. While it may make your columns look cleaner, you actually make it harder for your audience to read.
 - Left justification, however, aligns all text to the left. While the right margin may not be aligned, you've made it much easier for your audience to read your text.



Figures, Graphs & Tables

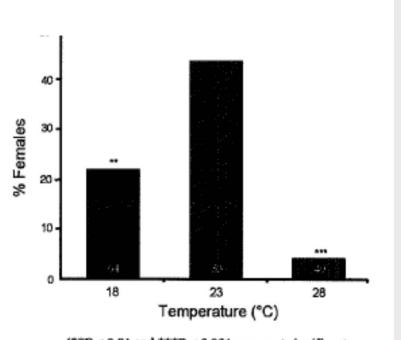
- Centralize
- Emphasize
 - ~40% of space
 - Position & size
- Interpret

- Caption
- Relationship, not value
- Eliminate "Chart Junk"
- Avoid tables
- QR Codes

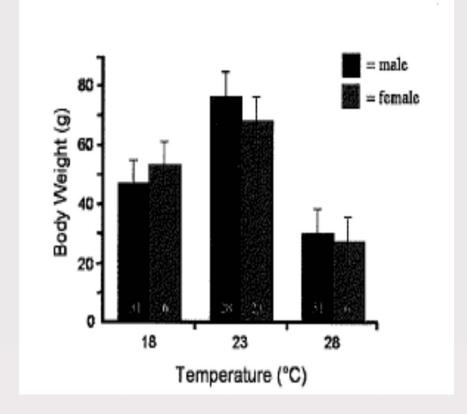




Interpret Your Graph

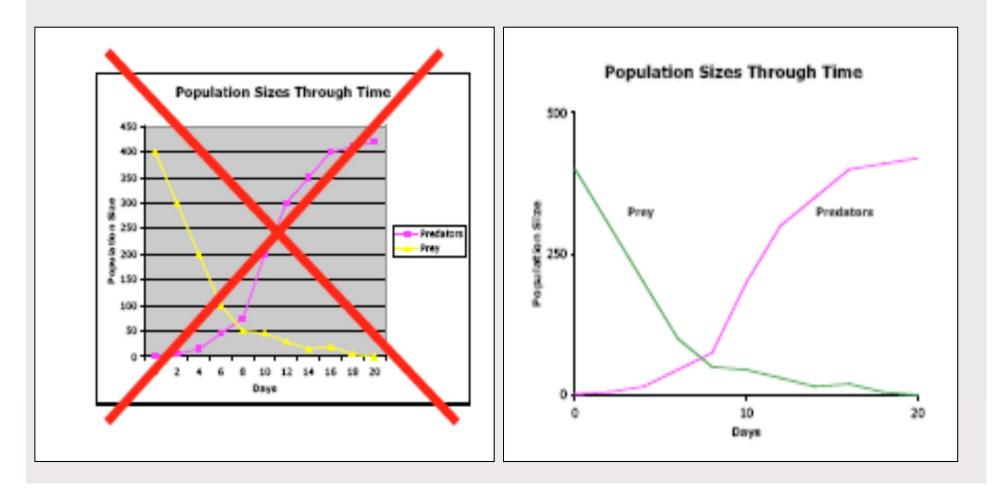


^{(**}P < 0.01 and ***P < 0.001 represent significant deviations from a 1:1 male:female sex ratio)





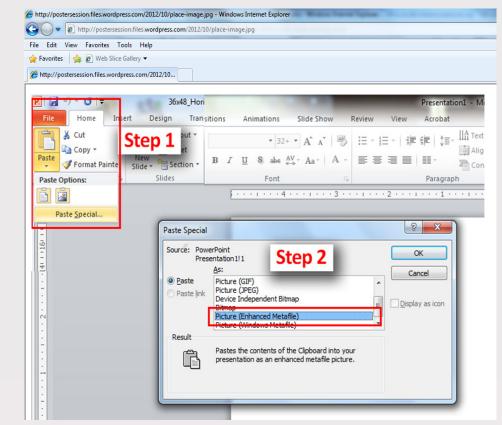
Eliminate Chart Junk





Inserting Graphics

- Cut & Paste
 - Allows editing
 - Formatting issues
 - Resolution issues
- Paste Special
 - MS Graph Chart Object
 - Picture
 - Enhanced Metafile





