

# Ocean Plastic Pollution: Sources, Effects, Challenges and Mitigation Measures

23 – 27 MAY 2022

SANO TEAM 5



## AFRICAN marine waste NETWORK

A programme of Sustainable Seas Trust

THE SECOND INTERNATIONAL CONFERENCE OF THE AFRICAN  
MARINE WASTE NETWORK TOWARDS ZERO PLASTICS TO THE  
SEAS OF AFRICA

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## The Context

"The plastic you use once,  
tortures the oceans forever"



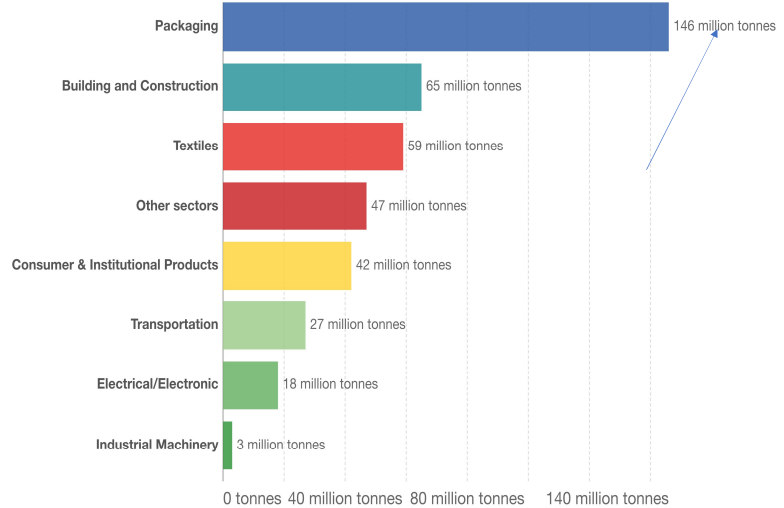
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## Introduction

- **Packaging** accounts for **42%** of plastic pollution
- **Building and construction** was the second largest sector utilizing **19%** of the total

### Primary plastic production by industrial sector,

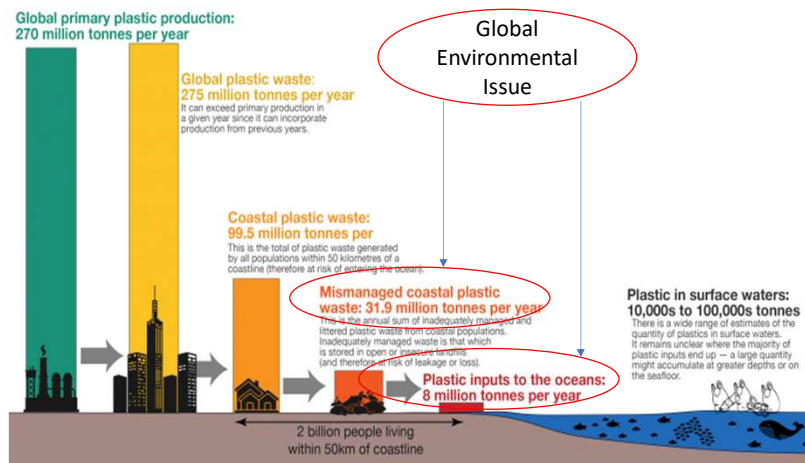
Primary global plastic production by industrial sector allocation, measured in tonnes per year.



