

The triple helix in city distribution

Authors: Cathy Macharis, Gabriela Barrera and Julius Menge

Abstract: *Innovation in city distribution is possible when local authorities, researchers and industry players work together. These three parties form the triple helix. In this presentation we show how this interplay between the three groups of actors is taking place by means of examples of innovative projects in Brussels and Berlin in the field of city distribution. Conclusions are drawn about which important seeds should be there to allow the triple helix to grow.*