Color Scheme

- Visually accessible
- Lightness, hue, saturation
- Exaggerate contrast b/w foreground vs. background
 - Black & white is best!
- Inspiration: logo, graphic



Troubleshooting

- Main points hard to find
 - Use headings
- Too much text
 - Use bullets
 - Print handout
- Text too small
 - Print line in MS Word & hang on wall to assess readability from 3'-6'
 - Use LCD projector to visualize at 100%



Troubleshooting

- Poor graphics
 - Gain Excel/ Power Point/ Access proficiency
 - Save Excel graphs as objects (not screenshots)
- Poor image resolution
 - Save as jpg, tif, eps
- Poor organization
 - Feedback, feedback, feedback
 - Colleagues, relatives & friends



Material Considerations

- Size
- Materials
 - Paper (Regular vs. Glossy)
 - Laminated paper (Matte vs. Glossy)
 - Fabric
 - Posterboard
- Travel restrictions/ logistics
 - Poster tube
- Shipping
- Local printing



Resources

- Logos & Templates

 Institutional Public Relations & Marketing
- Vendors
 - In-house
 - External
 - Poster Session (Megaprint)
 - Make Signs



Group Activity #1: Critiquing Posters







Bronchopulmonary Dysplasia (BPD) and Neurodevelopmental Outcomes (NDO) at 18 Months in Very Low Birth Weight (VLBW) Infants

and ²Child Development, Children's National Medical Center and George Washington University, Washington, DC, United States

Introduction

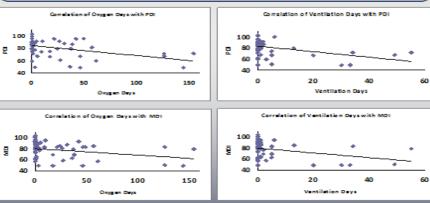
Poor neurodevelopmental outcomes (NDO) are associated with bronchopulmonary dysplasia (BPD). However, the effect of BPD alone is difficult to assess given the multitude of complications in preterm infants. Infants with BPD who were <1500g at birth have increased risk for impairment in fine and gross motor skills, in addition to cognitive and language delay (1). Correlation of sevenity of BPD with NDO has not been established to date. It is not clear which component of BPD has the most impact on NDO. The currently structured grades of BPD are not classified based on the intensity of respiratory support that a premature infant receives in the NICU. BPD has been classified into mild (any O2 received for at least 28 days of life), moderate (low concentration of O2 < 0.3 received by 36 weeks of postmenstrual age [PMA]), and severe (O2 > 0.3 and/or ventilator support by 36 weeks of PMA) (2). This study evaluates the impact of different components of respiratory support on NDO.

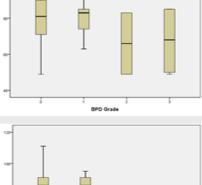
Methods

In order to evaluate the impact of different components of respiratory support on NDO, post-hoc analysis was performed on prospectively collected data from VLBW infants (<1500 g) enrolled in a study evaluating predictors of neurodevelopmental outcome in preterm infants. Data analyzed included grades of BPD and Bailey's Mental (MDI) and Psychomotor (PDI) Developmental Indices at 18 months corrected age.

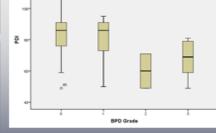
Results

The study included 135 VLBW infants; BW=1013 +/- 290 g , GA= 28.1+/- 2.5 wk). BPD (using NIH definition, Banclari and Jobe, 2001) was identified in 54 infants. PDI but not MDI scores at 18 months significantly differed between BPD and non-BPD infants (mean 72.4±15.1 vs. 83.7±13.1, p=0.009 for PDI and mean 79.7±14.6 vs. 72.7±10.9, p=0.128 for MDI). However, there was no difference in MDI or PDI among the 3 grades of BPD. MDI and PDI correlated significantly with the duration of 02 use (p=0.03 and p=0.002, respectively) and the duration of mechanical ventilation use (p=0.009 and p=0.001, respectively). Duration of CPAP use did not correlate with MDI (p=0.065) but correlated with PDI (p=0.03).





Children's Nationa



60

Conclusions

BPD is associated with adverse neurodevelopmental outcome (NDO).

The currently used classification of BPD does not reflect severity of future NDO.