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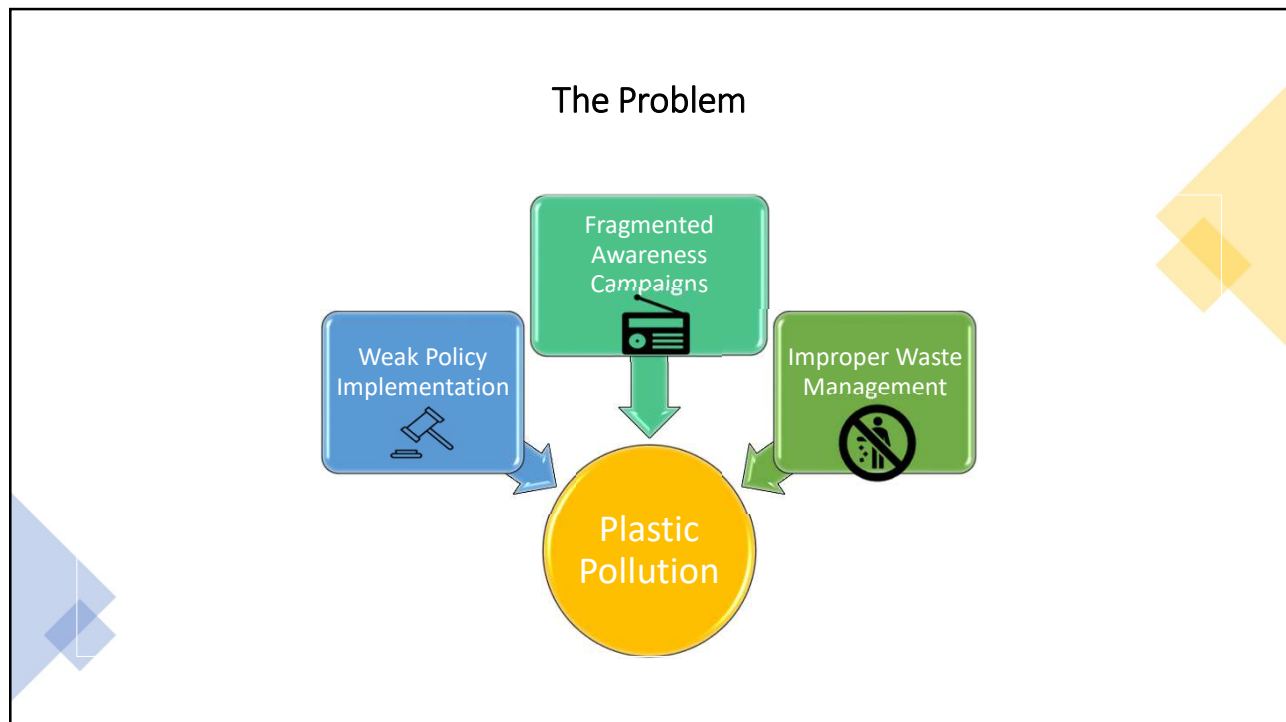
## Introduction

- Around **32 million** tons/year of coastal plastic waste are due to mismanagement
- Of the above, **8 million** tons/year find their way to the sea
- About **90%** of the ocean plastic **originates from the land** attributed to human activities



Pathway through which plastic enters the world's ocean

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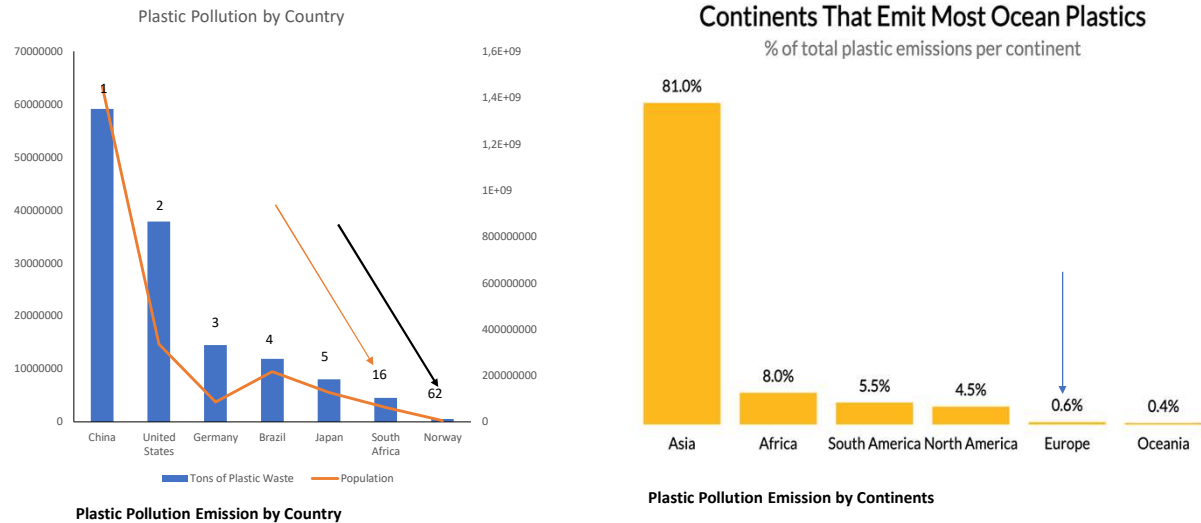


