

**MC Meeting, WG Meetings, Action Conference**

**COST Action IS1308**

**Universidad Rey Juan Carlos, Calle Quintana 21, Madrid, Spain**

**19-21 March 2018**

**Programme**

**LOCATION OF JOINT MEETINGS, MC MEETING and CONFERENCE: Main Hall, WG MEETINGS: Room 205 (WG1), Room 505 (WG2), Room 603 (WG3), CATERING ROOM: 601**

**Monday 19 March: WG Meetings, MC Meeting**

- 09:00-09:30 Registration
- 09:30-11:30 Parallel WG meetings. Discussion of COST book chapters
- 11:30-12:00 Coffee break
- 12:00-13:30 Joint WG meeting: Presentation of chapters for COST Book
- 13:30-14:30 Lunch break
- 14:30-16:00 Parallel WG meetings. Discussion of COST book chapters
- 16:00-16:30 Coffee break/Registration
- 16:30-17:30 Meeting of the Management Committee
- 18:00-19:00 Visit to the Senate (*entrance by pre-registration only*)
- 19:00-20:00 Walking tour
- 20:30 Action dinner

**Tuesday 20 March: Action Conference with keynote speech, paper presentations, round table**

- 09:00-09:30 Registration
- 09:30-10:30 Keynote speech: "Cultural Backlash: Trump, Brexit, and the Rise of Authoritarianism Populism" by Pippa Norris, McGuire Lecturer in Comparative Politics at the Kennedy School of Government, Harvard University
- 10:30-11:00 Coffee break
- 11:00-13:00 International Journal of Press/Politics. Special Issue Panel, part 1.  
Presentation of paper submissions
- 13:00-14:00 Lunch break
- 14:00-16:00 International Journal of Press/Politics. Special Issue Panel, part 2.  
Presentation of paper submissions
- 16:00-16:30 Coffee break
- 16:30-17:30 Round table with professionals from the Spanish Association of Political Communication (ACOP): Politics in an age of populist communication: a view from Spain
- 18:00-20:00 Walking tour (optional)
- 20:30 Dinner (optional)

**Wednesday 21 March: WG Meetings**

- 09:00-11:00 Parallel WG meetings
- 11:00-11:30 Coffee break
- 11:30-12:30 Joint WG meeting: Wrap up and closing

## **7<sup>th</sup> Management Committee (MC) Meeting**

**Monday 19 March, 16.30–17.30**

### **Agenda**

Location: Main Hall

1. Welcome to participants
2. Adoption of the agenda
3. Approval of minutes
4. Presentation of the delegations
5. Status of the COST Action
6. General orientation on the Work and Budget
7. Short Term Scientific Missions
8. IJPP Special Issue
9. Final Action Dissemination
10. Working Group activities
11. Communication efforts
12. Final Action Report
13. AOB
14. Closing

## Action Conference

**Tuesday 20 March, 09.00–17.30**

### Agenda

- 09:00-09:30 Registration
- 09:30-10:30 Keynote speech: “Cultural Backlash: Trump, Brexit, and the Rise of Authoritarianism Populism” by Pippa Norris, McGuire Lecturer in Comparative Politics at the Kennedy School of Government, Harvard University
- 10:30-11:00 Coffee break
- 11:00-13:00 International Journal of Press/Politics. Special Issue Panel, part 1.  
Presentation of paper submissions, Chair James Stanyer
- Populist Contagion? A Cross-National Analysis of Political Leaders’ Communication Strategies on Facebook
  - What Kind of Populism? A Comparison of Populism and Sentiment in the Twitter Campaigns of French and US Presidential Candidates
  - Populism and Gender Gap: Exploring the Interaction between Populist Parties and Facebook Users
  - Populist Communication in Election Campaigns: A Comparative Analysis of Greece, Ireland, Portugal, Spain, and Poland
  - The News Media as Gatekeepers, Critics, and Originators of Populist Communication: How Journalists in Ten Countries Deal with the Populist Challenge
- 13:00-14:00 Lunch break
- 14:00-16:00 International Journal of Press/Politics. Special Issue Panel, part 2.  
Presentation of paper submissions, Chair Claes de Vreese
- Social Media Beats the Talk Shows: Where Politicians in Six Countries Find a Favorable Stage for Populist Messages and Styles
  - The Effect of Populist Messages on Citizens’ Attitudes Towards Immigrants
  - A Comparative Experiment on European Populist Communication
  - Echoes of Populism: The Stickiness of Populist Messages
  - Counteracting Populist Appeals
- 16:00-16:30 Coffee break
- 16:30-17:30 Round table: Politics in an age of populist communication: a view from Spain  
Introduction: Rosa Berganza, Moderator: Karen Sanders. Participants: Luis Arroyo (Managing director of leading communication consultancy. Former president of ACOP (Asociación de Comunicación Política)), Oriol Bartomeus (Political scientist and analyst. University of Barcelona), Carolina Bescansa (Founder member of Podemos (We Can). Political scientist. Deputy for Podemos in the Congress of Deputies for Madrid). Francisco Martínez (Deputy for Partido Popular (Popular Party) in the Congress of Deputies for Madrid. Former junior Security Minister), and Jorge San Miguel (Communication advisor for Ciudadanos (Citizens Party) in the Spanish Congress of Deputies).
- 18:00-20:00 Walking tour (optional)
- 20:30 Dinner (optional)