Duration of ventilator and O₂ use are of a more significant importance for NDO.

References

1Anderson PJ, Doyle LW. Neurodevelopmental outcome of bronchopulmonary dysplasia. Semin Perinatol. 2006;30(4):227-232 2Jobe AH, Banclari È. Bronchopulmonary Dysplasia. Am J Respir Crit Care Med 2001; 163(7): 1723-1729





Apoptotic Signaling in Viral Myocarditis: Potential Therapeutic Target

²Univ. of CO Health Sciences Center, Denver CO, ³NIEHS, Research Triangle Park NC, and ⁴NC State University, Raleigh NC

ABSTRACT

RESULTS

EXPERIMENTAL GOALS

totic signaling Drimov murine cardiac mucufes, and fibroblasts

(DB88, DB181, EW60) T3D, (EW29, DB188, DB93/

for 26.000 transcripts/chil . ring@, NetAffyx® pathway analysi

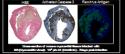
METHODS

Data A

BACKGROUND

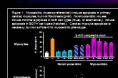
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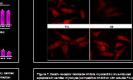


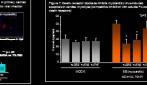


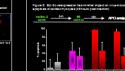
















CONCLUSIONS

Children's

ays worthy of further investig tets for treatment of viral myo

FUTURE GOALS

Detailed pathway analysis of ger

e to viral inf

f human cardiac biopsy and explan patients with viral myocarditis

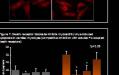
GRANT SUPPORT

H K08 Al052261-05 Incipal Investigator Roberta L. DeBlasi

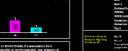
Infectious Disease Society of America Young Investigator Award Veteran's Administration Research Career Development Award

BIBLIOGRAPHY

28



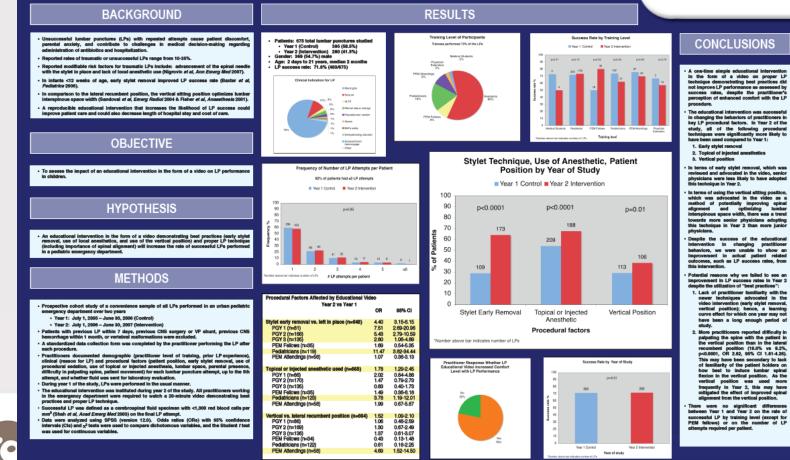




THE UTILITY OF AN EDUCATIONAL VIDEO TO IMPROVE THE RATE OF SUCCESSFUL LUMBAR PUNCTURES IN THE PEDIATRIC EMERGENCY DEPARTMENT

Division of Emergency Medicine, Children's National Medical Center, Washington, DC



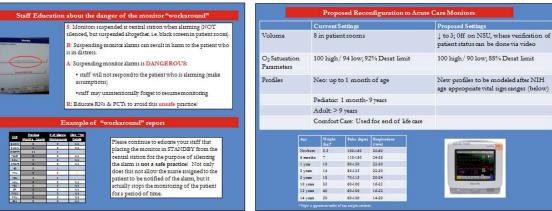




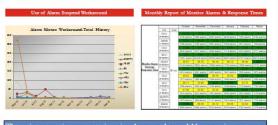
IMPROVING MONITOR SAFETY ONE BEEP AT A TIME

Monitor fatigue is a phenomenon described in the literature and the popular media. Monitor fatigue seems to occur when there is an abundance of monitor alarms that are not clinically significant. Biomedical Engineering staff discovered that a 'workaround' had been used at central monitoring stations in response to perceived monitor fatigue. The action was to suspend monitoring of a patient, which pose a significant risk in the event the staff member forgot to resume monitoring. Biomedical Engineering staff collaborated with nursing leadership to educate nursing staff members on the dangers of the practice. Improvements were tracked; data was shared with staff on a monthly basis; and just-in time education or reminders continue as needed. The 'workaround' events decreased dramatically, thus improvin