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South African and Norway Ocean Plastic Scenario	
South African Perspective	Norwegian Perspective
<ul style="list-style-type: none"> <li>• SA generate an average of <b>2.4 million tons</b> of plastic waste every year</li> </ul>	<ul style="list-style-type: none"> <li>• It's estimated that Norway generated approximately <b>540,000 tons</b> of plastic waste annually</li> </ul>
<ul style="list-style-type: none"> <li>• Sadly <b>240,000 tons</b> of discarded plastic end up in the ocean</li> </ul>	<ul style="list-style-type: none"> <li>• About <b>380 tons</b> enters the ocean annually.</li> </ul>
<ul style="list-style-type: none"> <li>• In South Africa, <b>only 16%</b> of plastic is recycled.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>80%</b> of plastic is collected for recycling</li> </ul>

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## South African and Norwegian Ocean Plastic



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## SA Policy Framework

Whilst SA has one of the best plastic pollution management policy framework, the **actual implementation remains problematic**

National regulations against the use of plastic materials have been implemented over the years

**Moral Hazard** conundrum – retailers have only shifted from selling certain types to other types of plastic products

Despite this, plastic production is set to double up to **R100 trillion** by 2040 resulting in about **600 million tons of plastic floating in the oceans**.

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## Fragmented Awareness Campaigns

**Lack of local data** on plastic pollution adversely impact on the messaging to key stakeholders (especially community members)

**Language barrier** as awareness campaigns are not conducted in local languages

**Lack of collaboration** among key groups

**Limited political will** from various stakeholders especially government

**Limited private sector participation** in driving awareness among plastic product users

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## Improper Waste Management

**Lack of waste collection facilities** in strategic points

**Limited recycling efforts** and poorly serviced landfill sites

**Poor waste collection service delivery** among local municipalities – only GP, NC and WC collect around **55% of waste** others collect way less

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# ACTION PLANS

Proposed Initiatives

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## Problem Solution- Perspective Model

- Need for **adaptive policy framework** aligned to best practice (take a leaf from EU and Oceania countries)
- Promote **investment into the recycling sector**
- Strengthening **multi-stakeholder partnership** approach (avoid siloed approach to addressing the problem)
- Reinforcing the **3Rs Initiative from grassroots** level
- Inculcate **community ownership mindset** among local communities
- **Incentivize waste collection** by citizens

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Youth Workshop

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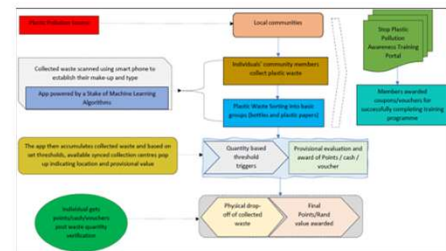


BLUE LAGOON CLEAN-UP

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## Proposed Artificial Intelligence App

- Provide **incentive for locals to collect** and get cash from waste – provide waste auction platform
- Provide an **awareness training portal**
- Provide **real time data repository** to inform collaborative awareness campaigns and policy advocacy



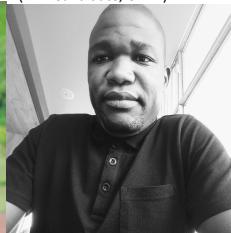
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## Our Team

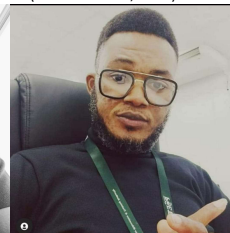
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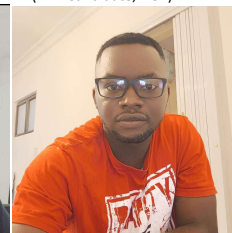
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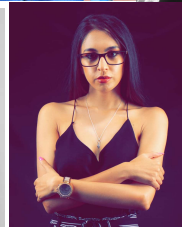
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THANK YOU



**AFRICAN  
WASTE  
ACADEMY**  
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African Marine Waste Network

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