

Consumer Purchasing and Recycling Behaviour



? So, what influences recycling behavior in Norway and South Africa?

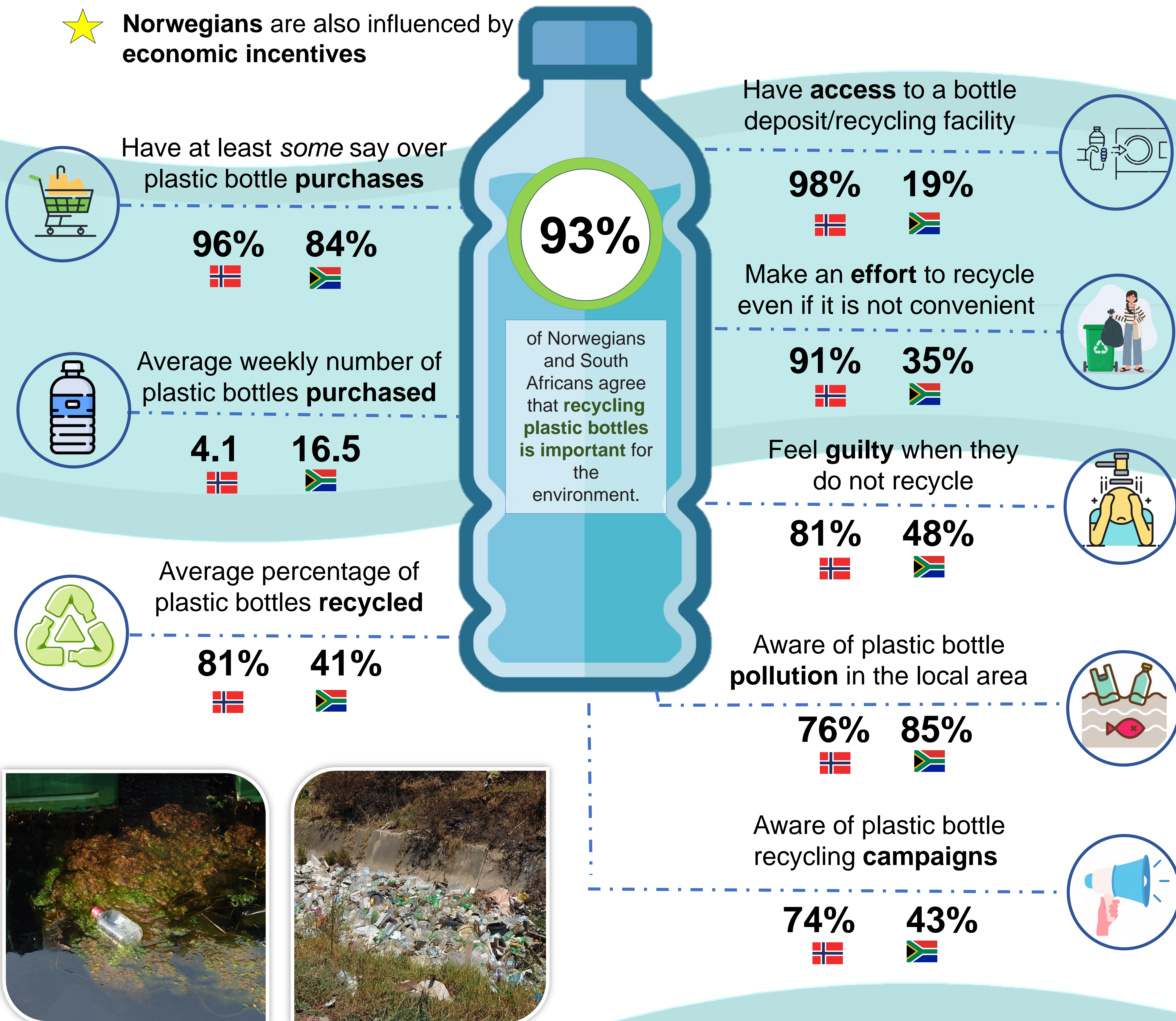
Factors that increase recycling behavior

- **Knowledge** of the **environmental** benefits
- **Availability** of recycling **facilities**
- Personal **values**

Factors that decrease recycling behavior

- **Inconvenient** location
- **Lack of access** to recycling **facilities**
- **Lack of information** on recycling

★ **Norwegians** are also influenced by **economic incentives**



Conclusion: Both South Africans and Norwegians **have a positive attitude towards recycling**. South Africans **appear to face more practical challenges**, such as more **limited access to recycling facilities**, which may contribute to the lower recycling rates than in Norway.