A second quality improvement project related to monitoring is currently underway. A proposal has been approved to change the default monitor alarm volumes as well as settings, specifically the oxygen saturation parameters, to decrease alarms for which no clinical intervention is warranted. Additionally, the current age profiles do not closely reflect age-appropriate vital sign ranges. New profiles will replace the current ones to create more appropriate ranges for heart rate and respiratory rate parameters. The team working on this initiative includes nurses, biomedical engineers, and physicians. Monthly reports are generated on monitor response times and alarm counts. The team expects a significant decrease in the number of red alarms caused by a patient desaturating once the defaults have been changed. It is also presumed that if the number of monitor alarms decreases, the response times should become quicker.



positive impact on patient safety, improved staff response to monitor alarms, patient and family satisfaction, and decreased staff fatigue related to monitor alarms.

uture plans include the creation of a Monitor Oversight Committee at will guide the use, configuration, and ongoing staff education garding monitors



Improving Communication with Limited English Proficiency Families



Division of Hospitalist Medicine', / East Medical Care Unit', Division of Pulmonary and Sleep Medicine', Children's Ivational Medical Center, Washington, DC

BACKGROUND

- Over 25.6 million (8.1%) Americans have LEP, i.e. individuals whose primary language is not English, and with a limited ability to read, speak, write or understand English
- Health care access, quality, and satisfaction are lower for LEP patients and families who do not receive interpreter services
- Inadequate interpreter use is common among inpatient and outpatient healthcare settings, likely due to resources, process issues, and clinician attitudes
- · Bilingual providers are the ideal solution, but they are a limited resource
- Face-to-face and telephonic interpreters are also available, but are underutilized

OBJECTIVES

- Global Aim: Improve overall satisfaction of families with limited English proficiency (LEP)
- Specific Aim: Increase overall interpreter usage to ≥3 documented encounters/ estimated LEP patient day

METHODS

- Population
- Quaternary level, urban, pediatric academic medical center
- 7 East Medical Care Unit, a 50 bed acute care, general medical unit home to multiple medical services
- April 2010 present
- Design
- Multidisciplinary consensus of unit representatives
- Key drivers, barriers, and potential solutions to consistent face-to-face and phone interpreter usage proposed
- Interventions (see Figure)
- Awareness
- Access
- Accountability
- Data Collection
- Monthly face-to-face and phone interpreter usage provided by Language Services Department
- Data Analysis
- Process Measure: # Documented Interpreter Encounters (Face-to-Face + Phone)/ Estimated LEP Patient Day
- Outcome Measure: Press-Ganey® satisfaction measures

FIGURE: OVERALL INTERPRETER USAGE

------ All Other Inpatient Units 3/10: Phone interpreter vendor transitioned housevvide 11/11: Interpreter chiclet verbiage strengthened ("Interpreter Needed" → 4/11: Interpreter phones acquired fo and left in, all patient rooms "Interpreter Required") & contact instructions 7/10: Reference labels (interpreter added. Doorside chiclet boxes installe 12/10: Language need added to emergency room bed request orde Encounters/ LEP Patient Day phone number & PIN) distributed for staff portable phones б 9/11: Charge RNs re-educated to use interpreter phones for "leadership" rounds 8/10: MR# for interpreter pho 7/11: Reference labels re-distributed. MR# Requirement discontinued. Registration staff re-trained to collect 9/10: 1 of 5 original interpreter phones left in any LEP patient room preferred language. Unit staff verify & reconcile Registration language 4 Interpreter Documented 2

2010- 2010- 2010- 2010- 2010- 2010- 2010- 2010- 2010- 2011- 2011- 2011- 2011- 2011- 2011- 2011- 2011- 2011- 2011- 2011- 2012-

RESULTS

- · Process Measure
 - These interventions have increased and sustained interpreter usage compared to other inpatient units (Figure)
 - Face-to-face interpreter use decreased as phone interpreter use increased
- · Outcome Measure
 - Press-Ganey[®] data for Spanish-speaking families only became available in April 2011, and were insufficient to analyze impact on interpreter use and satisfaction with communication

LESSONS LEARNED

- Improving awareness of, access to, and accountability for interpreter usage can increase interpreter usage
- However, multiple clinical encounters still occur without interpreters
- · Future efforts should explore
 - Further increasing staff compliance with interpreter use
 - Assessing family satisfaction with communication for when face-to-face interpreters are not readily available

ACKNOWLEDGEMENTS

 We would like to thank Jacqueline Cotto (Language Services Department) and Brenda Shepherd-Vermon MSW LICSW (Family Services Department) for their continued guidance, data, and support of this initiative.







