

Poland, Cracow, August 2015

It is our honor and pleasure to invite the Members of the COST Action to come to work in Cracow, at the Jagiellonian University, in Spring 2016.

Jagiellonian University, as one of Poland's best institutions of a higher education and the second oldest in Central Europe, occupies an important position on the academic world map. The mission of the University is to educate foster culture in society and carry out scientific research.

It is the oldest university in Poland. Throughout its existence it has educated the Polish elite. Many of the university graduates have also contributed to the development of the European culture and science. The university cultivates its tradition and is proud of it. Yet, simultaneously, it is constantly developing. It is able to link the past with an openness to new ideas and discoveries. Today it is a modern research and teaching centre which provides outstanding conditions for students and academic researchers to develop their skills and interests.



There are 15 faculties at the the Jagiellonian University. They are located in both historic medieval buildings in the city centre as well as in modern sites constructed on Campus in the last few years.

UJ Collegium Novum

The University offers 152 specializations and 73 courses of study in the humanities and sciences. Programs of study are offered at three levels: Bachelor's, Master's and Doctoral. There are over 46,000 students and 3,700 academic teachers. The Jagiellonian University is an important partner for over 200 famous international universities and academic research institutions. Today's Jagiellonian University perfectly links a dignity of tradition with the challenges of the modern world. [/www.uj.edu.pl/](http://www.uj.edu.pl/)

UJ New Campus





*The Management and Social Communication Faculty Building
at the UJ New Campus*

The Faculty of Management and Social Communication UJ is the youngest, but it also is one of the largest and most dynamic faculties at the Jagiellonian University. It educates about 7500 students in management, economics, cultural studies, social policy, journalism and social communication, psychology and information management, offering bachelor, master and doctoral degrees as well as postgraduate studies, also available in English. The Faculty staff consists of over 200 university teachers whose interdisciplinary research is conducted in such areas as humanities, economics, law, and information and communication. [/www.wzks.uj.edu.pl/](http://www.wzks.uj.edu.pl/)

The Institute of Journalism, Media and Social Communications UJ is one of the seven institutes that form the Faculty of Management and Social Communication at Jagiellonian University. The scope of the Institutes research activities range from the forms and content of media messages to the social political and cultural influence of media. The analyses conducted aim at description and interpretations of media messages in the individual, institutional, and systemic contexts. Other interesting research projects are devoted to the advertising, public and media relations, communication design, and history of media. Political communication is also a very important area of research and analysis.

There are currently over 30 scholars employed in the Institute, and over 65 co-workers, mostly journalists and other media professionals. The number of students does reach 600. The Institute leads the BA and MA programs in journalism and social communication. Other than future journalists it does also prepare specialists in different areas of media and social communication, like advertising and marketing, , public relations, opinion and media analysis, infobrokering, design, media technologies etc.



The objective of the Institute is to give the students the strong and reliable academic knowledge basis, but besides that, the studies at the Institute are the ones of practical, professional character. There are television and broadcast studios and cutting rooms at the students' disposal. Students run the student tv

station and student radio station; they lead two major internet portals; they do organize the big-scale, all-Poland media events. The Institute is also renowned as the organizer of high-profile all-Poland and international scholarly conferences. [/www.media.uj.edu.pl/](http://www.media.uj.edu.pl/)