

PhD course – Language management and in Theory and practice

Course code: FSK503 (NHH)

Time: 30 October - 1 November 2019

Place: NHH Norwegian School of Economics, Bergen

Credits: 3 ECTS

Course instructors:

The invited speakers are among the foremost scholars of the field. They have their backgrounds from management studies as well as from linguistics, and come from universities in Finland, Japan, and Norway:

Professor Rebecca Piekkari (Aalto University, Helsinki)

Professor Lisa Fairbrother (Sophia University, Tokyo)

Professor Anne Kari Bjørge (NHH Norwegian School of Economics, Bergen)

Dr Kaisa Sofia Pietikäinen (NHH Norwegian School of Economics, Bergen)

Course web page: <https://www.nhh.no/en/courses/language-management-in-theory-and-practice/>

Course organizers: Kristin Rygg, Ziyuan Zhang, Annelise Ly, and Anne Kari Bjørge at Department of Professional and Intercultural Communication, NHH

PhD course sponsored by LingPhil

Language Management in Theory and Practice

Course code: FSK503 (at NHH)

Dates: 30 Oct-1 Nov 2019

Venue: NHH Norwegian School of Economics, Bergen, Norway

<https://www.nhh.no/en/about-nhh/>

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Content: Language management straddles the fields of linguistics and business studies, and should thus be of broad interest to PhD students of language and of business. Language issues that initially were regarded as unproblematic and treated on an ad hoc basis in many workplaces have turned out to raise a number of issues relating to power differences, lines of communication, inclusion, intercultural communication, together with demarcation lines between the use of English as a lingua franca and the role of other languages in the workplace. Language management focuses on this topic field.

For more, see the course web page: <https://www.nhh.no/en/courses/language-management-in-theory-and-practice/>

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Professor Rebecca Piekkari (Aalto University, Helsinki)

<https://people.aalto.fi/rebecca.piekkari>

Professor Lisa Fairbrother (Sophia University, Tokyo)

<https://sophia.academia.edu/LisaFairbrother>

Professor Anne Kari Bjørge (NHH Norwegian School of Economics, Bergen)

<https://www.nhh.no/en/employees/faculty/anne-kari-bjorge/>

Dr Kaisa Sofia Pietikäinen (NHH Norwegian School of Economics, Bergen)

https://www.researchgate.net/profile/Kaisa_Pietikaeinen

Organizers: Kristin Rygg, Ziyuan Zhang, Annelise Ly, and Anne Kari Bjørge at Department of Professional and Intercultural Communication, NHH

For more information about the course content, please contact Associate Professor Kristin Rygg at kristin.rygg@nhh.no

For practical questions, please contact PhD scholar Ziyuan Zhang at Ziyuan.Zhang@nhh.no

Registration: The course is open for registration at: <https://www.nhh.no/en/study-programmes/phd-programme-at-nhh/phd-courses/>

Registration deadline: 1st of September

Additional information: The course is free for PhD students at LingPhil's Norwegian partner institutions. International students are welcome to participate in events arranged by LingPhil as long as they can pay for their own ticket and accommodation.