Carbapenem-Resistant Enterobacteriaceae in Pediatric Population: A Descriptive Analysis



Washington, DC

ABSTRACT

Baokground: The incidence of Carbapenem-Resistan Enterobacteriaceae organisms (CRE) in the US has been steadily rising since the first reported outbreak of carbanenem-resistant Klehslella pneumonia and

stract #201216

Enterobacter species in 2003. Risk factors for CRE colonization or infection in adults have been identified and published, but data is lacking in the pediatric population.

Objective: To describe epidemiologic and clinical characteristics of pediatric patients (pts) with CRE colonization or infection

Methods: A retrospective cohort study was performed among ots hospitalized at Children's National Medical Center between 8/2009 and 8/2011 with a clinical or surveillance culture positive for CRE, confirmed by the modified Hodge test. Medical records for these pts were systematically reviewed.

Results: A total of 13 pts with CRE infection or colonizati were identified during the study period. Pts were 6 months to 18 years of ane, with an average, of 4.2 years. The most common organism identified was Klebslella pneumonia

(81.5%) followed by Escherich/a col/ (15%) and Enterobacter cloacae (15%). The majority (77%) of pts had underlying gastrointestinal disease. In the 12 months prior to onset of CRE, all pts had prior hospitalization and \$4.6%

received 3 or more antibiotics. At the time of CRE, 77% had a central venous catheter, 77% had a gastrostom tube, 62% were receiving total parenteral nutrition, and 85%

had a history of infection or colonization with multi-drug resistant organisms including methicillin-resistant

Staphylococcus aureus (MRSA) (15%), Vancomycin resistant Enterococcus (VRE) (46%), or extended-spectru beta-lactamase producing organisms (ESBL) (62%). The

most common sites of infection were intra-abdominal (39% and urinary tract (31%).

Conclusion: This is the largest study of pediatric CRE to date. This study highlights the prevalence of CRE in pts with GI diseases. Although prior antibiotic exposure and hospitalization were common in this pediatric population,

further study is warranted to formally characterize these and additional risk factors.

BACKGROUND

Enterobacteriaceae are important pathogens in the setting of ealthcare-associated infections. Third generatio halosporins have traditionally been effective therapy for hese pathogens. Carbapenems are reserved as an option or treatment of enterobacteriaceae with extended spectrum beta-lactamase (ESBL) production. However, the first eported outbreak of carbapenem-resistant Klebsle//a wmonia and Enterobacter species occurred in Brooklyn Y, USA in 2003. Subsequently, the Incidence of Irbapenem-resistant enterobacteriaceae (CRE) has creased. Published risk factors for CRE Infection in adu clude health care exposure and antimicrobials. However, data is lacking regarding the incidence of CRE in the pate is lacking regarding the incidence or CHE in the peciatric population, as well as risk factors. Published data is limited to a few case reports, containing small numbers o clinical isolates, with minimal information regarding clinical presentation and risk factors for acquisition.

METHODS

Retrospective cohort study conducted at Children's stional Medical Center

Study patients included those with a CRE organism isolated form specimens collected between August 2009 and August

- A CRE was confirmed by the Modified Hodge Test. (Figure 1)
- Medical records were reviewed to extract the following
- ormation: Demographics Medical history and presentation
- Preceding hospitalization
- Preceding antimicrobial exposure Presence of foreign bodies, intravascular or other
- Use of Total Parenteral Nutrition

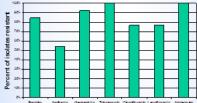
Microbiology identification and susceptibility testing Descriptive statistical analysis were performed

RESULTS

13 cases were identified and included in this study (Table 1)

