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Populist Political Communication in Europe

Edited by
Toril Aalberg, Frank Esser,
Carsten Reinemann, Jesper Strömbäck,
and Claes H. de Vreese



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SUMMARY

In an increasing number of countries, populist leaders, political parties and movements have gained prominence and influence, either by electoral successes on their own or by influencing other political parties and the national political discourse. There is however very little research on populist political communication, at least in the English-speaking research literature.

This book seeks to advance this research, including examinations 24 European countries, and focusing on three areas within the context of populism and populist political communication: populist actors as communicators, the media and populism and citizens and populism.

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Populist Political Communication in Europe

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