



# Funder considerations: Guidelines for funders of plastic waste valorisation

*Group 3C - Examining the enablers and barriers of plastic waste valorisation processes and practices*



These guidelines draw on the research findings from Group 3C of the SANO Exchange. This research focused on understanding the enablers and barriers of plastic waste valorisation processes and practices. A case study approach was adopted, where the Natural Building Collective from South Africa and Ogoori from Norway were selected. Both organisations are involved in plastic waste valorisation, and encourage sustainability in design. This research was funded by the Norwegian Retailers Environmental Fund.

## 1: Consider flexible funding arrangements

- Traditional funding arrangements tend to not match the flexibility required by the sector
- Flexible funding arrangements to encourage experimentation, learning-by-doing and creativity
- Moving from ad hoc funding arrangements to encouraging longer-term planning and systemic outlooks



## 4: Capturing the story behind impact objects

- Funders should encourage funding recipients to document the powerful stories being their impact objects
- These stories are critical for branding and marketing the outputs of plastic waste valorisation processes



## 2: Awareness of the local development context

- The local development context influences how your funded projects will play out
- Context-specific approaches should be prioritised
- Avoid one-size-fits-all approaches
- Be aware of issues of "turf" and "territory" and rent-seeking behaviour



## 5: Encourage the measurement of impact

- Funders should encourage recipients to measure their intended outcomes and the impacts of their work
- Impact metrics can be used to evaluate the effectiveness of projects



## 3: Matching of values between funders and funding recipients

- Funding could be directed to programmes which assist organisations in uncovering their core values and philosophies
- It is critical for funders to align with partners that have similar core values



## 6: Encourage education and skills development

- Education and awareness raising should be a funder requirement for projects
- Capacity should be developed in project beneficiaries and participants to build ownership
- Project beneficiaries and participants are a key mechanism for disseminating information