- The most common organisms isolated were: Klebsiella pneumonia (61%)
- · Escherichia coli (15%) and
- Enterobacter cloacae (15%)
- Clinical features identified as potential risk factors (Table 2) included:
- Underlying gastrointestinal disease (77%)
 Prior hospitalization (100%)
- Presence of central venous catheter (77%) and /or gastrostomy tube (77%)
- Receipt of 3 or more antibiotics (85%) · Classes of antibiotics received Included: beta lactam (100%).
- Sources of infection included intra-abdominal (38%), urinary tract (31%), wound culture (23%) and blood (8%). An additional subseto patients were presumably colonized, with an organism isolated by
- 11/13 patients were infected or colonized with other MDRO organism 61% with Extended Spectrum Beta-Lactamase producing orgs
- 46% with Inducible Beta-Lactamase producing oros.
- appropriate therapy





CONCLUSIONS

he incidence of infection and/or colonization with CRE is rising in the pediatric population CRE infections are concerning because of potential association with increased mortality and high potential for transmission via mobile genetic elements. This descriptive study is the largest report of pediatric CRE to date.

Similar to published risk factors in the adult population, prior hospitalization and prior exposure to multiple antibiotics seem to be common potential risk factors in he pediatric population

A case control study would allow for more formal analysis of risk factors and is in progress

Figure 1. Modified Hodge Test

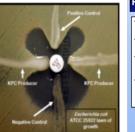


Table 1. Patient Characteristics

Patient Charaoteristics	N	96
Age:		
<1 year	2	15%
1-2 years	4	3196
2-5 years	4	3195
5-12 years	2	15%
12-18 years	1	8%
Ethniolty:		
Black	9	69%
White	2	15%
Hispanic	2	15%
Underlying disease:		
Gastrointestinal	10	77%
Cardiovascular	1	8%
Transplantation	1	8%

Table 2. Potential Risk Factors

Risk factors	N	96
Immunosuppression	3	23%
Prior Hospitalizations	13	100%
Residency in long term care	3	23%
Procedures: Gestrointestinal Transplant	11	85% 8%
Central venous catheter	10	77%
Total parenteral nutrition	8	61%
Gastrostomy tube	10	77%
Number of prior antibiotios None 1 23	1 1 11	8% 8% 85%

In contrast to the adult population, residency in long term care facilities or the intensive care unit were not common in this pediatric cohort of patients with CRE. The majority of patients in this cohort had underlying intra-adominal disease, intra-secular catheters, and/or pastocomy tubes its intentication of existencing care in a discuss for CRE could easies in the iterationation, and one energence of these organizations in the pediatric population.

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penicillin (100%), carbapenem (89%), aminoglycoside (77%), fluoroquinolone (81%), 3rd generation cephalosporin (81%), hactrim (48%)

rectal swab (31%)

46% with Vancomycin-Resistant Enterobacter
 15% with Methicillin Resistant Staphylococcus aureus

77% had resolution of symptoms without complications following

No patients died

Figure 2. CRE Resistance Pattern

Presenting your Poster



Know your Venue and Audience

- Different Poster Venues
 - Poster Symposia
 - Poster Platform
 - Large Exhibit hall
- Know Audience Demographics
 - Generalists vs Specialists
 - Trainee vs Junior Faculty vs Senior Faculty
 - Pediatricians vs Non-Pediatricians
 - Lay population, Media representation



Body Language and Projection

- Good posture
- Energetic stance
- Eye contact
- Gestures



Environment

- What do you need for setup?
 - Tape? Pins?
- What time do you setup and take down poster?



Appearance

- Professional
- Comfortable
- Neat and well groomed



Communicating

- Avoid "junk" language
- Listen to questions
- Practice managing Q&A
- Practice with colleagues



What to Bring?

- Your poster!
- Tape or Pushpins
- Business cards
- Notepad for questions
- Poster reprints and/or references
- Water bottle



And remember...

• Allow sufficient time for proofreading, editing, printing, and practicing!



Group Activity #2 : Critiquing Videos



Special Thanks

Dewesh Agrawal, MD Mary Ottolini, MD Ellie Hamburger, MD Bob Kavanagh, MD Paul Mullan, MD



References

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- Rowe N & Ilic D. What impact do posters have on academic knowledge transfer? A pilot survey on author attitudes and experiences. BMC Med Educ. 2009; 9:71.
- <u>Poster Session</u> (Megaprint)
- Make Signs
- Lighthouse International



Questions?

