# Join the EiT Innovation Awards 2025!

After the successful first edition of EiT Innovation Awards, student teams again get the opportunity to join the EiT Innovation Awards 2025 and win a prize.

In this event, the student teams have the opportunity to present their EiT project from spring 2025 and its value to society to a larger audience and a panel of experts in innovation and value creation for society.

The participating teams can win a monetary prize and get professional coaching to develop their ideas further.

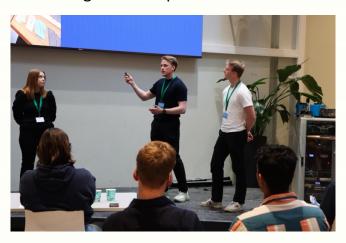


Photo: Pernille S. Osmundsen

The EiT innovation awards 2025 are organized by EiT Academic section in collaboration with SFU Engage.





# **EiT Innovation Awards 2025**

### **Practical information**

Date: Wednesday, April 30th, 2025

Time: 12:00 - 15:00

P Location: Gruva, Oppredningen, Campus Gløshaugen

The event will include project presentations from participating teams, followed by a prize ceremony and celebration.

### Participation criteria and registration

- All student teams taking the EiT course in spring 2025 can participate.

- At least 2 members from the team should present at the event.
- The team must submit a max. 300 words project description in the registration form.

Deadline for registration is April 11th kl16.00.

Link to registration form: <a href="https://nettskjema.no/a/innovationawards25">https://nettskjema.no/a/innovationawards25</a>



Questions? Contact Saad Ahmed (<a href="mailto:saad.ahmed@ntnu.no">saad.ahmed@ntnu.no</a>)





### **Guidelines and criteria for presentation**

### Guiding questions as preparation for your project presentation

### Clearly state the problem that you aim to solve in your project.

- What is the problem?
- Who is it a problem for?
- How big is the problem?

### What is your idea/concept and how can it solve the problem?

- What is the current solution to this problem?
- What aspect(s) of the problem do you solve and how?
- What is the benefit of your solution and for whom?

### What is needed to make your idea successful (feasibility)?

- Who is the user of your solution?
- Is there a target customer (the one who pays) for your solution?
- What is the value of your solution to the user and the target customer?

### How does your idea creates value for society?

• What could be the benefit to society of your solution? Think of social, economic and environmental impacts.

### What competences are needed to develop the solution?

- How have the interdisciplinary competences in the team contributed to the solution?
- How did the interdisciplinary collaboration process contribute to the solution?

### What is the quality of the presentation?

 Does the presentation and discussion provide clear insight into the problem, the group's solution, feasibility of the project, benefit to society, and interdisciplinary collaboration in the project?

# **Your presentation**

- 5-minute presentation (with or without slides).
- Present in English or Norwegian.

# **Recommended structure:**

- ✓ Introduction & summary
- ✓ Problem & current solutions
- **✓** Your solution & target audience
- ▼ Value to society & future development